

The University of Passau owes its strong visibility and good reputation to excellent research, innovative teaching and its tight-knit international academic networks. Some 12,000 students from 100 countries and more than 1,300 staff study and work on our University campus, which is located a stone's throw from the historical Old Town of Passau and combines state-of-the-art technical infrastructure with award-winning architecture. Internationally successful high-tech companies and a vibrant start-up scene, coupled with a rich culture and Lower Bavarian traditions, give Passau and the surrounding area a special appeal that makes it a great place to live and work.

The Chair of Marketing and Innovation (Professor Jan H. Schumann) and the Research Training Group "Digital Platform Ecosystems" (DPE) at the **University of Passau** invites applications for the position of

**Doctoral Researcher  
(Ph.D. candidate)**

to start at the earliest convenience.

This is a 75% full-time equivalent position, based on a fixed-term contract valid for a period of three years, with the option of renewal. Remuneration is in accordance with pay grade E13 of the German public-sector collective agreement, TV-L; salary step dependent on qualifications and experience.

**What we seek**

- You are a highly motivated master's graduate with an excellent degree in business administration, psychology, information systems or a related field of study. Preliminary part-time employment up to 0.5 full-time equivalent in line with pay grade E12 TV-L may be arranged temporarily for candidates who have not yet completed their master's thesis. Please contact us for details.
- Very good analytical skills and keen interest in questions related to consumer decision-making and behaviour regarding data disclosure on digital platforms.
- Willingness to approach complex practical problems with analytical methods and to learn or deepen new methods. Initial experience with empirical-quantitative research methods would be advantageous.
- Willingness to conduct interdisciplinary research as a member of the DFG-funded Research Training Group "Digital Platform Ecosystems" (<https://dpe.uni-passau.de>)
- Ability to work in a team, open-mindedness, and the motivation to work on a research project independently, diligently and under pressure.
- Excellent spoken and written English language skills. Knowledge of German would be advantageous but is not a requirement.

## What we offer

- The opportunity to pursue doctoral study at a renowned German university, and as part of a strong team with recognised research activities at the highest international level (see <https://www.wiwi.uni-passau.de/en/organisation/>).
- Membership in the interdisciplinary Research Training Group 2720 Digital Platform Ecosystems (see <https://www.dpe.uni-passau.de/en/>) funded by the German Research Foundation (DFG).
- Individual and structured doctoral program in the graduate school DPE at top international level with fully financed course program and stay abroad, co-supervision by international scholars, etc.
- Regular participation in international conferences and integration into an international research network as well as participation in the discourse on digital platforms.
- Excellent infrastructure and on one of the most beautiful university campuses in Germany.

Job-sharing arrangements may be possible, depending on the number of suitable candidates. The University of Passau wishes to increase the proportion of its female staff and expressly encourages women to apply for the position.

This position is suitable for candidates with disabilities. Those who are registered disabled are given preference over non-disabled applicants who do not otherwise have statutory preferential status if their overall personal aptitudes, skills and qualifications are equal.

If you have any further questions about this position, please contact Professor Jan H. Schumann by e-mail ([jan.schumann@uni-passau.de](mailto:jan.schumann@uni-passau.de))

To apply, please send your full application (including motivation letter and school, training and work certificates) **until 30 November 2022** as *a single* pdf file to [dpe@uni-passau.de](mailto:dpe@uni-passau.de). Application details can be found at: <https://www.dpe.uni-passau.de/en/application/>. E-mailed applications are kept on file for up to six months after the conclusion of the appointment procedure, whereupon they are deleted from our systems.

Please visit [www.uni-passau.de/en/university/current-vacancies](http://www.uni-passau.de/en/university/current-vacancies) for our data privacy statement.

**Only the German version of this vacancy announcement is legally binding.**