

Welcoming the new Master Students of M.Sc. Business Administration

13.04.2026

Prof. Dr. Ralf Kellner



- 1. Presentation of the faculty (Prof. Dr. Ralf Kellner)**
- 2. Presentation of the program coordination (Katharina Beck)**
- 3. Presentation of the Business Student Council**
- 4. Explanations to Master Business Administration (Prof. Dr. Ralf Kellner)**

Passau and its university – a good choice!



Passau – your place of study

Competent and innovative

- Innovative and motivated lecturers
- Top international research
- Numerous collaborations with start-ups and established companies

Flexible

- Complete coverage of the central business administration functions
- Generalist or highly specialized Master's degree
- Specialization in practice-relevant areas

International

- Various international exchange programs
- Various double degree programs
- Foreign business language training

Personally

- Campus University
- Personal support
- Targeted promotion of talent
- Development of key qualifications (ZKK courses)



Excellent ranking results

The **Times Higher Education Young University Rankings** list the best universities in the world that are 50 years old or younger -> 13 indicators: e.g. research, internationality, knowledge transfer and teaching

- Out of **1.904 participating universities**, the University of Passau belongs to the top quarter of the current THE world university ranking (2024).
- The University of Passau has an **above-average performance**, especially in terms of research, internationality and publication of articles in scientific journals.



**World
University
Rankings**

The **School of Business, Economics and Information Systems** has been placed in the ranking group of the **best 201-250 departments worldwide**.

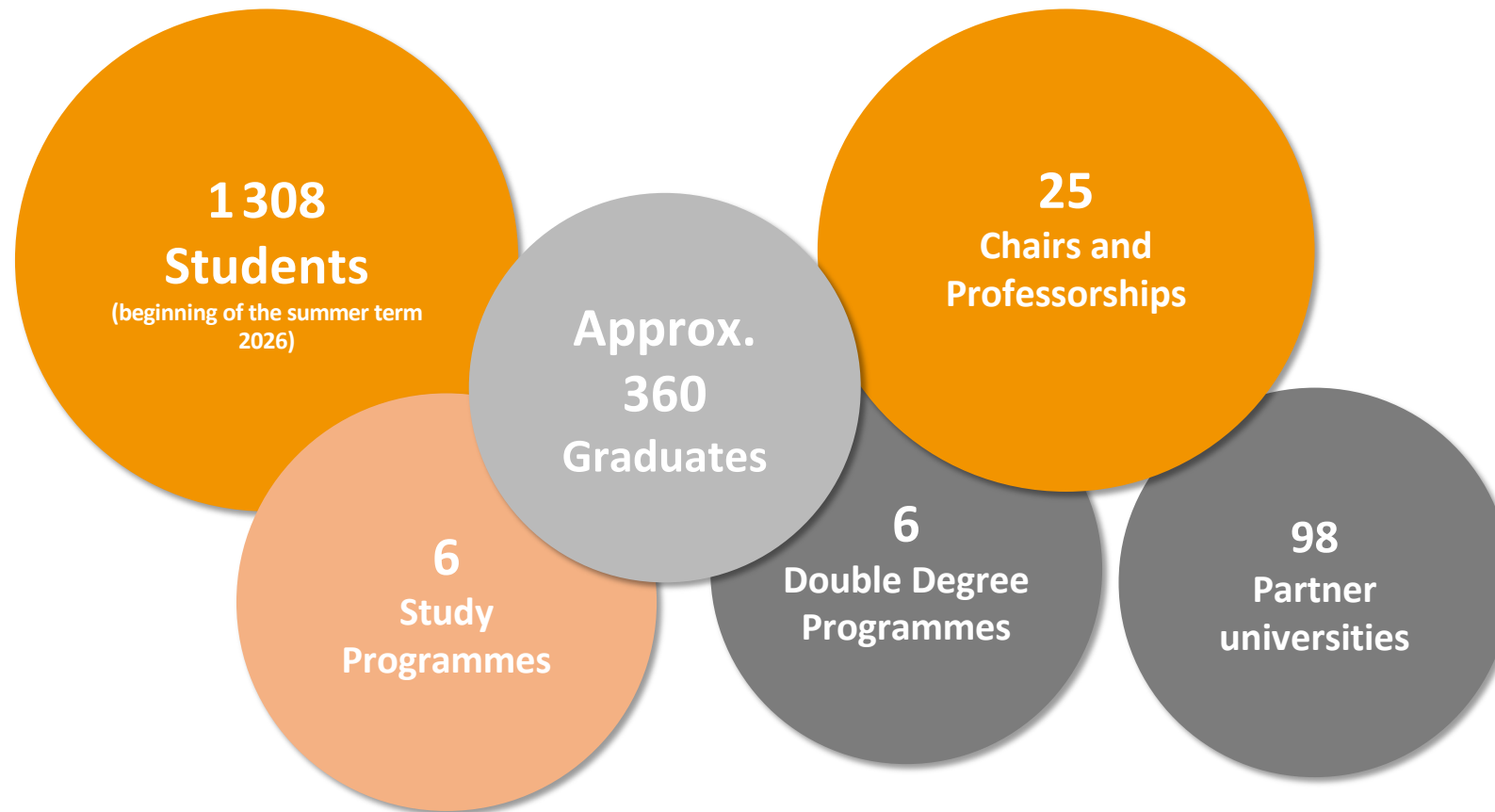
“We have managed, as school of a very young university, to do very well both nationally and internationally”

