

Sidiki Soubeiga

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CAREER SUMMARY

Development Economist, with 10+ years of professional and academic experience in developing projects and programs, and impact evaluations; in designing and implementing large surveys of firms, households, and other institutions; in coordinating and overseeing the execution of experimental and quasi-experimental impact evaluations of innovative interventions; provides peer review and advisory services for project development and analytical work for greater impacts on jobs and skills development; and conducts research on entrepreneurship, financial inclusion, targeted supports to micro, small, and medium-sized enterprises (MSMEs) and, institutions and political instability.

EDUCATION

PhD, Development Economics, University of Passau, Germany, 2021

Master of Science, Economics, University of Thomas Sankara (ex. University of Ouagadougou) and the Interuniversity Postgraduate Program in Economics (NPTCI), Burkina Faso, 2010

Certificate, Applied Macroeconomics, University of Cheikh Anta Diop, Senegal, 2009

Master of Art, Development Economics, University of Ouagadougou, Burkina Faso, 2008

Baccalaureate C, Mathematics and Physics, High School Philippe Zinda Kaboré, Burkina Faso, 1997-2004

PROFESSIONAL TRAINING

World Bank: Managing Successful Impact Evaluations, June 2016, Washington DC

Evaluation of Development Policies, Summer Semester 2018, University of Passau

Field Experiments in Development Economics, Workshop of the Bavarian Graduate Program in Economics (BGPE), July 2018, Lichtenfels, Germany

EXPERIENCE

THE WORLD BANK GROUP

2011-present

Analytical and advisory services, impact evaluation co-investigator (Consultant)

Social Protection & Labor Global Practice (GP); Jobs - Cross Cutting Solution Area, Germany and Burkina Faso, **2019-present**

- Provided advisory services for mainstreaming jobs impact in project preparation and sectoral work on many low and middle income countries. Provided similar services for an international study on TVET reforms for skills development in developing countries.
- Worked with a research team on assessing the comparative performance of phone and internet survey data on tracking labor market indicators of six middle-income countries during the COVID-19 crisis.
- Oversaw the implementation of a randomized controlled trial (RCT) impact evaluation of a program that provided grants for capacity building and cash transfers to 800 female and male entrepreneurs for firm growth and job creation in Burkina Faso.

Program and impact evaluation development (Consultant)

Finance, Competitiveness & Innovations GP; Social Protection & Labor Global Practice (GP); Jobs - Cross Cutting Solution Area, Burkina Faso and Germany, **2017-2018**

- Oversaw with government officials and World Bank staff the design of a cash transfers program to entrepreneurs and business associations in the Burkina Faso's Bagré Growth Pole Area.
- Drafted the concept note of the cash transfers and matching grants program including the program budget, and prepared the program manual of procedures.
- Working with an academic advisor and World Bank staff, oversaw the design of an RCT to evaluate the impact of the matching and cash grants programs. Oversaw the identification and selection of the program beneficiaries and RCT sample.

Field Coordinator, Development Impact Evaluation (Consultant)

Independent Evaluation Group (IEG); Development Economics - Development Impact Evaluation (DIME), Burkina Faso, **2015-2017**

- For the execution of development projects, coordinated the implementation of randomized field experiments and field-based behavioral experiments on citizens and civil society engagement in local governance, and on forest governance by local communities in Burkina Faso. Successfully delivered results under tight deadlines through dedicated work, reasonable risk-taking, and team playing.

Data Analyst, Projects, Programs and Strategies development, supervision, and evaluation (Intern, Consultant)

Private Sector Development, Agricultural and Rural Development, Health & Nutrition, and Poverty Reduction, Burkina Faso, **2011-2014**

- Collected survey data from 14 financial institutions. Collected primary and secondary data and compiled indicators from ministries, NGOs, and donor representatives. Analyzed the data and delivered reports on the Burkina Faso Financial Policy Note, the Implementation Progress Report of the CPS FY2013-2016.
- Provided economic and financial analysis of projects, and public expenditure reviews of the agricultural sector, agricultural R&D, food security, and NGOs financing to the rural sector of Burkina Faso (first of its kind in Burkina Faso).
- Supported the development of the Country Partnership Strategy (CPS FY2013-2016), and the additional financing of the Agricultural Productivity and Food Security Project, amounting about US\$75 million.

United Nations Development Program

02-04/2012 & 05-12/2015

Intern and Consultant, Policy and Strategies Unit, Burkina Faso

- Initiated a concept note for a study on the mining sector's impact on youth employment in Burkina Faso, which was implemented by the Ministry of Mines and Energy. Wrote the report on "Social and Economic Profile of Burkina Faso for 2011 fiscal year."
- Wrote a report on Corporate Governance, Innovation and Productivity in Burkina Faso for the UNDP National Human Development Report 2014.

Private consulting firms

2013-2017

Freelance consultant and volunteer, ICDE, Chamber of Commerce and Industry (CCI-BF), Open Data Institute (ODI), Burkina Faso

- Designed, planned and implemented surveys to collect data from 45 professional associations and syndicates of the private sector, from 12 public microfinance institutions and from 100 consumers of milk and derived products.
- Wrote reports on SMEs access to finance in Burkina Faso for the government of Burkina; and on a market study for a private business plan.
- Prepared the PowerPoint presentation and presented the report on SMEs' access to finance at the annual meeting between the whole Government of Burkina Faso and leaders of the country's private sector, with more than 500 participants.

