

Research Profile WIWIF – Winter Term 24/25 and Summer Term 25



YOU • SCIENCE • FUTURE

The School at a Glance

A Young, Innovative and Dynamic Faculty

363
graduates
(in the period winter
semester 24/25 and
summer semester 25)

1,412
students at the start
of the winter
semester 2024/25

6
doublemaster/
joint degree
programmes

3,457,080
euros in third-party
funding for excellent
research

Far more than
100
assistant professors,
senior lecturers,
postdoctoral
researchers and
doctoral students

98
partner universities

26
chairs and
professorships

105
current doctorates

YOU ● SCIENCE ● FUTURE

“This guiding principle of the School of Business and Economics at the University of Passau reflects our commitment to **cutting-edge research** that is both academically rigorous and socially relevant. Our scholars regularly present their findings at renowned international conferences and workshops and publish in leading journals worldwide. We are embedded in a **vibrant international research network** that we continuously expand and strengthen. At the heart of our mission lies the pursuit of research with impact and through collaboration with practitioners, partnerships with major institutions, and the **successful acquisition of competitive third-party funding**.

Equally important to us is the support of early career researchers. From the very beginning, we integrate them into our networks, provide **excellent training opportunities**, and encourage them to present their work at international forums. By inviting distinguished national and international scholars to Passau, we create a dynamic environment for **exchange, inspiration, and collaboration** while ensuring that the next generation of researchers is well-prepared to shape the future.”





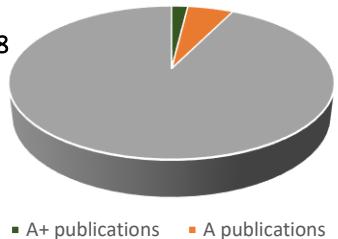
Publications

Publications in High-ranked Journals: A+

Publications in Journals of the category A+

- Isaak, A., Istimililer, B., **Bort, S.**, & Woywode, M. (2025). Regulation, corruption, and decentralized autonomous organizations: Insights from Bitcoin trading and platform founding between 2011 and 2023. **Organization Science** (in Press).
<https://doi.org/10.1287/orsc.2023.18467>
- **Diller, M.**, Lorenz, J., Schneider, G., Sureth-Sloane, C. (2024). Is Tax Transfer Pricing Harmonization a Panacea? Real Effects of Global Tax Transparency and Standards Consistency, **The Accounting Review** 100, S. 1 - 23.
<https://doi.org/10.2308/TAR-2021-0477>
- Al Zubaer, A., Granitzer, M., Geschwind, S., **Graf Lambsdorff, J.**, Voss, D. (2025). GPT-4 shows comparable performance to human examiners in ranking open-text answers. **Scientific Reports** 15, 35045.
<https://www.nature.com/articles/s41598-025-21572-8>
- **Gnewuch, U.**, Reinkemeier, F. (2025). Overcoming Breakdowns in Customer–Chatbot Interaction: Design and Evaluation of Collaborative Repair Strategies, **MIS Quarterly** (forthcoming). <https://doi.org/10.25300/MISQ/2025/18742> (Open Access)
- Aigner, K.-M., **Goerigk, M.**, Hartisch, M., Liers, F., Miehlich, A. (2025). A Framework for Data-Driven Explainability in Mathematical Optimization. Proceedings of the AAAI Conference on **Artificial Intelligence**, 38(19), 20912-20920

