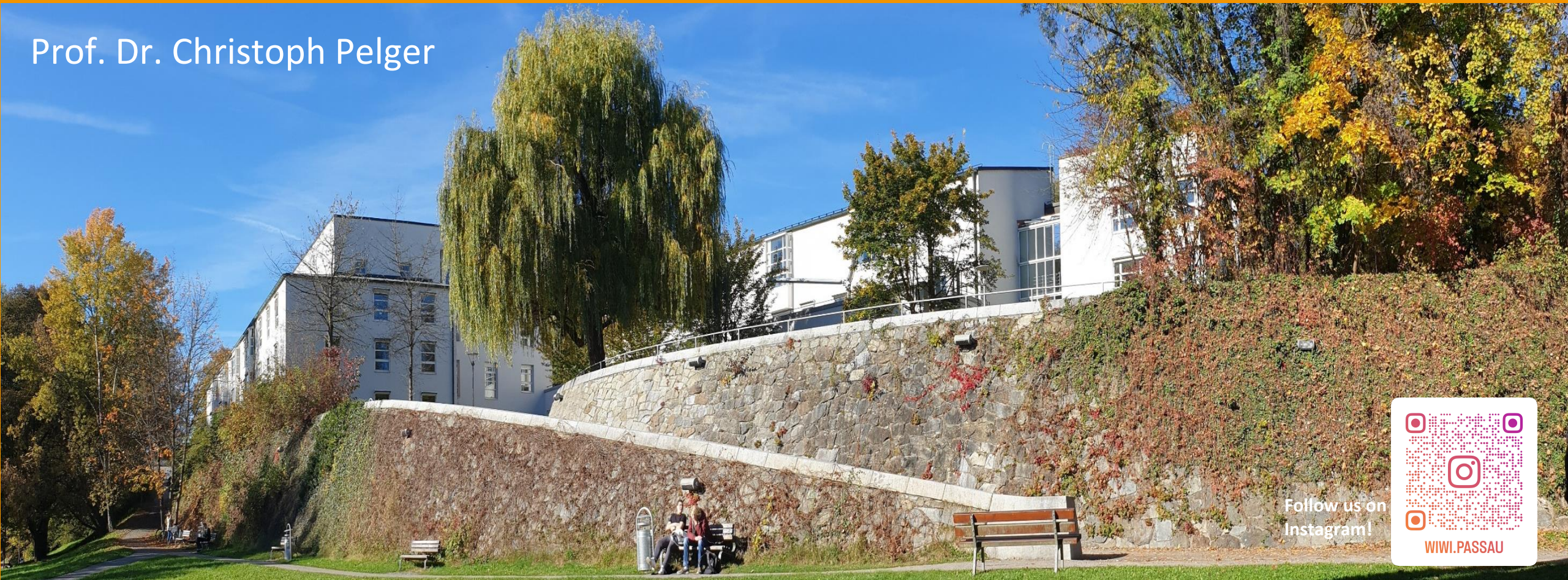


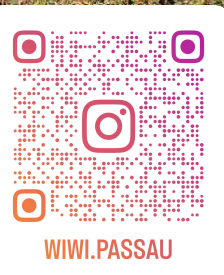
Master welcome event - M.Sc. Business Administration

13.10.2025

Prof. Dr. Christoph Pelger



Follow us on
Instagram!



WIWI.PASSAU

- 1. Presentation of the School and master programme (Prof. Dr. Christoph Pelger)**
- 2. Presentation of the Study Course Coordination (Katharina Beck)**
- 3. Presentation of Double Degree Programs (Christina Scharf)**
- 4. Presentation of the Business Student Council**

Passau and its university – a good choice!



