

# Curriculum vitae

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**Prof Dr Carola Jungwirth** is a scholar of Business Administration with a strong research focus on governance, stakeholder legitimacy and digitalisation in higher education institutions. As a former university president, she has led substantial structural reforms, including tenure track implementation and digital entrepreneurship initiatives. Her research combines stakeholder theory and governance frameworks, drawing on case studies, comparative policy analyses and organisational design approaches to explore how universities navigate tensions between autonomy, market-based instruments and collegial decision-making.

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94036 Passau (Germany)	

## Personal data

Date / place of birth: 13/06/1966 in Gadderbaum

Nationality: German

Marital status: married, one daughter

## Research and teaching profile

Research interests:

- Governance in universities and the digitalisation of decision-making processes
- Legitimisation in stakeholder management and communication processes

Teaching areas:

- Business administration (governance, stakeholder management, strategy)
- Higher education and science management

## Academic positions

Since 2020: Holder of the Chair of Governance, University of Passau

2016 - 2020: President of the University of Passau

2007 - 2016: Holder of the Chair of International Management, University of Passau

2007: Professor of Corporate Entrepreneurship, University of Liechtenstein

2005: Deputy Chair of Business Administration, University of Witten/Herdecke

2001 - 2007: Senior Assistant, University of Zurich

1994 - 2001: Research Assistant, TU Bergakademie Freiberg

## Scientific qualification

2005: Venia Legendi for Business Administration, University of Zurich

1998: Doctorate (Dr. rer. pol.), TU Bergakademie Freiberg

1994: Diploma in Business Administration, LMU Munich

1987: Abitur, Ernst-Mach-Gymnasium Haar

### **Publications (selection)**

Jungwirth et al. (2025): "Balancing Acts: Navigating Leadership, Transparency, and Compliance in University Governance" in: Contributions to Higher Education Research (forthcoming)

Mueller, E.F. and Jungwirth, C. (2022): Are Cooperative Firms More Agile? A Contingency Perspective on Small and Medium-Sized Enterprises in Agglomerations and Peripheral Areas. Small Business Economics, 58(1), 281-302

Jungwirth, C., Barth, L., (2013): The entanglement of intercultural conflicts and "bad" leadership in SMEs. Die Unternehmung, 4 (67), pp. 345-363 (Best Paper Award 2013 for outstanding rigour and relevance)

### **Leadership and science management**

As President of the University of Passau (2016–2020), she established tenure track structures, initiated a medical campus and a science centre, and significantly expanded the university's digital entrepreneurship ecosystem.

Dean/Dean of Studies: Faculty development planning, accreditations

Women's Representative: equal opportunities concept, mentoring, programme for female professors

HRK Vice President, member of the university/business working group, advisory boards, accreditations

### **International Higher Education Engagement**

Co-leads a Joint Master and Joint PhD Programme with IIT-Madras (India), Erasmus+ projects, guest researcher at Corvinus, TDU Istanbul, Western Michigan, Moscow.

### **Third-party funds (selection)**

Total third-party funding: approx. € 2 million

- BMBF project "Democlust" (€ 438,000)

- ESF project "Knowledge Initiative Passau" (€ 600,000)

- DAAD project IIT-Madras and various other funds from state and federal programmes

### **Awards (selection)**

2017: Medal for special services to Bavaria in Europe and the world

2014: "Innovative Network 2014" BMAS

2013: "Best Paper Award" Die Unternehmung

2003: "Best Finance Paper" and "Best Paper in Track" awards ICSB

### **Social commitment & honorary posts**

Various honorary posts in cultural and social organisations, including Caritas Passau and the European Weeks music festival.

Passau, 07.07.2025



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