

# BENEFITS

## SAVE TIME AND MONEY

Receive direct access to decision makers & grow your business in an accelerated fashion

Understand the

## U.S. STARTUP AND BUSINESS CULTURE

& leverage its resources and support infrastructure

Develop a

## GO-TO-MARKET STRATEGY AND BUSINESS PLAN FOR THE U.S.

## BUILD MOMENTUM

Develop and launch U.S. marketing, sales and business development campaigns

Receive

## MENTOR SUPPORT

from experienced entrepreneurs and investors who challenge your thinking, and discuss challenges and opportunities

## TEAM

Benchmark competencies and identify potential team additions

## Comprehend the U.S. FUNDRAISING PROCESS

## Successfully NETWORK & PITCH

**APPLY NOW AT**  
[WWW.GERMANACCELERATOR.COM/APPLICATION](http://WWW.GERMANACCELERATOR.COM/APPLICATION)

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## THINK GLOBALLY

## CONQUER THE U.S. MARKET NOW

SPEND THREE MONTHS IN THE U.S.  
SILICON VALLEY • SAN FRANCISCO • NEW YORK



# ABOUT OUR PROGRAM

The German Accelerator provides German entrepreneurs with a three-month intensive support and mentoring program in Silicon Valley and New York City. The German Accelerator supports German tech startups to accelerate their growth and to become global category leaders. Every quarter, participating startup founders have the opportunity to come to the U.S. and be exposed to the dynamic and competitive international environment and dive into the spirit of the world's premier centers for innovation and startup success.



**BOOTCAMP &  
OFFICE HOURS**



**SUPPORT WITH  
MARKETING &  
PR EFFORTS**



**WORKSHOPS &  
NETWORKING  
EVENTS**



**MENTORING &  
COACHING BY  
EXPERTS**



**OFFICE  
SPACE**

## START LOCALLY SCALE GLOBALLY

### VISION

To establish a permanent bridge between Germany and the U.S. that facilitates transatlantic startups, provides inspiration and drives demand, innovation, research and development in Germany. It enables German startups to evolve into global corporations with lasting competitiveness and success in international markets.



### MISSION

To accelerate the growth of German ICT startups and to develop them into internationally recognized and successful ventures by providing an understanding of the Silicon Valley and New York City startup culture and access to U.S. markets and financing opportunities.

### ELIGIBILITY

Startups in the broader sense of ICT and cleantech related IT; incorporated in Germany; with ambitious international growth and expansion plans.