Competent and innovative

- Innovative and motivated lecturers
- Top international research
- Numerous collaborations with start-ups and established companies

Flexible

- Complete coverage of the central business administration functions
- Generalist or highly specialized Master's degree
- Specialization in practice-relevant areas

International

- Various international exchange programs
- Various double degree programs
- Foreign business language training

Personally

- Campus university
- Personal support
- Targeted promotion of talent
- Development of key qualifications (ZKK courses)



Excellent ranking results

- For the **eighth consecutive year**, the University of Passau has ranked in the **top quarter** of the THE World University Rankings (2025). A huge improvement has been made in the area of **internationalization** compared to previous years.
- The University of Passau has also achieved outstanding success in the **THE Young University Ranking 2024**, ranking among the **top 10 percent** of all young universities worldwide for the **seventh consecutive year**.



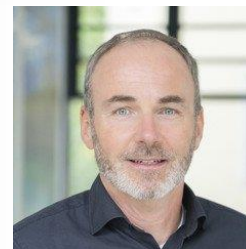
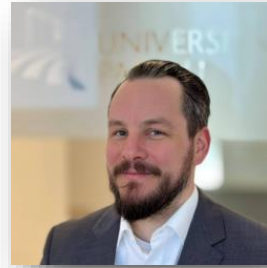
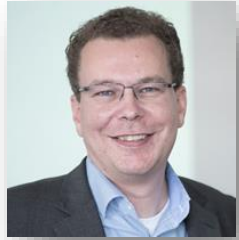
**World
University
Rankings**

The **School of Business, Economics and Information Systems** has been placed in the ranking group of the **best 201-250 departments worldwide**.

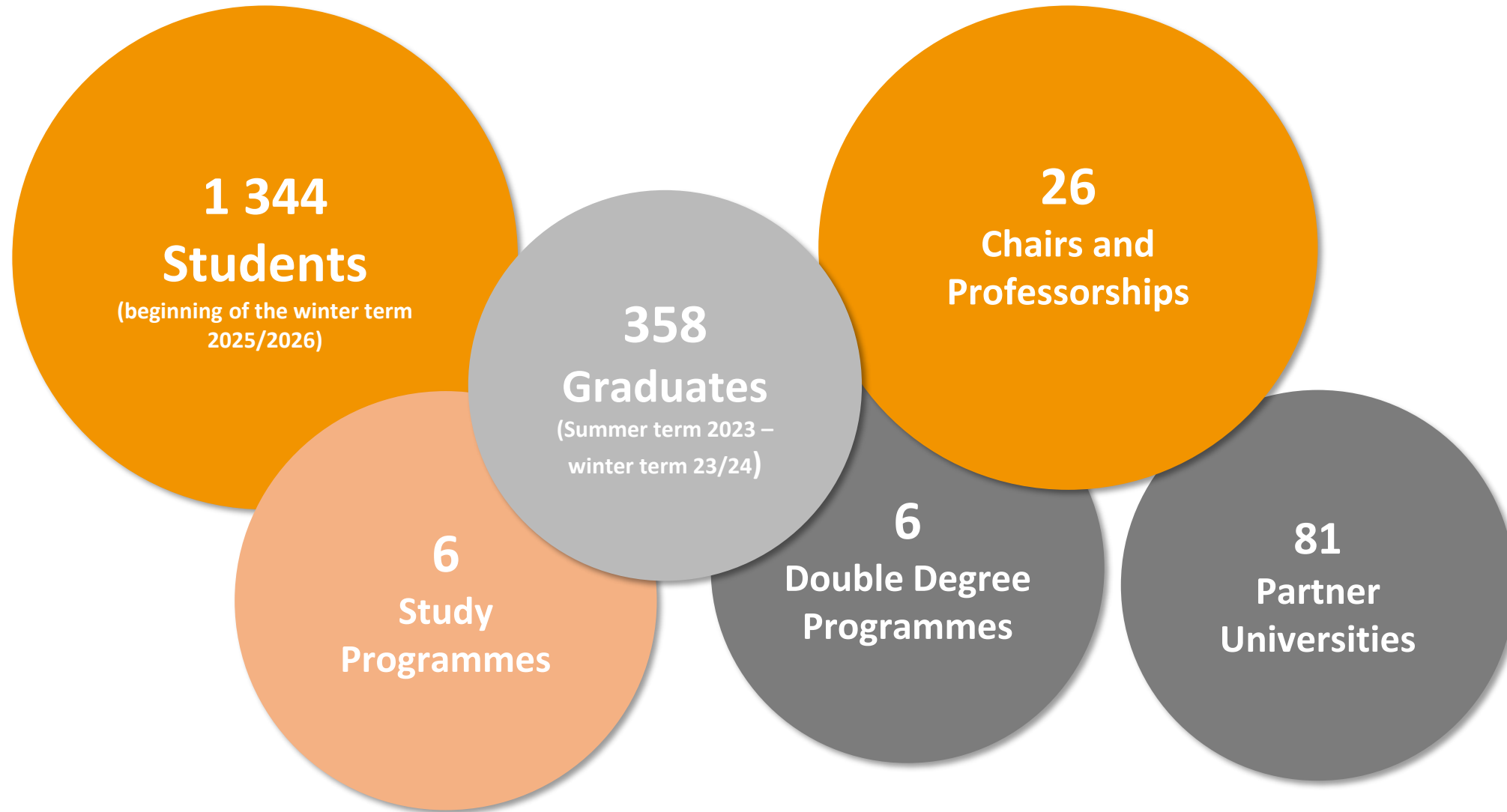
“We have managed, as school of a very young university, to do very well both nationally and internationally”