University of Thomas Sankara (ex. University of Ouagadougou)

2012-2014

Teaching Assistant (part-time), Department of Economics and Business Administration, Burkina Faso

Tutorial in Macroeconomics to undergraduates.

AWARDS AND HONORS

World Bank's DEC VPU Team Awards: Burkina Faso's SUPERMUN, June 2019

DAAD, Research Grants - Doctoral Programs in Germany, 2017-2020

CIEREA-PTCI, Grant for Master of Science in Economics, 2009-2010

Burkina Faso's Government Merit Scholarship Program, 1997-2008

Best student awards, 2006 & 2007

LANGUAGE

French: Fluent

English: Fluent

German: Intermediate level (B1 plus)

Moore and Zaore: Local languages

COMPUTER SKILLS

MS Office software (Word, Excel, PowerPoint), Stata, R, QGIS, SurveyCTO/ODK, COSTAB

PUBLICATIONS

Journal

Nicolas Büttner, Michael Grimm, Sidiki Soubeiga, 2021. Political Instability and Households' Investment Behavior. Evidence from Burkina Faso. *Journal of Comparative Economics*, December.

Working Papers & Dissertations

David Newhouse, Amparo Palacios-Lopez, Utz Johann Pape, Sidiki Soubeiga, Vidhya Soundararajan, Michael Weber, 2022. How well do Internet-based Surveys Track Labor Market Indicators in Middle-Income Countries? Mimeo.

Michael Grimm, Sidiki Soubeiga, Michael Weber, 2021. Short-Term Impacts of Cash Grants and Business Development Services. Experimental Evidence from Entrepreneurs in Burkina Faso. World Bank Policy Research Working Paper No. 9877, World Bank, Washington D.C. Also published as IZA Discussion Paper No. 14892, IZA.

<https://openknowledge.worldbank.org/handle/10986/36735?locale-attribute=fr>

Sidiki Soubeiga, Michael Weber, 2021. Expert Judgment vs. Algorithm. How to best target Growth-Oriented Entrepreneurs? Mimeo.

Sidiki Soubeiga, 2021. Institutional Quality, Political Instability, and Households' Assets and Human Capital Accumulation in Sub-Saharan Africa. Mimeo.

Sidiki Soubeiga, 2021. Four empirical essays on the role of institutional quality, political instability and entrepreneurship for economic growth and jobs in Sub-Saharan Africa. Doctoral thesis, University of Passau.

<https://opus4.kobv.de/opus4-uni-passau/frontdoor/index/index/docId/1032>.

Sidiki Soubeiga, 2014. Drivers of Innovation in the Industry and Services Sectors in Sub-Saharan Africa, <http://dx.doi.org/10.2139/ssrn.2550186>.

Sidiki Soubeiga and Jeremy Strauss, 2013. "Financial Sector Policy Note: Financing Small and Medium-Sized Businesses in Burkina Faso," World Bank Other Operational Studies 18696, The World Bank. <https://ideas.repec.org/n/nep-afr/2014-08-28.html>.

Sidiki Soubeiga, 2011. Macro-Corruption and Quality of Infrastructure and Social Programs, <http://dx.doi.org/10.2139/ssrn.2346754>

Sidiki Soubeiga, 2010. "Determinants of Private Investments in Burkina Faso" (MSc's dissertation), University of Thomas Sankara and NPTCI.

Reports

« Gouvernance d'entreprise, innovation et productivité : défis et perspectives ». Rapport thématique pour le PNUD, Juillet 2015.

« Problématique du financement des PME/PMI au Burkina Faso : enjeux, défis et perspectives ». Rapport pour la Chambre de Commerce et d'Industrie du Burkina (CCI-BF) et ICDE, Octobre 2014. *I presented this report in presence of the Prime Minister of Burkina Faso during the annual meeting of the whole Government of Burkina Faso with the private sector held in June 2015.*

"Country Partnership Strategy for Burkina Faso for the period 2013-2016: Implementation and Progress Report for the fiscal year 2013", World Bank, 2014.

« Revue Diagnostique des Dépenses Publiques de Bases dans le Secteur Agricole (2004-2012) », Banque mondiale, 2013.

"Gender Portfolio Assessment", World Bank, 2013.

Contributions

Open Data Institute, 2016. "Case Study: Burkina Faso's Open Elections", <https://theodi.org/case-study-burkina-fasos-open-elections>.

World Bank Group, 2016. "Enabling the Business of Agriculture 2016: Comparing Regulatory Good Practices", Washington DC.

World Bank Group, 2013. « Burkina Faso - Strengthening national comprehensive agricultural public expenditure in Sub-Saharan Africa : Burkina Faso - Revue diagnostique des dépenses publiques de base dans le secteur agricole (2004-2012) (Français) », <http://documents.banquemonde.org/curated/fr/783191468211810478/pdf/831620WPOFRENC00Box379886B00PUBLIC0.pdf>.