Total publications by the faculty
during the
reporting period: 518



Recent Publications

Publications in High-ranked Journals: A+

- **König, A.**, Stöcklein, B., Bong, D., Hiller, N., Cooper, C. (2024). Good Fun or Laughingstock? How CEO Humor Affects Infomediaries' Social Evaluations of Organizations. **Academy of Management Review**, 50: 581–611; <https://doi.org/10.5465/amr.2020.0526>
- **König, A.**, Cooper, C., Hiller, N., Stöcklein, B., Bong, D. (2024). It's Going to Be Fun: Towards a Multi-Level, Multi-Disciplinary, and Multi-Contextual Dialogue on CEO Humor. **Academy of Management Review**, 50: 644–646
- Hanisch, M., Graf-Vlachy, L., **Häussler, C.**, **König, A.**, Cho, T. (2024). Kindred Spirits: The Influence of Cognitive Frame Similarity on Contingency Planning in Strategic Alliances. **Strategic Management Journal**, 46: 436–469; <https://doi.org/10.1002/smj.3660>
- **Krämer, J.**, & Shekhar, S. (2025). Regulating Digital Platform Ecosystems through Data Sharing and Data Siloing: Consequences for Innovation and Welfare, **Management Information Systems Quarterly** (MISQ), 49(1), 123–154. [doi10.25300/MISQ/2024/18428](https://doi.org/10.25300/MISQ/2024/18428)
- Schuett, F., & Wipusanawan, C. (2025). Essentiality checks for standard essential patents, **Management Science**, Articles in Advance. <https://doi.org/10.1287/mnsc.2023.04292>
- Orthaus-Wahl, S., **Pelger, C.**, Erb, C. (2025). When living laws collide: FASB/IASB conceptual framework development as a contested discursive space. **Accounting, Organizations and Society** (115), 101612, <https://doi.org/10.1016/j-aos.2025.101612>.
- Schäfer, U., **Pelger, C.** (2025). Deferred compensation, managerial retirement, and the stewardship perspective of financial accounting. **Contemporary Accounting Research** (42), 70-93, <https://doi.org/10.1111/1911-3846.12993>.

Publications in High-ranked Journals: A

Publications in Journals of the category A

- Drescher, K., & Janzen, B. (2025). When weather wounds workers: The impact of temperature on workplace accidents. *Journal of Public Economics*, 241, 105258.
- Mayer, A. S., Ihl, A., Grabl, S., Strunk, K., & Fiedler, M. (2024). A silver lining for the excluded: Exploring experiences that micro-task crowdsourcing affords workers with impaired work access. *Information Systems Journal*, 34(6), 1838-1870.
- Stoffels, D., Faltermaier, S., Strunk, K. S., & Fiedler, M. (2025). Guiding computationally intensive theory development with explainable artificial intelligence: The case of shapley additive explanations. *Journal of Information Technology*, 40(2), 180-213.
- Kochendörfer, L., Gerlach, J. P. (2025): From Islands to Archipelagos: Theorizing Interdependencies-in-Use among Multiple Information Systems, International Conference on Information Systems, Nashville, USA.
- Bold, M, Goerigk, M. (2025). Recoverable Robust Single Machine Scheduling with Polyhedral Uncertainty. *Journal of Scheduling* (28), 269–287.
- Buckow, J.-N., Goerigk, M., Knust, S. (2025). Integrated pallet retrieval and processing in warehouses under uncertainty. *OR Spectrum*, (47), 817–855.

Publications in High-ranked Journals: A

- **Goerigk, M.**, Khosravi, M. (2025). Robust Combinatorial Optimization Problems Under Budgeted Interdiction Uncertainty. *OR Spectrum* (47), 255–285.
- Buckow, J.-N., **Goerigk, M.**, Knust, S. (2025). Retrieval optimization in a warehouse with multiple input/output-points. *OR Spectrum* (47), 1–34.
- Baak, W., **Goerigk, M.**, Kasperski, A, Zieliński, P. (2025). Robust Min-Max (Regret) Optimization using Ordered Weighted Averaging. *European Journal of Operational Research* (322), 171-181.
- **Goerigk, M.**, Lendl, S., Wulf, L. (2024). On the complexity of robust multi-stage problems with discrete recourse. *Discrete Applied Mathematic* (343), 355-370.
- Baak, W., **Goerigk, M.**, Hartisch, M. (2024). A preference elicitation approach for the ordered weighted averaging criterion using solution choice observations. *European Journal of Operational Research* (314), 1098-1110.
- **Grimm, M.**, Soubeiga, S., Weber, M. (2024). Supporting small firms in a fragile context: Comparing matching and cash grants in Burkina Faso. *Journal of Development Economics*, 171, 103344.
- Fritsch, M., **Haupt, H.**, Schnurbus, J. (2025). Efficiency of poll-based multi-period forecasting systems for German state elections. *International Journal of Forecasting* 41 (2), 670-688.
- Fritsch, M., **Haupt, H.**, Schnurbus, J., Flock, T., Sibbertsen, P. (2025). The memory puzzle in precipitation: Uncertainty in memory parameter estimation and implications for forecasting practice. *International Journal of Forecasting* (to appear).

