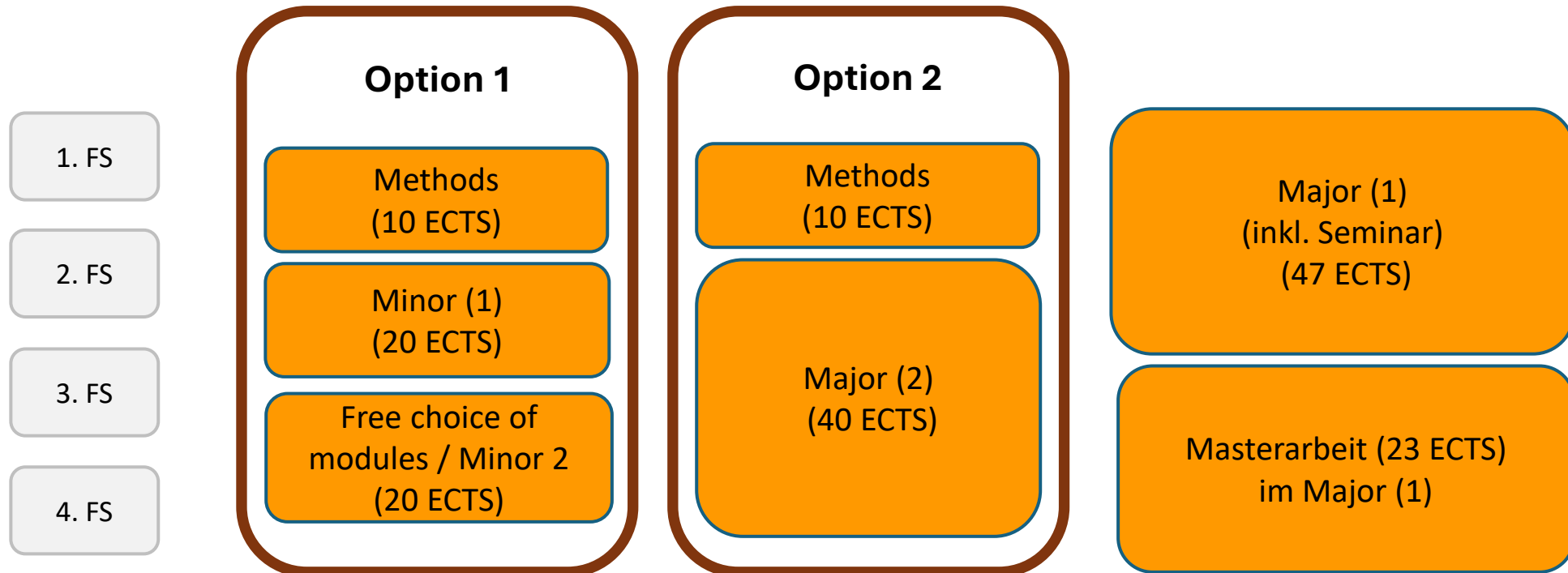


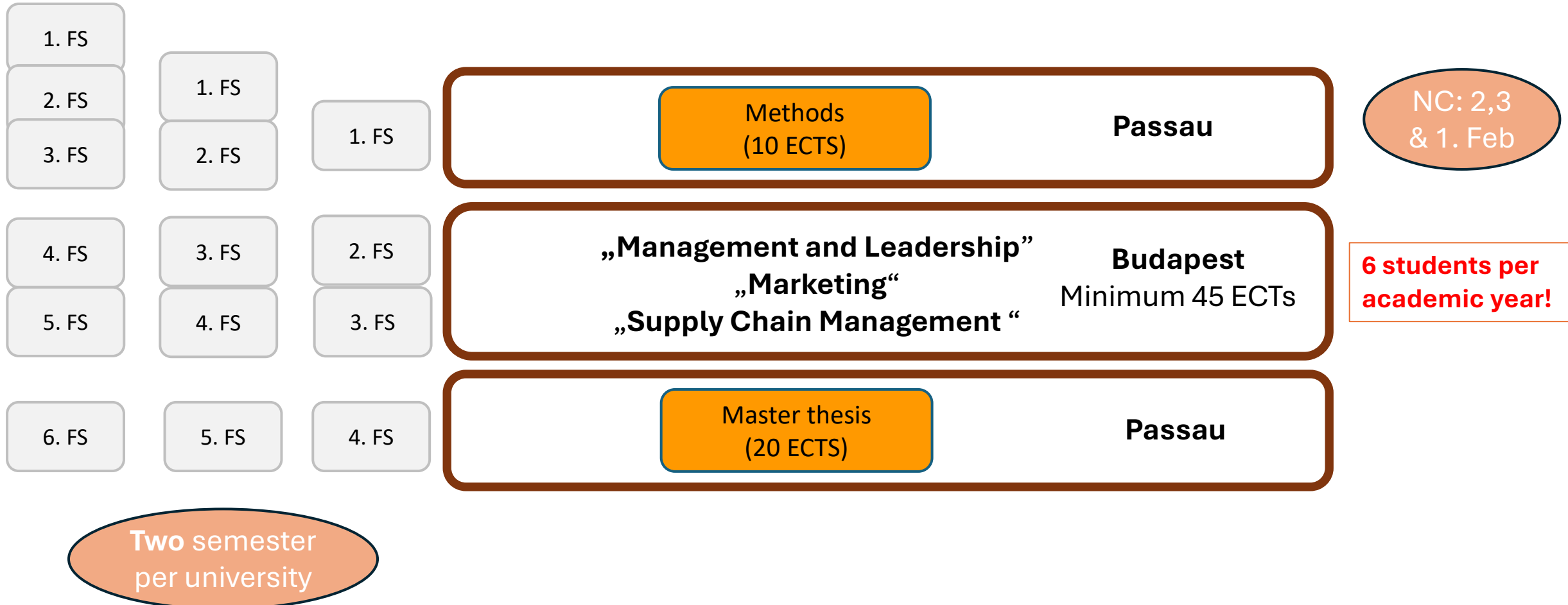
Corvinus & Passau

A short overview

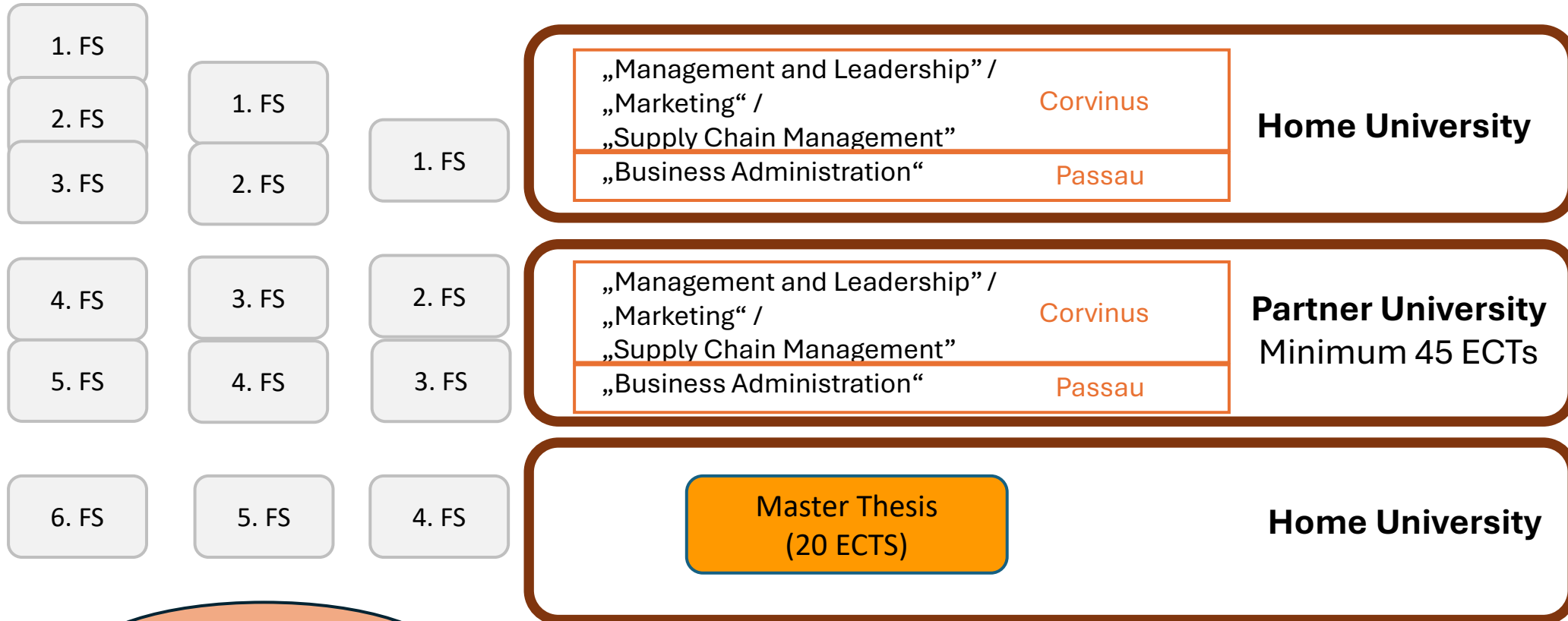


Major (je mind. 40 ECTS)	Minor (je mind. 20 ECTS)
Accounting and Tax	Business Taxation Reporting and Controlling
Data Science	Artificial Intelligence Data Science Optimization
Entrepreneurship	Entrepreneurship
Finance	Finance
Information Systems and Digital Business	Information Systems and Digital Business
Management and Strategy	Digital Management Marketing
	Economics
	Sustainability

Maximum of six semester !



Maximum of six semester !



NC: 2,3
& 1. Feb

**6 students per
academic year!**

**Two semester
per university**

„Business Administration“

Passau
Minimum 45 ECTs

1. FS 2. FS

ODER

1. FS 4. FS

Methods
(10 ECTS)

Master thesis
(20 ECTS)
at the home
university

„Management and Leadership“ „Marketing“ „Supply Chain Management“

Budapest
Minimum 45 ECTs

3. FS 4. FS

If 1. FS = WiSe

4. FS 5. FS

If 1. FS = SoSe

NC: 2,3
& 1. Feb

Recommendation:
Start WiSe

Courses – Management & Leadership

PASSAU TO CORVINUS (Major Management and Leadership)