Professor Jan H. Schumann, Vice President

The School of Business, Economics and Information Systems: That's us



Key data of the School of Business, Economics and Information Systems



Students enrolled in the winter semester 2025/2026

B.Sc. Business Administration and Economics	634
B.Sc. Information Systems	170
B. Sc. Digital Transformation in Business and Society	84
M.Sc. Business Administration	301
M.Sc. International Economics and Business	52
M.Sc. Information Systems	57



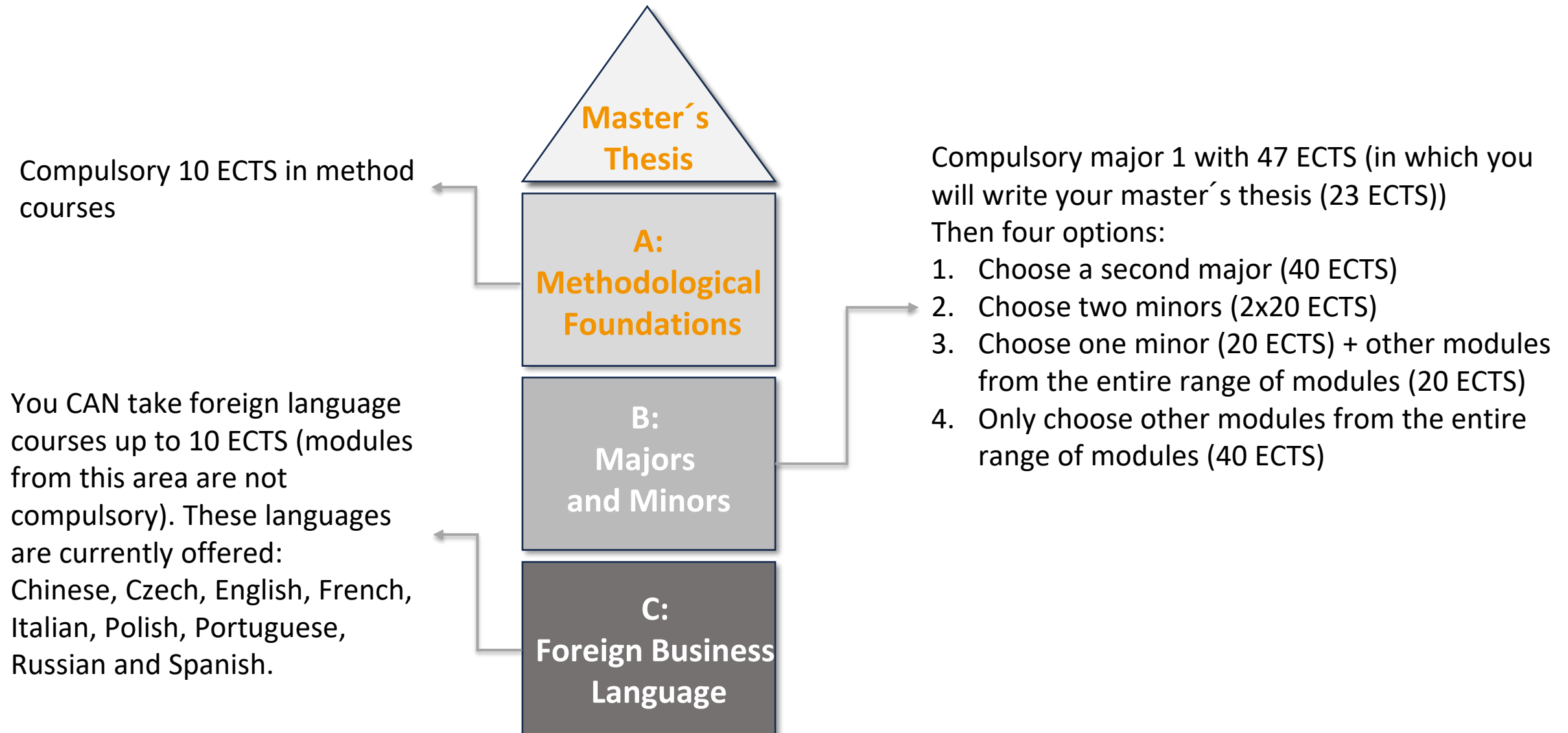
+ 46
Doctoral
candidates

10.328
Total Number
of Students
at Passau
University

Key facts about the master programme