Recent Publications

Publications in High-ranked Journals: A

- Hanisch M., Reuer J., **Haeussler C.**, Devarakonda S., 2024. **Administrative Interfaces in Partnerships: Authority Delegation and Reversion in Strategic Alliances**, *Organization Science*, 35 (2), 550–572, <https://doi.org/10.1287/orsc.2023.1687>
- **Henke, D.**, Wulf, L. (2025). On the Complexity of the Bilevel Shortest Path Problem. **Networks** 86 (4).
- **Janzen, B.** (2025), Temperature and Mental Health: Evidence from Helpline Calls, **Journal of the Association of Environmental and Resource Economists**, 12(6), 1431-1457.
- Hensellek, S., **König, A.**, Graf-Vlachy, L., Szewczyk, J., Kurzhals, C. (2025). Inertia or Agility: How Board Embeddedness Affects Incumbents' Responses to Discontinuous Digital Technologies. **Journal of Product Innovation Management**, <https://onlinelibrary.wiley.com/doi/full/10.1111/jpim.70006>
- Herkenhoff, P., **Krautheim, S.**, Sauré, P. (2024). A simple model of buyer–seller networks in international trade, **European Economic Review** (170). <https://doi.org/10.1016/j.eurocorev.2024.104868>.
- Koenig, P., **Krautheim, S.**, Löhner, C., Verdier, T. (2025). Local global watchdogs: Trade, sourcing and the internationalization of social activism, **Journal of International Economics** (157) <https://doi.org/10.1016/j.jinteco.2025.104116>.
- Figge, P., Graf-Vlachy, L., **König, A.**, Demann, F., Diessner, M. (2025). Shades of Grey or Black and White? How Entrepreneurs' Use of Cognitively Complex Language Affects Investor Funding. **Entrepreneurship Theory and Practice**, 49(6): 1535-1564, <https://doi.org/10.1177/10422587251347042>.

Recent Publications

Publications in High-ranked Journals: A

- Marino, M., Parotta, P., **Sala, D.**, Valetta, G. (2024). The Volkswagen Emissions Scandal: Exploring the Role of Environmental Concern and Social Norms, **Journal of Environmental Economics and Management**, article 103019.
- **Werner, K.**, & Skali, A. (2025). Violent Conflict and Parochial Trust: Lab-in-the-Field and Survey Evidence1. **Journal of Development Economics**, 103550. (<https://www.sciencedirect.com/science/article/pii/S0304387825001014>)
- Grundmann, S., Rockenbach, B., & **Werner, K.** (2025). First Names and Ascribed Characteristics. **Journal of Economic Behavior & Organization** (234), 107005. (<https://www.sciencedirect.com/science/article/pii/S0167268125001258>)
- **Venus, T. E.**, Ola, O., ... Hayes, D.S., (2025). The power of hydropeaking: trade-offs between flexible hydropower and ecosystem services in Europe. **Ecological Economics**. <https://doi.org/10.1016/j.ecolecon.2025.108583>.
- Aza-Mengoa, G., Bajos, K., **Venus, T. E.** (2025) The role of social innovation in the bioeconomy: the case of Costa Rica's pineapple value web. **Journal of Environmental Management**. <https://doi.org/10.1016/j.jenvman.2025.126748>.



Funds

Funds

Third-Party Funding Income by Type in Financial Year 2023

DFG funds	EUR 1.562.644
EU funds	EUR 286.967
Federal funds	EUR 958.141
State funds	EUR 130.961
Other third-party funds	EUR 518.365
	<hr/> EUR 3.457.078

