

FAMILY BUSINESS RESEARCH SIG *SYMPOSIUM* ON

FAMILY BUSINESS, SUSTAINABILITY, AND CONTEXT

The Symposium provides an **international multidisciplinary platform** to bridge discussions across different themes and levels of analysis.

The aim is to get a better grasp of the relationship between **family business, sustainability, and context**.

The symposium features presentations from leading academics, parallel round table discussions, and concludes with the drafting of an agenda for future research that should connect family business, sustainability, and context.

SYMPOSIUM SPEAKERS



Prof. Jörn Block (*University of Trier and Erasmus University Rotterdam*) is researching family business, innovation, entrepreneurship and sustainability. His research is mostly quantitative-empirical and has been published in leading entrepreneurship, innovation, and management journals.



Dr. Allan Discua Cruz is Director of the Centre for Family Business at *Lancaster University Management School* (UK). His current research focuses on family business sustainability, values and habitual entrepreneurship.



Prof. Massimo Picone (*University of Palermo*) is researching the psychological foundations of management, with a special focus on family business, and the quest for sustainability in the age of temporary competitive advantages.



Prof. Lech Suwala (*Technische Universität Berlin*) is a geographer and economist. His expertise includes family firms and regional development, spatial creativity, innovation, and entrepreneurship research, as well as European and regional planning among many other topics.

The symposium focuses on the following **objectives**:

- To bridge discussions across different sustainability themes and levels of analysis (micro, meso- and macro-levels).
- To discuss the influence of different types or combinations of contexts on FB sustainability.
- To explore the role of FBs in making a region or place sustainable and how the region/place can shape the sustainability of FBs.
- To examine the way FBs can manage the three sustainable dimensions (economic, environmental and social) to generate value for their commercial sustainability and the sustainability of their regions.
- Discuss untraveled avenues in FB research on context and sustainability which gradually unlock as the advancement in technology progresses.

SYMPOSIUM PROGRAM:

Activity	Duration
Welcome & introduction by symposium chairs	5 min.
Keynote presentations	40 min.
Parallel round table discussions	30 min.
Wrap-up – Drafting a research agenda	15 min.

SYMPOSIUM CHAIRS AND ROUND TABLE DISCUSSION MODERATORS

Prof. Elena Casprini, University of Siena

Prof. Rodrigo Basco, American University of Sharjah

Prof. Jan-Philipp Ahrens, University of Mannheim & University of Passau

Prof. Elias Hadjielias, Cyprus University of Technology

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