Degree awarded	Master of Science (M.Sc.)
Duration and credits	4 semesters; 120 ECTS credits
Application periods for the winter semester 2025/2026	15 April – 15 July 2025 (direct applications) 1 April – 30 June 2025 (international applications outside European Economic Area via uni assist)
Starts in	April (summer semester) and October (winter semester)
Language	English (individual elective modules are offered in German)

Programme structure



Programme structure

A: Methodological Foundations

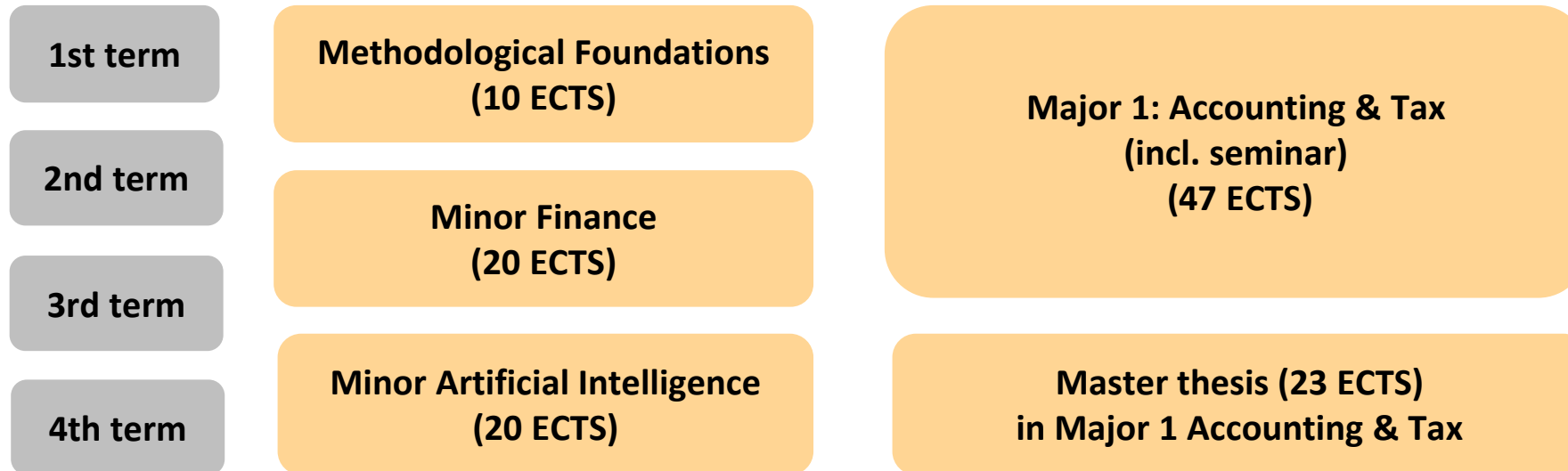
Compulsory elective modules (2 out of 3)
Fundamentals of Business Analytics
Business Research Methods
Multivariate Verfahren (German)

