# Sidiki Soubeiga

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#### **OBJECTIVE**

PhD student in Development Economics, with 6 years professional experience in teaching, designing and implementing surveys, supporting development operations and the implementation of randomized field experimental and quasi-experimental impact evaluations of innovative policy interventions; doing research on entrepreneurship, financial literacy and public supports targeted at Micro, Small and Medium Enterprises (MSMEs), and on households behavior under weak political institutions and uncertainties.

#### **EDUCATION**

PhD Candidate, Development Economics, University of Passau, Germany, expected 2020 Master of Science, Economics, University of Ouaga2 and the Interuniversity Postgraduate Program in Economics (NPTCI), Burkina Faso, 2010 Certificate, Applied Macroeconomics, University of Cheikh Anta Diop, Senegal, 2009 Master of Art, Development Economics, University of Ouagadougou, Burkina Faso, 2008 Baccalaureate C, Mathematics and Physics, High School Philippe Zinda Kabore, Burkina Faso, 1997-2004

# PROFESSIONAL TRAINING

The World Bank: Managing Successful Impact Evaluations, June 2016, Washington DC, USA

#### **EXPERIENCE**

# **OUAGA II UNIVERSITY, Burkina Faso**

2012-2014

**Teaching Assistant (part-time),** Department of Economics and Business Administration Tutorial in Macroeconomics to undergraduates

# THE WORLD BANK GROUP, Burkina Faso

2011-2017

**Field Coordinator**, Development Impact Evaluation Burkina Faso's local office, Africa Region, January 2015-2017

Supported the implementation of randomized field experiments and field-based behavioral experiments on citizens and civil society engagement in local governance, and on forest governance by local communities in Burkina Faso. Successfully delivered results under tight deadlines through dedicated work, reasonable risk-taking, and team playing.

Planned and implemented surveys to collect data for two randomized controlled trial impact evaluations. Designed and programmed questionnaires for electronicdata collection, prepared budgets, managed logistical aspects of surveys, and supervised administration of surveys in the field. Prepared training manuals and trained enumerators to implement household and institutional surveys.

- Supported the implementation of tablet-based lab-in-the-field experiments, in collaboration with Innovation for Poverty Action (IPA).
- Supported the conception of a field experiment on participatory management of forest and woodland.

Data Analyst/Projects, Programs and Strategies development and evaluation, Private Sector Development, Agricultural and Rural Development, and Poverty Reduction Units Burkina Faso's local office, 2011-2014

- Collected survey data from 14 financial institutions. Collected primary and secondary data and compiled indicators from ministries, NGOs, and donor representatives. Analyzed the data and delivered reports on the Burkina Faso Financial Policy Note, the Implementation Progress Report of the CPS FY2013-2016. Provided economic and financial analysis of projects, and public expenditure reviews of the agricultural sector, agricultural R&D, food security, and NGOs financing to the rural sector of Burkina Faso (first of its kind in Burkina Faso).
- Supported the development of the Country Partnership Strategy (CPS FY2013-2016), and the additional financing of the Agricultural Productivity and Food Security Project, amounting about US\$ 75 million. Managed inclusion of contributions from stakeholders into the strategy document. Developed and planned project components, working with public officials and consultants' teams. Prepared the project's cost tables using the COSTAB software, and reviewed the project's results framework.

# PRIVATE CONSULTING FIRMS, Burkina Faso

2013-present

**Independent consultant and volunteer, ICDE, Government, Open Data Institute, etc.** 

- Designed, planned and implemented surveys to collect data from 45 professional associations and syndicates of the private sector, from 12 public microfinance institutions and from 100 consumers of milk and its related products.
- Prepared the PowerPoint presentation and presented the report on SMEs' access to finance at the annual meeting between the government of Burkina Faso and leaders of the country's private sector, with more than 500 participants.