Professor Jan H. Schumann, President

The School of Business, Economics and Information Systems: That's us



Key data of the School of Business, Economics and Information Systems



The faculty of economics

- **Young, innovative and dynamic faculty**
 - 21 appointments since 2010
 - Continuous improvement in rankings
 - Expansion of the faculty in recent and coming years (e.g. in Information Systems, Data Science and Analytics)
- **Excellent research environment and publications in high-ranking journals**
- **Excellent skills transfer through dedicated teaching staff and innovative teaching methods**
- **High practical relevance through corporate partnerships**
- **Attractive double degrees (Corvinus, New Jersey, Turku, Metz, Chengdu)**
- **Support for students who want to start their own business (DTE certificates, INN.KUBATOR)**



Students enrolled in the summer semester 2026

B.Sc. Business Administration and Economics	602
B.Sc. Information Systems	151
B. Sc. Digital Transformation in Business and Society	71
M.Sc. Business Administration	337
M.Sc. International Economics and Business	40
M.Sc. Information Systems	58



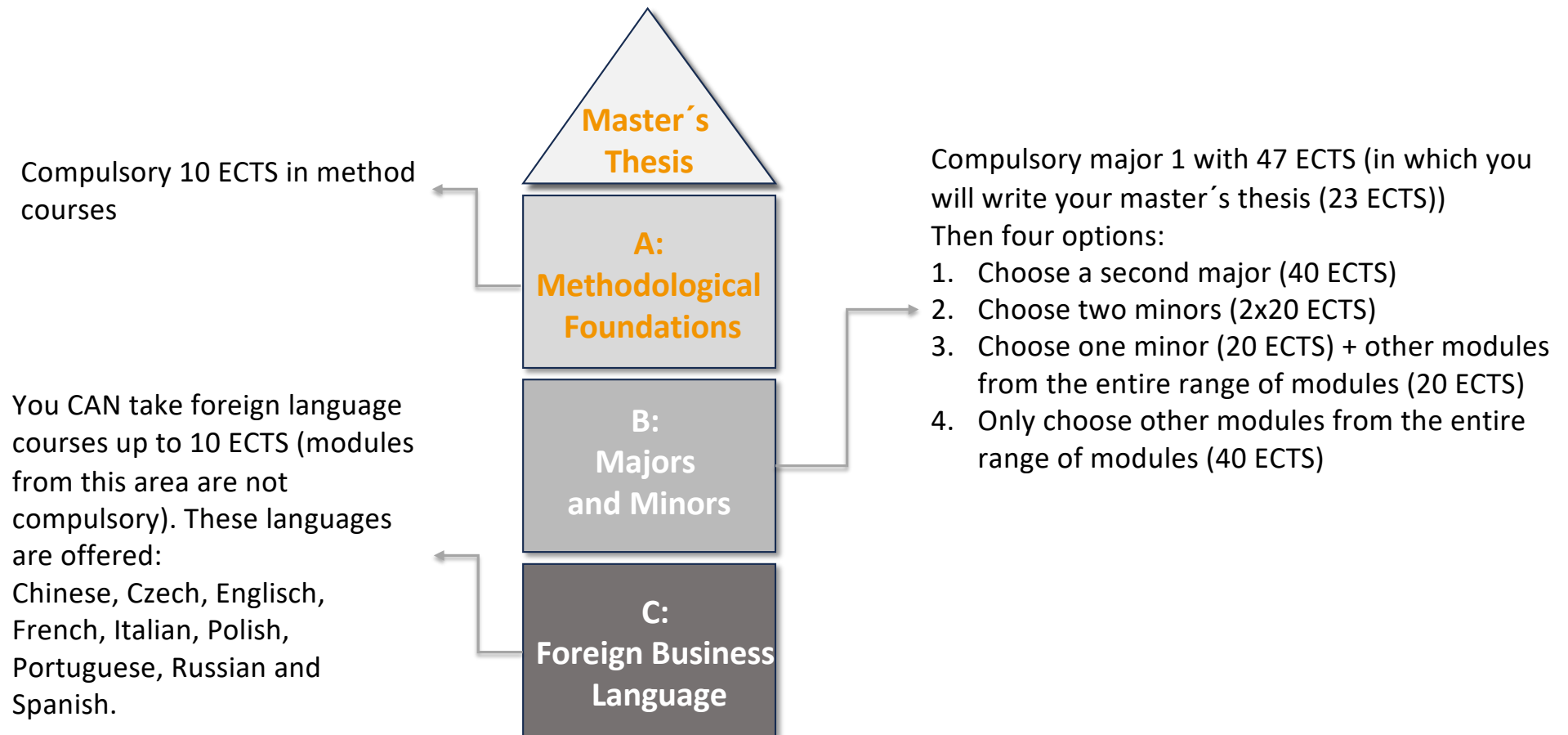
+ 49
Doctoral
candidates

9.952
Total Number
of Students
at Passau
University

Key facts about the master programme

Degree awarded	Master of Science (M.Sc.)
Duration and credits	4 semesters; 120 ECTS credits
Application periods for the winter semester 2026/2027	15 April – 15 July 2026 (direct applications) 1 April – 30 June 2026 (international applications outside European Economic Area via uni assist)
Starts in	April (summer semester) and October (winter semester)
Language	English (individual elective modules are offered in German)

Programme syllabus



Programme syllabus

A: Methodological Foundations

Compulsory elective modules (2 out of 3)

Fundamentals of Business Analytics

Business Research Methods

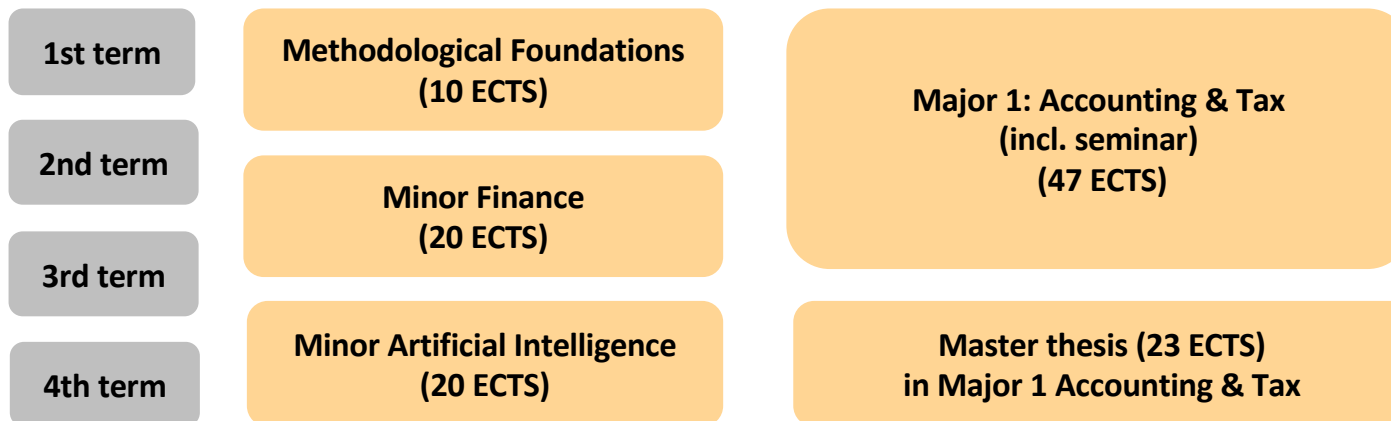
Multivariate Verfahren (German)