Passau course code and name	Passau semester	Passau ECTS	Corvinus code	Corvinus course name	Corvinus semester	Corv ECTS	Comp/ Elect.	PASSAU		CORVINUS		
								1 WiSe	2 SoSe	3 Fall	4 Spring	
Compulsory courses (30-35 ECTS, 6 courses)								10	5	12	6	
31380 Value-based Management OR 39997 Governance – Compliance und Governance Kodex (PBL)*	WiSe	5	VEZ0037NAMB	Managing Organizations	Fall	/6/	C	5				
39756 Organization Theory and Sustainable Leadership*	WiSe	5	VEZ0038NAMB	Organization Theories	Fall	/6/	C	5				
38809 Interdisciplinary Lecture Series for Master Students: Fundamentals of Digitalization and Digital Trends*	SoSe	5	VGDE028NAMB	Managing Information Systems	Spring	/5/	C		5			
##### Corporate Strategy and Innovation* OR 38509 Strategic Management	WiSe	/5/	VEZ0085NAMB	Strategic Management	Fall	6	C			6		
33160 Organizational Behavior und Unternehmensführung*	SoSe	/5/	VTSM125NAMB	Organizational Behavior and Leadership	Fall	6	C			6		
38581 Managing and leading strategic, innovation and change*	SoSe	/5/	293NMANV771M	Change Management	Spring	6	C				6	
Methodological foundations compulsory electives (Requirement: min. 10 ECTS - min. 2 courses)								5	0	0	6	
35500 Multivariate Verfahren or ##### Business Research Methods	WiSe	5	OPDO035NAMB	Quantitative Methods	Spring	/6/	CE	5				
39720 Fundamentals of Business Analytics	WiSe	/5/	ADIN045NAMB	Business Intelligence	Spring	6	CE				6	
Business compulsory electives (Requirement: min. 10 ECTS - min. 2 courses)								5	0	6	0	
33840 B2B Marketing and Sales Management* OR 33820 Produkt-, Marken- und Kommunikationsmanagement	WiSe	5	MARK073NAMB 2MF44NAV03M	Marketing Management or Marketing Management und Forschung	Fall	/6/	CE	5				
31805 Finance and Financial Control Workshop	WiSe	/5/	293NFINK502M	Applied Corporate Finance	Spring	/6/	CE	/5/				
39000 Finanzcontrolling	SoSe	/5/	PENZ008NAMB	Financial Statements and Analysis	Fall	/6/	CE		/5/			
36314 Behavioral Game Theory	WiSe	/5/	OPDO079NAMB	Decision Making Skills	Fall/Spring	6	CE			6		
Management compulsory electives (Requirement: min. 22 ECTS - min. 4 courses)								5	5	12	0	
33214 Entwicklung von Managementfähigkeiten*	WiSe	5	293NMANV689M	Management Skills	Fall/Spring	/6/	CE	5				
32900 Strategy for High-Tech Startups*	SoSe	5	2KV71NAV02M	Start-up Navigator: The Entrepreneurial Perspective	Spring	/6/	CE		5			
##### Organizations and Innovation Strategy*	irregular	/5/	293NMANV672M	Global Business Strategy	Fall/Spring	/6/	CE					
##### Strategisches Human Ressourcen Management*	irregular	/5/	293NMANV688M	Comparative Cross-Cultural Management	Fall	/6/	CE					
39754 International Cooperation and Networks*	WiSe	/5/	2VE81NVMMEG	Managing the Multinational Enterprise	Fall	6	CE			6		
331609 Environmental, Social and Corporate Governance Analytics	irregular	/5/	CSCSR_VTKGT	Corporate Sustainability and CSR	Fall	6	CE			6		
37880 Data Mining and Data Warehousing	SoSe	/5/	INIR061NAMB	Intelligent Systems	Fall	/6/	CE			/6/		
38808 Advanced Strategic Sensitivity and Digitalization*	SoSe	/5/	293NDIGTRANS01M	Digital Transformation	Spring	/6/	CE				/6/	
Electives								5	10	6	0	
any course in Passau, e.g. Network Management in Startup Processes*; Customer Relationship Management*	WiSe	/5/		any course in Budapest, e.g. 2KG23NAV02M Strategisches Denken	Fall/Spring	6	E			6		
any course in Passau	SoSe	5		any course in Budapest	Fall/Spring	/6/	E	5				
any course in Passau	SoSe	5		any course in Budapest	Fall/Spring	/6/	E		5			
any course in Passau	SoSe	5		any course in Budapest	Fall/Spring	/6/	E		5			
Master thesis and end of studies								0	7	0	23	
Seminar in Management and Strategy*	SoSe	7	PASSAU014	Masterseminar	Spring	/7/	C		7			
Masterarbeit **	SoSe/WiSe	23	PASSAU024	Masterarbeit	Spring	/15/	C				23	
TOTAL								120	30	27	36	35

at Corvinus: 48 ECTS

do not technically count
towards the 45 ECTS
at Corvinus

do not technically count
towards the 45 ECTS
at Corvinus

Notes:

* Courses marked with asterisk are part of the 'Major Management and Strategy' of Passau. Requirement: 47 ECTS. Corvinus courses in the same row are equivalent.

** Masterarbeit is 23 ECTS at Passau but only 15 ECTS of it counts towards the Corvinus curriculum.

A total of 120 ECTS are required. Of these, at least 45 ECTS must be completed at Corvinus.

The ECTS value of the course is the credit assigned by the university where the student completes the subject.

Compulsory elective subjects completed in excess of the prescribed number will be counted as electives.