# UNITED NATIONS DEVELOPMENT PROGRAM, Burkina Faso 02-04/2012 & 05-12/2015 Research Assistant (internship) and Consultant, Policy and Strategies Unit

- Initiated a concept note for a study on the mining sector's impact on youth employment in Burkina Faso, which was implemented by the Ministry of Mines and Energy. Wrote the report on "Social and Economic Profile of Burkina Faso for 2011 fiscal year", and on "Corporate Governance,
- Wrote reports on Corporate Governance, Innovation and Productivity in Burkina Faso for the UNDP National Human Development Report 2014; on SMEs access to finance in Burkina Faso for the government of Burkina; and on a market study for a private business plan.

#### **PUBLICATIONS**

#### **WORKING PAPERS**

Soubeiga, Sidiki, 2014. Drivers of Innovation in the Industry and Services Sectors in Sub-Saharan Africa, http://dx.doi.org/10.2139/ssrn.2550186;

Sidiki Soubeiga and Jeremy Strauss, 2013. "Financial Sector Policy Note: Financing Small and Medium-Sized Businesses in Burkina Faso," World Bank Other Operational Studies 18696, The World Bank. <a href="https://ideas.repec.org/n/nep-afr/2014-08-28.html">https://ideas.repec.org/n/nep-afr/2014-08-28.html</a>;

Soubeiga, Sidiki, 2011. Macro-Corruption and Quality of Infrastructure and Social Programs (June 30, 2011), <a href="http://dx.doi.org/10.2139/ssrn.2346754">http://dx.doi.org/10.2139/ssrn.2346754</a> Paper presented at the "Expert's Group Meeting on Inclusive Growth in Africa" organized by the African Development Bank (AfDB), the Korean Development Institute (KDI), and the Ethiopian Development Research Institute (EDRI) from May 6-7, 2013 in Addis Ababa, Ethiopia;

Sidiki Soubeiga, 2010. "Determinants of Private Investments in Burkina Faso" (MSc's dissertation), University of Ouaga2 and NPTCI;

#### **REPORTS**

« Gouvernance d'entreprise, innovation et productivité : défis et perspectives » (Rapport thématique pour le PNUD, Juillet 2015) ;

«Problématique du financement des PME/PMI au Burkina Faso : enjeux, défis et perspectives » (Rapport Chambre de Commerce et d'Industrie du Burkina et ICDE, Octobre 2014), Report presented in presence of the Prime Minister of Burkina Faso during the annual meeting of the whole Government of Burkina Faso with the private sector held in June 2015;

"Country Partnership Strategy for Burkina Faso for the period 2013-2016: Implementation Progress Report for the fiscal year 2013", (World Bank, 2014);

"Revue Diagnostique des Dépenses Publiques de Bases dans le Secteur Agricole (2004-2012)", (Banque mondiale, 2013),

"Gender Portfolio Assessment", (World Bank, 2013);

#### **CONTRIBUTIONS**

Open Data Institute, 2016. "Case Study: Burkina Faso's Open Elections", https://theodi.org/case-study-burkina-fasos-open-elections

World Bank Group, 2016. "Enabling the Business of Agriculture 2016: Comparing Regulatory Good Practices", Washington DC

World Bank Group, 2013. « Burkina Faso - Strengthening national comprehensive agricultural public expenditure in Sub-Saharan Africa: Burkina Faso - Revue diagnostique des depenses publiques de base dans le secteur agricole (2004-2012) (Français) », <a href="http://documents.banquemondiale.org/curated/fr/783191468211810478/pdf/831620WP0">http://documents.banquemondiale.org/curated/fr/783191468211810478/pdf/831620WP0</a> FRENC00Box379886B00PUBLICO.pdf

#### **BLOGGING**

https://lepeupletevoit.wordpress.com/

# **AWARDS AND HONORS**

DAAD, Research Grants - Doctoral Programs in Germany, 2017/18 Burkina Faso's Government Merit Scholarship Program, 1997-2008 Best student awards, 2006 & 2007

# **LANGUAGE**

French: Fluent; English: Fluent;

**German**: Intermediate level (B1 plus)

Moore and Zaore: Native

# **COMPUTER SKILLS**

Stata, R, Excel, SurveyCTO/ODK, COSTAB