Programme structure

B: Majors and Minors

Majors	Minors
Accounting and Tax	Business Taxation
	Reporting and Controlling
Data Science	Data Science
	Optimization
Entrepreneurship	Entrepreneurship
Finance	Finance
Information Systems and Digital Business	Information Systems and Digital Business
Management and Strategy	Digital Management and Strategy
	Marketing
	Artificial Intelligence
	Sustainability
	Economics

Programme structure (Example: Major 1 + 2 minors)



How to find your courses in Stud.IP

<https://studip.uni-passau.de/studip/dispatch.php/search/studiengaenge>

➔ Master

➔ Master Business Administration (Version SoSe 2025)

Courses of study > Master > Master Business Administration (Version SoSe 2025)

Master Business Administration (Version SoSe 2025) (Hauptfach)

► Master Business Administration (Version SoSe 2025) (Hauptfach), valid from WiSe 22/23

Module

- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich A: Methodische Grundlagen
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Accounting and Tax
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Data Science
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Entrepreneurship
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Finance
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Information Systems and Digital Business
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Majors > Major Management and Strategy
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Artificial Intelligence
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Data Science
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Digital Management and Strategy
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Economics
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Entrepreneurship
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Finance
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Information Systems and Digital Business
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Marketing
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Optimization
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Reporting and Controlling
- Abschluss MR BA > Gesamtkonto MR BA > Modulbereich B: Majors und Minors > Minors > Minor Sustainability

How to find your courses in Stud.IP

Click on the tab to open the courses, e.g. on methodological foundations:

Module	Module component
▼ Abschluss MR BA > Gesamtkonto MR BA > Modulbereich A: Methodische Grundlagen	
☰ V+Ü Fundamentals of Business Analytics	V+Ü Fundamentals of Business Analytics
☰ V+Ü Multivariate Verfahren	V+Ü Multivariate Verfahren
☰ V Business Research Methods	V Business Research Methods

On the left side, you can select to show ONLY the courses that are offered in the winter term 25/26.

Semester selection

WiSe 25/26 ▼

Settings

☒ Display only modules with assigned courses

Foreign business language

There is the option to choose foreign business language as part of the master programme (max. 10 ECTS).

Any foreign language offered by the Language Centre of the University of Passau can be chosen.

BUT: Prior knowledge must be demonstrated that entitles the student to attend the FFA Intermediate level. If higher prior knowledge is demonstrated, the level based on this prior knowledge must be attended

AND: For English, French and Spanish (business languages) prior knowledge of at least Advanced 1 is necessary.

