

International Online Symposium

**LEADING THE DIGITAL TRANSFORMATION
OF INCUMBENT FIRMS:
A STRATEGIC ENTREPRENEURSHIP PERSPECTIVE**

Distinguished Panelists: Raghu Garud (Pennsylvania State University), Nadine Kammerlander (WHU Vallendar), Tomi Laamanen (University of St. Gallen), Richard Whittington (Saïd Business School / University of Oxford)

February 19th, 2021

5-7pm, CET (Amsterdam); 4-6pm UTC (London);
11am-1pm, EST (New York); 8-10am PST (Los Angeles.)

Organizing Team: Zeki Simsek (Clemson University); Ciaran Heavey (University College Dublin); Victor Gilsing (Vrije Universiteit Amsterdam); Wouter Stam (Vrije Universiteit Amsterdam); Andreas König (University of Passau); **SEJ Co-Editor:** Gary Dushnitsky (London Business School)

One of the primary objectives of our **Special Issue at SEJ on *Leading the Digital Transformation of Incumbent Firms: A Strategic Entrepreneurship Perspective*** (link [here](#); submission deadline is July 1st, 2021) is to spark a vision and build a vibrant research community engaging on the topic of leading digital transformation from a strategic entrepreneurship perspective. We firmly believe that the topic of digital transformation in established organizations will be vital for scholars and practitioners. In fact, it seems ever more relevant in light of the recent Covid-19 pandemic and the way this crisis pushed members of organizations around the globe towards digital value creation, communication, organization, and leadership.

In this Online Symposium, we have the privilege to welcome four Distinguished Panelists who share their views about the pressing opportunities for scholarly inquiry into this topic – ***whether, how, when, and to what ends do established organizations embrace digital transformation, and how are these processes shaped by strategic leaders?*** We invite colleagues from a broad array of research streams and across the Strategic Management Society and research community to participate.

The event will be structured in three parts: (1) a very short introduction to the overall topic and the Special Issue Editors' vision to foster the conversation; (2) inspiring thought leadership vignettes from our Distinguished Panelists about their visions for the study of digital transformation in established firms and their recommendations for promising and impactful research in that area; and (3) a Q&A session with the guest editors of the SEJ Special Issue on "Leading the Digital Transformation of Incumbent Firms."

If you are interested in participating in this Online Symposium, please register by sending an email with your name, affiliation, and email address to ilonka.weinberger@uni-passau.de. We will send around more information about the event in January and the Zoom invitation 24 hours before the beginning of the Symposium. Please check so that you schedule for the correct time zone. Contact andreas.koenig@uni-passau.de for further questions.