

Professor Dr. Robert Obermaier

Chair of Accounting and Control



Master Seminar
„Controlling Risk, Return and Resilience”
in the Summer semester of 2025

Participants: Students in Master's degree programmes

Registration:

- Send the registration documents electronically **in one PDF-document** to:
controlling@uni-passau.de
 - Registration form on the homepage of the chair
 - Curriculum vitae
 - Overview of grades
- Application period: **13. - 20. January 2025**

Schedule:

- Allocation of seminar places (1st round): by Fri., 24/01/2025
- Deadline for withdrawal: by Mon., 27/01/2025
- Allocation of seminar places (2nd round): by Fri., 31/01/2025
- Kick-off event: Thu., 06/02/2025
- Final presentation: Thu., 08/05/2025
- Submission: by Thu., 15/05/2025

Thematic background and goal of the seminar:

- The crises of recent years have shown that risk and resilience are success-critical factors for companies and are therefore increasingly becoming the focus of controlling. Events such as geopolitical uncertainties, natural disasters or supply bottlenecks have made it clear that companies should not only focus on cost optimisation, but also need to strengthen their resilience to external shocks. Managers are often faced with the question of how corporate management must be designed in order to successfully manage the tension between financial performance (return), risk and resilience.
- This seminar will examine the interplay between risk, return and resilience in corporate management. The aim of the seminar is to identify the opportunities and challenges of risk, return and resilience in corporate management and to understand their significance for the financial stability and strategic orientation of companies. The focus is on the question of how companies can achieve a balance between financial performance, risk and resilience through targeted strategies. In particular, the role of management strategies such as outsourcing, vertical integration and inventory reductions in an uncertain environment will be discussed.
- The goal of the seminar is to enable students to independently develop specialised content and to work on complex issues in a well-founded manner. This is done on the basis of relevant and high-quality research, supplemented where appropriate by their own empirical studies. In addition, the seminar provides students with important experience in scientific work that prepares them for writing a thesis.
- The seminar paper can be written in German or English.

Introductory literature:

- *Bhamra, R., Dani, S., Burnard, K. (2011). Resilience: the concept, a literature review and future directions. International Journal of Production Research, 49(18), 5375-5393.*
- *Burkhart, D., Bode, C. (2024). On supplier resilience: How supplier performance, disruption frequency, and disruption duration are interrelated. Journal of Purchasing and Supply Management, 100921.*
- *Iftikhar, A., Purvis, L., Giannoccaro, I. (2021). A meta-analytical review of antecedents and outcomes of firm resilience. Journal of Business Research, 135, 408-425.*
- *Van Der Vegt, G. S., Essens, P., Wahlström, M., George, G. (2015). Managing risk and resilience. Academy of Management Journal, 58(4), 971-980.*