Labels: C - compulsory, CE - compulsory elective, E - elective

Colors:

Light yellow: recommended at Passau

Light blue: recommended at Corvinus

Courses – Management & Leadership

CORVINUS TO PASSAU (Major Management and Strategy)

Corvinus code	Corvinus course name	Corvinus semester	Corv ECTS	Comp/ Elect.	Passau course code and name	Passau semester	Passau ECTS	Corvinus 1	Corvinus 2	Passau 3	Passau 4	
								Fall	Spring	WiSe	SoSe	
Compulsory courses (30 ECTS at Corvinus, 10 ECTS at Passau)												A: Methodische Grundlagen min. 10 ECTS
VTSM088NMMB	Organizational Behavior and Leadership	Fall	6	C	33180 Organizational Behavior und Unternehmensführung*	SoSe	5	6				optional C: Modulbereich Wirtschaftsfremdsprache max. 10 ECTS - counts in Passau into the 45 ECTS, but 0 ECTS in Hungary!
VTV2015NMMB	Organization Theories	Fall	6	C	##### Business Research Methods	SoSe	5	6				
VEZ0078NMMB	Strategic Management	Fall	6	C	##### Corporate Strategy and Innovation*	WiSe	5	6				
VEZ0035NMMB	Managing Organizations	Fall	6	C	31360 Value-based Management	SoSe	5	6				
VEZ0077NMMB	Managing Information Systems	Fall	6	C	##### Fundamentals of Digitalization and Digital Trends	SoSe	5	6				At Passau: 45 ECTS
VTV2017NMMB	Change Management	Spring	6	C	38561 Managing and Leading Strategic Innovation and Change*	SoSe	5			5		
OPDO035NAMB	Quantitative Methods	Spring	6	C	39720 Fundamentals of Business Analytics	WiSe	5			5		
Economics/business compulsory electives 1 (Requirement: 2 courses, min. 10 ECTS)								0	6	5	15	
MARK068NMMB	Marketing Management und Forschung	Spring	6	CE	33840 B2B Marketing and Sales Management*	SoSe/WiSe	5		6			
2VL80NCV01M	Decision Theory	Spring	6	CE	33154 Sustainability by Digitalization	WiSe	5		/6/		5	
293NFINK502M	Applied Corporate Finance	Spring	6	CE	31805 Finance and Financial Control Workshop	WiSe	5		/6/		5	
4MI25NAK01M	Managerial Economics	Fall	6	CE	36314 Behavioral Game Theory	WiSe	5			5		
PENZ008NAMB	Financial Statements and Analysis	Fall	6	CE	31803 Finanzcontrolling	SoSe	5				5	
Economics/business compulsory electives 2 (Requirement: 1 course, min. 5 ECTS)								0	6	5	5	
2VL80NBK02M	Management of Value Creation Processes	Spring	6	CE	39754 International Cooperation and Networks	WiSe	5			5		
VEZ0115NAMB	The Evolution of Management Thought	Fall	6	CE	39997 Governance – Compliance und Governance Kodex (PBL)*	SoSe	5				5	
Management and leadership module courses (Requirement: 24 ECTS at Corvinus plus 10 ECTS at Passau)								3	24	5	5	
VEZ0083NMMB	Strategy and organization models	Spring	6	C	32820 Organizations and Innovation Strategy*	irregelmäßig	5		6			
VEZ0084NMMB	Process Management and Information Technology	Spring	6	C	38608 Advanced Strategic Sensitivity and Digitalization*	irregelmäßig	5		6			
VTSM094NMMB	Organisational Development Project OR	Spring	9	C	Seminar in Management and Strategy	SoSe	7		9			
VEZ0043NMMB	Performance Management and Evaluation OR											
VTSM092NMMB	Organizational Culture and HR systems (depending on the modul in Budapest)											
VEZ0081NMMB	OD skills training OR	Spring	3	C				3				
SZAM077NMMB&	Controlling in Business Organizations &											
VEZ0082NMMB	Controlling in Nonprofit Organizations OR											
VEZ0082NMMB	Strategic HR cases (depending on the modul in Budapest)											
VEZ0057NMMB	Leading Business Development and Digitalization Projects	Spring	6	C	32900 Strategy for High-Tech Startups*	SoSe	5				5	
VTSM096NMMB	HR in Future Organizations OR	Spring	6	C	33214 Entwicklung von Managementfähigkeiten*	SoSe	5			5		
VTVK035NMMB	Business Intelligence Skills OR											
VTSM093NMMB	Learning Organizations											
Electives (min. 15 ECTS with further limits*)										10	5	
2KG23NAV02M	any course in Budapest, e.g. Strategisches Denken	Spring Fall	5	E	Any courses offered by Passau University, e.g. 39754/MRIEB20232-03-11-M49 International Cooperation and Networks*	WiSe	5	5				
	any course in Budapest	Fall/Spring	5	E	any course in Passau	SoSe	5				5	
Thesis work (15 ECTS at Corvinus - completed during the study abroad semester)									1	4	10	
VEZ0079NMMB	Professional Development I	Spring	1	C					1			
VTSM090NMMB	Professional Development II	Fall	1	C						1		
VTVK032NMMB	Thesis writing seminar 1	Fall	3	C						3		
VTVK033NMMB	Thesis writing seminar 2	Spring	10	C	Masterarbeit**	SoSe/WiSe	23				10	
TOTAL								120	30	31	29	30