Programme syllabus

B: Majors and Minors

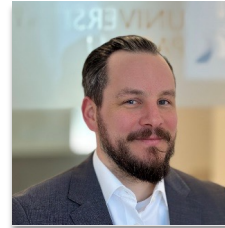
Majors	Minors
Accounting and Tax	Business Taxation
	Reporting and Controlling
Data Science	Data Science
	Optimization
Entrepreneurship	Entrepreneurship
Finance	Finance
Information Systems and Digital Business	Information Systems and Digital Business
Management and Strategy	Digital Management and Strategy
	Marketing
	Artificial Intelligence
	Sustainability
	Economics

Programme structure (Example: Major 1 + 2 minors)



Programme directors

Professor Dr Christoph Pelger



Professor Dr Ralf Kellner

Programme coordinator

MSc Katharina Beck

Tel.: +49 (0)851 509-2408
studiengangskoordination.wiwi
@uni-passau.de



Study Course Co-ordination



Katharina Beck
katharina.beck@uni-passau.de
+49 851-509-2408

Questions on:
... study and exam regulations
... majors and minors



Muska Ibrahim
muska.ibrahimi@uni-passau.de
+49 851-509-1040

Questions on:
... module manual (courses)
... recognition of ECTS credits

Overview of all double degree programmes

Turku, Finland

M.Sc. Information Systems or
Business Administration & Digital
Enterprise Management



Chengdu, China

M.Sc. Business
Administration &
M.Sc. Enterprise
Management



Chennai, India

Joint-Masters-
Degree-
Programme



Budapest, Hungary

M.Sc. Business Administration &
M.Sc. Marketing or
M.Sc. Management and Leadership



New Jersey, USA

M.Sc. Business
Administration &
M.Sc. Engineering
Management



Metz, France

M.Sc. Business
Administration &
Master Marketing,
Vente





- **two master's degrees**
- **no extension of the standard period of study**
- **valuable international experience**
- **intercultural competences**
- **improvement of foreign language skills**
- **ideal preparation for an international career**

Further information

More information on the double
degree programmes here



Scan me

for any questions: international.wiwi@uni-passau.de

Volunteering – All You Can Do



UNIVERSITÄT
PASSAU

ALL YOU CAN DO

NOW IT'S THE TIME!

Volunteer in international teams

University Volunteer Programme
All You Can Do (AYCD)

Apply now and unlock opportunities for doing good

- +10 social projects
- Certificate or ECTS credits
- New friends, new skills

SCAN ME!

[allyoucando.unipassau](https://www.instagram.com/allyoucando.unipassau)
allyoucando@uni-passau.de

MUTTERSPRACHLICH DEUTSCH SPRECHENDE gesucht!

werde Talk Buddy für Internationale Studierende

- Comfy Corner: Let's talk German
- 2x im Monat, je 2 Stunden
- Ehrenamts-Zertifikat

ALL YOU CAN DO

Jetzt anmelden:
uni-passau.de/all-you-can-do
E-mail: allyoucando@uni-passau.de



Center for Information Technology and Media Management (ZIM)

- The ZIM offers you a clear overview of the integrated eLearning systems Stud.IP, ILIAS and UniVideo. The support team will be happy to help you with any questions you may have about these systems, which will accompany you through your everyday studies.

Center for Careers and Skills (ZKK)

- With its varied range of events, the ZKK offers you the opportunity to apply professionally, find out about companies and professional fields, get in touch with potential employers and find out about general career topics and entry opportunities.

International Office

- The team at the International Office is available to answer any questions you may have about studying abroad or about foreign students studying in Passau.

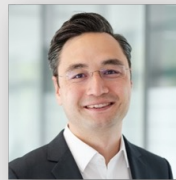
Important Contacts

Dean of Studies

Prof. Dr. Thomas Widjaja

eMail: studiendekan.wiwi@uni-passau.de

Office: HK12 212



Student Council

eMail: fs-wiwi@uni-passau.de

Phone: +49851 509-2404

Office: WIWI R025



[Linktr.ee/fswiwi.passau](https://linktr.ee/fswiwi.passau)
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Compensation of Disadvantages

Eleonora Öller

Representative for students with disabilities and chronic illnesses

eMail: nachteilsausgleich-studierende@uni-passau.de

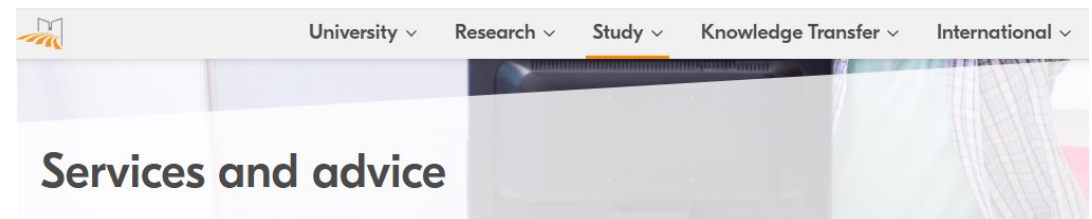
Phone: +49 851 509-4920 (Mo-Fr 09:00-12:00)

