



2022 Business Case Competition

Global Purchasing

- › **Solve real-life company issues:** solve a current purchasing/supply chain business case based on actual challenges (i.e material shortages/semiconductor crisis). Analyze data and pitch your strategy.
- › **Compete against other teams:** create a convincing strategy and present it to an executive panel.
- › **Price money and rewards: 1000€ - 500€ - 250€**
The best three teams win a cash prize. Everyone has the chance to schedule a free consultation on the interview process.

MAY THE BEST TEAM WIN!

Come to Continental Regensburg to compete in the business case competition.

General Information

When? 03rd - 04th November 2022

Where? Virtual kick-off on 3rd of November and Live Pitch (in person) at Continental Regensburg on November 4th, 2022.

Date	Time	Activity
November 3 rd	09:00	Virtual Kick-off Case Study
November 4 th	09:00	Preparation & Presentations
November 4 th	16:00	Award Ceremony & After-Pitch-Drink

What? Each team has 24 hours to work on a business case and present it to a panel of Executives the next day. Every team will have access to a mentor for general questions. The presentation is limited to 20min and will take place on site in Regensburg.

Who? Each group is limited to 4 students (one team from each University only) – selected by the University.

What else? Get to know other students and professionals during 2 days of hybrid collaboration, presentations and After-Pitch-Drinks – networking unlimited!

Travel expenses are covered by Continental Regensburg.

Participating Institutions:

- › OTH Amberg-Weiden
- › TH Deggendorf
- › FAU Erlangen-Nürnberg
- › TH Ingolstadt
- › Universität Passau
- › OTH Regensburg
- › Universität Regensburg