Notes:

* Courses marked with asterisk are part of the 'Major Management and Strategy' of Passau. Requirement: 47 ECTS. Corvinus courses in the same row are equivalent.
** Masterarbeit is 23 ECTS at Passau but only 15 ECTS of it counts towards the Corvinus curriculum.
A total of 120 ECTS are required. Of these, at least 45 ECTS must be completed in Passau.
The ECTS value of the course is the credit assigned by the university where the student completes the subject. Note: Thesis Work is completed at Corvinus.
Labels: C - compulsory, CE - compulsory elective, E - elective

Colors:

Light blue: completing at Corvinus
Light yellow: completing at Passau
White: students decide

Courses – Marketing

PASSAU TO CORVINUS (Major Marketing)														
Passau courses	Passau semester	Passau ECTS	Corvinus courses	Corvinus semester	Corv ECTS	Comp/Elect.	PASSAU		CORVINUS					
							1 WiSe	2 SoSe	Fall 3		Spring 4			
Course code	Compulsory courses (30-35 ECTS)	Passau courses	Course code	Course name			10	15	Q5	Q6	Q7	Q8		
38569	39999 Unternehmensführung - Unternehmensverfassung - Corporate Governance	SoSe	5	MARK006NAMB	Marketing management	Fall	6	C	5		(6)			
33160	Organizational Behavior- Unternehmens-führung und Verhalten in Organisationen	SoSe	5	VEZ0021NAMB	Mastering Organizational Behavior and Leadership	Fall	6	C	(5)		6			
38561	Managing and leading strategic, innovation and change	SoSe	5	VTVK051NAMB	Management Control Systems	Fall	6	C		5				
33167	38561 Managing and Leading Strategic Innovation and Change	SoSe	5	MARK024NAMB	Marketing strategy	Spring	6	C	(5)	5			(6)	
39756	Organization Theory and Sustainable Leadership	SoSe/WiSe	5	VTVK050NAMB	Organization Theories	Fall	6	C	(5)	5	(6)			
37500	IT-Management für Fortgeschrittene	WiSe	5	ADIN030NAMB	Information Systems Driving Digital Transformation	Fall	5	C	5		(6)			
Economics/business compulsory electives (Requirement: 20 ECTS)														
39000	Financial Statement Analysis	WiSe	5	293NACCK640M	Financial Statements and Analysis	Fall	6	CE			(6)			
35500/ 39720	Multivariate Verfahren OR Fundamentals of Business Analytics	WiSe SoSe/WiSe	5	293NMATK600M	Quantitative Methods	Spring	6	CE	(5)	(5)			(6)	
30913	Corporate Finance und Kapitalmärkte	SoSe	5	PENZ006NAMB	Advanced Corporate Finance	Spring	6	C	5				(6)	
33820	Produkt-, Marken- und Kommunikationsmanagement	unregelmäß	5	MARK016NAMB	Brand strategies	Fall	6	C		5				
35870	Advanced Microeconomics	WiSe	5	KOZG008NAMB	Managerial Economics	Fall	6	C	5		(6)			
36314	Behavioral Game Theory	WiSe	5	OPDO008NAMB	Decision Making Skills	Fall/Spring	6	C	5		(6)		(6)	
				MARK012NAMB	Integrated Marketing Communications	Spring	6	C					6	
				MARK014NAMB	Marketing Innovations and New Product Development	Fall	6	C			6			
Compulsory elective														
MARK017NAMB	DesignCommunications – DIS:CO: creating connections as designing					Fall					0			
MARK018NAMB	Identity Design and Creative Management					Fall					0			
MARK019NAMB	Intercultural Communication					Fall					0			
MARK020NAMB	Sustainable and Ethical Marketing					Fall					0			
Marketing compulsory courses														
34530	Services Marketing	unregelmäß	5	MARK007NAMB	Services Marketing and Customer Experience	Fall	6	C			6			
34730	Konsumentenverhalten	SoSe	5	MARK013NAMB	Consumer Behaviour	Spring	6	C		5			(6)	
3380 B2B	Marketing and Sales Management	unregelmäß	5	MARK015NAMB	Sales Management	Fall	3	C	(5)		3			
35780	Advanced Data Analytics	WiSe	5	MARK028NAMB	Advanced Research Methods for Data-driven Marketing Decisions	Spring	6	C	(5)	5				
34540	Kundenmanagement	WiSe	5	MARK029NAMB	Customer Relationship Management	Spring	6	C	(5)				6	
33901	Masterseminar Marketing	WiSe	7	MARK030NAMB	Data Driven Marketing Business Project	Spring	5	C	5					
33860	Marketing Research	SoSe	5	MARK011NAMB	Applied Market Research Methods	Fall	6	C		(5)	6			
Electives*														
	Any courses offered by Passau University			2KG23NAV02M	Strategisches Denken	Fall	5	E					6	
	Any courses offered by Passau University				Any courses offered by Corvinus University	Fall/Spring	5	E						
	Any courses offered by Passau University				Any courses offered by Corvinus University	Fall/Spring	5	E						
Master thesis (23 ECTS)														
	Masterarbeit				Thesis Preparation (Passau)	Spring	23	C					23	
TOTAL			97				128		30	30	15	12	18	23