For further information please check:
<https://www.uni-passau.de/en/msc-busadmin>

Professor Dr Christoph Pelger



Professor Dr Ralf Kellner



Academic Advice Service

<https://www.uni-passau.de/en/academic-advice/>



Appointments by arrangement:

+49 851/509-1154 or advice@uni-passau.de

Open consultation hours:

Wednesdays 9.00-12.00

Questions on:

- General questions and problems during your degree programme
- Questions about organising your degree programme
- Changing degree programmes
- Double degree programmes
- If you're thinking about dropping out
- Advice on studying
- Transitioning from a bachelor's to a master's programme

Advice and Support for Students with Disabilities or Chronic Illnesses

<https://www.uni-passau.de/en/disability-support/>

Appointments by arrangement:

+49 851/509-1154

Open consultation hours:

Wednesdays 9.00-12.00

Contact

Dr. Ulrike Bunge

Ulrike.Bunge@uni-passau.de

Johanna Schmidt

Johanna.Schmidt@uni-passau.de

Questions on:

... disabilities

... chronic illnessess

... impairments

iStudy Coach

istudicoach@uni-passau.de

<https://www.uni-passau.de/en/iStudi>

Instagram: @unipassau.international

Questions on:

...individual orientation: whom to ask?

...network of partners inside and outside the University

...support for your residence permit applications

...career Orientation Programme: iStudi Pass

...career coaching and application checks

...trainings and workshops on study organisation,
intercultural communication and job application skills

Support for New Students

<https://www.unipassau.de/en/international/coming-to-passau/>



Coming to Passau

Have you come across this website?

Here you will also find help for questions about

- how to find accommodation
- helpful documents on your first days at the Uni of Passau
- finding a student job
- ...

Intercultural volunteering



Barbara Bauersachs
allyoucando@uni-passau.de

Registration is open
from September 29 to October 19 via
<https://www.uni-passau.de/en/all-you-can-do>

All You Can Do:

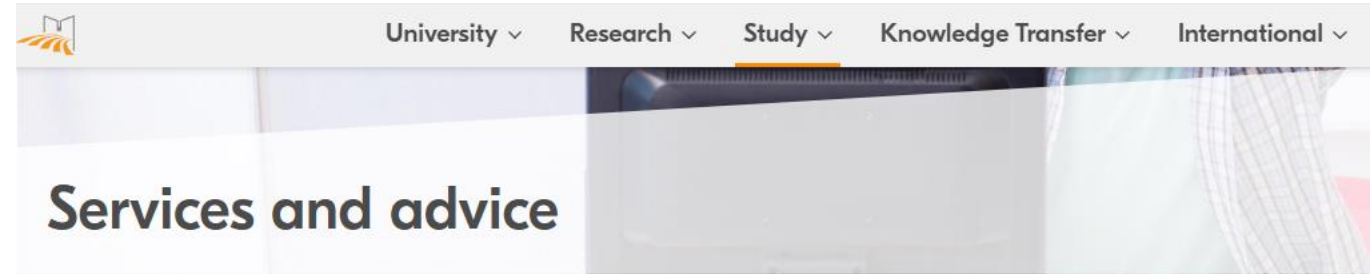
intercultural volunteering programme

...connects students with volunteer projects

...collaborates with local civil society organizations and
university initiatives

Overview of Service and Advice Centres

<https://www.uni-passau.de/en/study/services-and-advice>



You have a question and don't know which service or advice centre can help you? Use the filter function to find the right contact person more quickly. Additionally, we have compiled university service and advice centres and external contact points for you in the link lists. You can also find further information on the website '[Who can I talk to?](#)'. Students are welcome to drop by our [Infopoint](#), central contact point for all student enquiries, for assistance regarding questions about studies, formalities or general matters.

Who can assist me with my query?

My query relates to...

Please select

Service and advice centres

- [For matters related to your studies and degree programme](#)
- [Administrative matters](#)
- [Personal matters](#)
- [Financial matters, parenting or caregiving](#)
- [Social life / fellow students](#)



Katharina Beck

katharina.beck@uni-passau.de

Questions on:

- ... study and exam regulations
- ... majors and minors



Muska Ibrahim

muska.ibrahimi@uni-passau.de

Questions on:

- ... module manual (courses)
- ... recognition of credits

We send important information to your student email address a few times each semester.