Students who, due to a disability or long-term serious, chronic or mental illness, are not able to take examinations in full or in part under the specified conditions or within the deadlines specified in the study and examination regulations are entitled to compensation for disadvantages.

For further information please check:
<https://www.uni-passau.de/en/msc-busadmin>

Overview of Service and Advice Centres

<https://www.uni-passau.de/en/study/services-and-advice>



You have a question and don't know which service or advice centre can help you? Use the filter function to find the right contact person more quickly. Additionally, we have compiled university service and advice centres and external contact points for you in the link lists. You can also find further information on the website '[Who can I talk to?](#)'. Students are welcome to drop by our [Infopoint](#), central contact point for all student enquiries, for assistance regarding questions about studies, formalities or general matters.

Who can assist me with my query?

My query relates to...

Please select

Service and advice centres

- [For matters related to your studies and degree programme](#)
- [Administrative matters](#)
- [Personal matters](#)
- [Financial matters, parenting or caregiving](#)
- [Social life / fellow students](#)

Academic Advice Service

<https://www.uni-passau.de/en/academic-advice/>



Appointments by arrangement:

+49 851/509-1154 or advice@uni-passau.de

Open consultation hours:

Wednesdays 9.00-12.00

Questions on:

- General questions and problems during your degree programme
- Questions about organising your degree programme
- Changing degree programmes
- Double degree programmes
- If you´re thinking about dropping out
- Advice on studying
- Transitioning from a bachelor´s to a master´s programme

Advice and Support for Students with Disabilities or Chronic Illnesses

<https://www.uni-passau.de/en/disability-support/>

Appointments by arrangement:

+49 851/509-1154

Open consultation hours:

Wednesdays 9.00-12.00

Contact

Dr. Ulrike Bunge

Ulrike.Bunge@uni-passau.de

Johanna Schmidt

Johanna.Schmidt@uni-passau.de

Questions on:

- ... disabilities
- ... chronic illnessess
- ... impairments

Programme Advisers

<https://www.uni-passau.de/en/programme-advisers>



Business Administration (focus on innovation, management, marketing; for other areas, please check the website)

Prof. Dr. Carolin Häussler

Carolin.haeussler@uni-passau.de

+49 851-509-2480



International Economics and Business

Dr. Oliver Farhauer

oliver.farhauer@uni-passau.de

+49 851-509-2413



Information Systems

Prof. Dr. Jan Krämer

jan.kraemer@uni-passau.de

+49 851-509-2580

Questions on:

... changing the field of study

... specialization options

The programme advisers are responsible for advising students in **higher semesters**. General information can be obtained from the [Academic Advice Service](#).



Learning Agreements

Kathrin Wunner

learningagreement.wiwi@uni-passau.de



Conversion of Grades

Anja Schwendner

notenrechnung.wiwi@uni-passau.de

Questions on:

... learning agreements (for studying abroad)

Questions on:

... grade conversion (e.g. after a study abroad)

Coach for international students

iStudy Coach

istudicoach@uni-passau.de

<https://www.uni-passau.de/en/iStudi>

Instagram: @unipassau.international

Questions on:

- ...individual orientation: whom to ask?
- ...network of partners inside and outside the University
- ...support for your residence permit applications
- ...career Orientation Programme: iStudi Pass
- ...career coaching and application checks
- ...trainings and workshops on study organisation, intercultural communication and job application skills

Intercultural volunteering



Barbara Bauersachs
allyoucando@uni-passau.de

Registration from 7 April to 27 April via
<https://www.uni-passau.de/en/all-you-can-do>

All You Can Do:
intercultural volunteering programme

...connects students with volunteer projects
...collaborates with local civil society organizations and
university initiatives

Support for New Students

<https://www.uni-passau.de/en/international/coming-to-passau>



Have you come across this website?

Here you will also find help for questions about

- how to find accommodation
- helpful documents on your first days at the Uni of Passau
- finding a student job
- ...