Notes:

Passau and Corvinus courses in the same row are considered equivalent. The student is free to choose whether to complete a course in Passau (1st year) or at Corvinus (2nd year). Credit numbers without brackets indicate the default curriculum schedule. Credit numbers in brackets indicate alternative semesters for the completion of the subject.

A total of 120 ECTS are required. Of these, at least 45 ECTS must be completed at Corvinus.

The ECTS value of the course is the credit assigned by the university where the student has completed the subject, except for the "Masterarbeit" (to be completed in Passau), which is valued at 15 ECTS.

* Calculation of elective credit requirements = 120 ECTS – ECTS of compulsory courses – ECTS of all compulsory electives – 15 ECTS of master thesis. A minimum of 6 ECTS electives is offered by Corvinus.

Credits from the above courses (C, CE) that exceed the minimum ECTS requirement are counted as elective. An elective Physical education course is available at Corvinus.

Corvinus courses are taught in quarters (7-week periods).

Courses – Marketing

CORVINUS TO PASSAU (Major Marketing)													
Course code	Course name	Course code	Corv ECTS	Course name	Passau ECTS	Comp/ Elect.	CORVINUS		PASSAU		Comment		
							1 Fall	2 Spring	3 WiSe	4 SoSe			
Corvinus courses			Passau courses										
Foundation courses													
ROZ0078NAMB	Managerial Economics	30561	6	Planning and Launching Strategic Initiatives and Chances*	6	C		12	12	0	0	KTR: = with individual study plan, do not technically count towards the 45 ECTS in Passau 10 ECTS Methodenpflichtmodule ist in Passau verpflichtend!	
MARK072NAMB	Applied Market Research Methods		6	Business Research Methods	5	C	6			/6/			
MARK073NAMB	Marketing Management	83840	6	B2B Marketing and Sales Management*	5	C	6						
MARK074NAMB	Integrated Marketing Communications	84540	6	Customer Relationship Management*	5	C		6					
MARK075NAMB	Consumer Behavior	34730	6	Konsumentenverhalten	5	C		6					
Core Business Courses													
OPD0064NAMB	Decision Making Skills	83214	0	Development of management skills / Entwicklung von Managementfähigkeiten*	5	C	6						
ADIN129NAMB	Information Systems Driving Digital Transformation	38609	0	Interdisciplinary Lecture Series for Master Students: Fundamentals of Digitalisation and Digital Trends*	5	C	6					Bis zu 10 ECTS aus Data Science in jeden Major integrierbar	
VEZ0076NAMB	Mastering Organizational Behavior and Leadership	36314	6	Behavioral Game Theory / 33160 Organizational Behavior und Unternehmensführung*	5	C		6					
FENZ037NAMB	Advanced Corporate Finance	31800	6	Corporate Finance	5	C		6					
Core Marketing Courses													
MARK076NAMB	Marketing Innovations and New Product Development	39720	6	Fundamentals of Business Analytics (WiSe)	5	C				5	5	every semester	
MARK077NAMB	Sales Management	33840	6	B2B Marketing and Sales Management or 33800 Price Management	5	C					5	Ammerkung: "Three-semester cycle availability" (B2B Marketing and Sales and Price Management)	