- It may therefore be useful to set up **automatic forwarding** to your personal email address.

Social Networking Opportunities – Offered by International Support Services

ALL YOU CAN DO – THE UNIVERSITY’S HOLISTIC ENGAGEMENT PROGRAM

Make new friends, feel at home in Passau, do something meaningful – and learn German!

Join fellow students from around the world in local volunteering projects.

Registration deadline: October 19

Sign up here: <https://www.uni-passau.de/studium/campus-und-kultur/all-you-can-do-aycd/was-ist-all-you-can-do>

GENERATIONENCAFÉ – MEET LOCALS, SHARE EXPERIENCES

Join relaxed breakfast meetings and shared activities with locals and other international students.

Practice your German, build friendships, and learn from each other – across cultures and generations.

Updates on Instagram: [@allyoucando.unipassau](https://www.instagram.com/allyoucando.unipassau)

OR Subscribe to the *Generationencafé* newsletter: allyoucando@uni-passau.de

HAPPY CAFÉ (NEW!) - YOUR MONTHLY WELCOME MEET-UP!

Connect with other international newbies and students in higher semesters, ask questions, and get settled.

Monthly events – details coming soon

Instagram: [@unipassau.international](https://www.instagram.com/unipassau.international)

OR subscribe for *Happy Café* Newsletter: allyoucando@uni-passau.de

Overview of all double degree programmes

New Jersey, USA

M. Sc. Business
Administration &
Engineering
Management



Turku, Finland

M. Sc. Business Administration
or Information Systems & Digital
Enterprise Management



Chengdu, China

M. Sc. Business
Administration &
Enterprise
Management



Chennai, India

Joint-Masters-
Degree-
Programme



Metz, France

M. Sc. Business
Administration &
Marketing



Budapest, Hungary

M. Sc. Business Administration & Marketing,
Management and Leadership or Supply Chain
Management



All advantages at a glance

- 
- **two master's degrees**
 - **no extension of the standard period of study**
 - **valuable international experience**
 - **intercultural competences**
 - **improvement of foreign language skills**
 - **ideal preparation for an international career**



More information on the double
degree programmes here



Scan me

for any questions: international.wiwi@uni-passau.de

FACHSCHAFT WIRTSCHAFT

(Student Council)



 Welcome at University of Passau!!




**You are
here!**

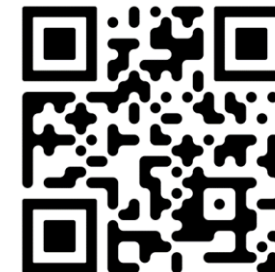
Contact

How you can reach us:

- Phone: (0851) 509 - 2404
- Email: fs-wiwi@ads.uni-passau.de
- Website: <https://www.wiwi.uni-passau.de/fachschaft-wiwi>
- in the WIWI-building: R 025 (ground floor)
- Instagram: @fswiwi_passau

Office hours:

- Mon – Thu: 10 AM – 3 PM
- Friday: 10 AM - 12 PM
- If urgent, just knock at the door

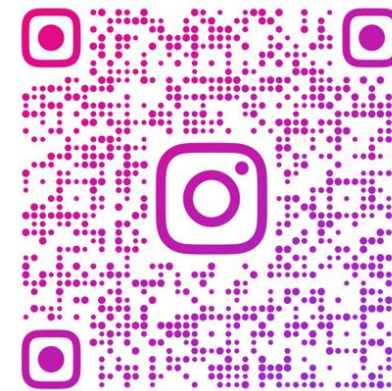


Linktr.ee/fswiwi.passau

Our service for you

- Representation to the faculty and the entire university
- Advice on all matters related to your studies
- Events
- Cozy sofa
- And much more...

For more info: **Follow us on social media!**



@FSWIWI_PASSAU



**We wish you a great start to
your studies!!!**

FSWiWi
Fachschaft der Wirtschaftswissenschaftlichen Fakultät