MARK078NAMB	Services Marketing and Customer Experience	265111	6	Services Marketing (WiSe)	5	C				5		10 ECTS Methodenpflichtmodule ist in Passau verpflichtend!	
MARK079NAMB	Brand Strategies	33650	6	Branding and Marketing Communication	5	C					5		
Compulsory elective (Requirement: 2 courses must be selected)							0	0	10	5			
MARK017NAMB	Design/Communications – DIS/CO: creating connections as designing		6	Any courses offered by Passau University, e.g. Organizations and Innovation Strategy*	5	CE	0						
MARK018NAMB	Identity Design and Creative Management		6	Any courses offered by Passau University	5	CE	0			5			
MARK019NAMB	Intercultural Communication		6	Any courses offered by Passau University	5	CE	0			5			
MARK020NAMB	Sustainable and Ethical Marketing		6	Any courses offered by Passau University	5	CE	0				5		
Data Driven Marketing module							0	0	5	5			
MARK028NAMB	Advanced Research Methods for Data-Driven Marketing Decisions	35622	6	Computational Statistics – Statistical Learning in R (SoSe)	5	CE					5	Bis zu 10 ECTS aus Data Science in jeden Major integrierbar	
MARK029NAMB	Customer Relationship Management	34540	9	Kundenmanagement/Customer Relationship Management (WiSe)*	5	CE				5			
MARK024NAMB	Marketing strategy	264509/ 200519	5	Strategy for High-Tech Startups (264509; SoSe) oder Price Management (200519) *	5	C						Ammerkung: "Three-semester cycle availability" (Price Management)	
MARK030NAMB	Data Driven Marketing Business Project	261110		Seminar in Data Science (261110;SoSe) oder Practical Course in Marketing									
Thesis (core: in Passau 23 ECTS; at Corvinus 24 ECTS in total)							0	0	9	6			für die Masterarbeit werden in Passau 23 ECTS-IP vergeben
MARK085NAMB	Advanced Marketing Research	33860	6	Marketing Research (Master)	7	C				6		KTR: do not technically count towards the 45 ECTS in Passau	
MARK032NAMB	Thesis Work Consultation 1		3	Masterarbeit	3	C				3		KTR: do not technically count towards the 45 ECTS in Passau	
MARK033NAMB	Thesis Work Consultation 2		6	Masterarbeit	23	C				6		KTR: do not technically count towards the 45 ECTS in Passau	
Elective courses													
2KG23NAV02M	Strategisches Denken		5	Any courses offered by Passau University	5	E	5						
2MF44NAV03M	Marketing Management und Forschung		5	Any courses offered by Corvinus University	5	E		5					
TOTAL			141		130		29	29	29	21			

Labels: C - compulsory, CE - compulsory elective, E - elective

Corvinus courses are taught in quarters (7-week periods).

WiSe= Fall term

SoSe= Spring term

45 ECTS must be taken in Passau

Corvinus
an Corvinus mit KTR (individual study plan)
Passau

Passau and Corvinus courses in the same row are considered equivalent. The student is free to choose whether to complete a course in Passau (1st year) or at Corvinus (2nd year). A total of 120 ECTS are required. Of these, at least 45 ECTS must be completed in Passau.

The ECTS value of the course is the credit assigned by the university where the student has completed the subject, except for the "Masterarbeit" (to be completed at Corvinus).

Credits from the above courses that exceed the minimum ECTS requirement are counted as elective.