Funds

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name/ Long name	Runtime	Finances	Persons involved in WIWI
BayFOR - Kooperationsförderung Bintang	BayIntAn: Falling short on expectations Falling short on expectations. Exploring where, how and why the world's most powerful Multinational Companies (MNCs) fall short on expectations to address grand societal challenges.	28.02.2024 - 31.12.2024	Funding amount: 4.867,00 EUR	Prof. Suleika Bort (project manager)
BAdW - Bayerische Akademie der Wissenschaften - bildt - Bayerisches Forschungsinstitut für Digitale Transformation	RESREG Resilient Regulation for Digital Markets	01.02.2024 - 31.01.2027	Funding amount: 410.100,00 EUR	Prof. Dr. Jan Krämer (project manager)
Bayerische Forschungsallianz	Kooperation in Forschung und Lehre mit der University of Ghana mit einem Fokus auf Digitale Plattformen und deren Potential für die Entwicklung von Agribusiness	11.02.2025-31.12.2025	Funding amount: 2.646,00 EUR	Prof. Dr. Michael Grimm (project manager)
BayStMWK - Bayerisches Staatsministerium für Wissenschaft und Kunst	GHO Gründungs-Hub Ostbayern	01.12.2023 - 31.10.2028	The UP will receive half a permanent position (E13). And a total of €60,783.33 in material resources (cf. university costs) (for the financial years 2023-2028).	- Prof. Dr. Carolin Häussler (scientific director) - Prof. Dr. Dirk Totzek (scientific director)

Funds

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name / long name	Runtime	Finances	Persons involved in WIWI
BMFTR - Bundesministerium für Forschung, Technologie und Raumfahrt	Nachwuchsforschungsgruppe: ReValueD Residue valorization for bio-products in developing countries: bridging the gap between technical knowledge and socioeconomic realities	01.03.2023 - 29.02.2028	Funding amount: 2.305.359,75 EUR	Dr. Terese Venus (project manager)
BMFTR - Bundesministerium für Forschung, Technologie und Raumfahrt	KiWI Erhebung des Transfers von Wissenschaft in Innovation über Publikationen und Patente, sowie Ableitung von Handlungsempfehlungen durch Fallstudien mit Adoptions- und Transferchampions	01.06.2022 - 31.12.2025	Funding amount: 256.849,00 EUR	Prof. Dr. Carolin Häussler (project manager)
BMFTR - Bundesministerium für Forschung, Technologie und Raumfahrt	DEEP WRITE DeepWrite: KI-gestützter Erwerb von Schreib- und Argumentationskompetenzen in den Disziplinen Jura und Wirtschaft	01.12.2021 - 30.11.2025	Funding amount: 1.995.907,75 EUR	- Prof. Dr. Johann Graf Lambsdorff (project participant)
BMWE- Bundesministerium für Wirtschaft und Energie	BDL Next Bidirektionales Lademanagement Next	01.11.2023 - 31.10.2026	Funding amount: 502.373,75 EUR	- Dr. Stefan Mang (managing director) - Prof. Dr. Jan Hendrik Schumann (project manager)
DAAD - Deutscher Akademischer Austauschdienst	Helmut-Schmidt Programm "Development Studies"	01.01.2021 - 30.09.2028	Funding amount: 138.450,00 EUR	Prof. Dr. Michael Grimm (project manager)

Funds

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name / long name	Runtime	Finances	Persons involved in WIWI
DAAD	DSG in Betriebswirtschaftslehre Corvinus Universität Budapest	01.01.2025 - 31.12.2026 (24 Monate)	Funding amount: 152.000,00 €	Prof. Dr. Niklas Wagner (project manager)
DFG - Forschungsgruppe	FOR: Multiple Competitions Multipler Wettbewerb in der Wissenschaft – Auswirkungen auf Wissenschaftlerinnen und Wissenschaftler sowie auf die wissenschaftliche Produktionsfunktion innerhalb und zwischen Fachgebieten	01.11.2024 - 31.10.2027	Funding amount: 555.003,00 EUR	Prof. Dr. Carolin Häussler (project manager)
DFG - Graduiertenkolleg	DFG-GRK: DPE - Digital Platform Ecosystems DFG-Graduiertenkolleg 2720/1: Digital Platform Ecosystems (DPE) – Digitale plattformbasierte Wertschöpfung und ihre Implikationen für Datenaustausch, Organisation und sozioökonomische Entwicklung	01.10.2022 - 31.03.2027	Funding amount 2025: 1.456.225,00 EUR	<ul style="list-style-type: none"> - Prof. Dr. Jan Krämer - Prof. Dr. Andreas König - Prof. Dr. Stefan Bauernschuster - Prof. Dr. Michael Grimm - Prof. Dr. Carolin Häussler - Dr. Daniel Schnurr - Prof. Dr. Jan Hendrik Schumann - Prof. Dr. Thomas Widjaja
DFG - Sachbeihilfe	Globalization Kristallisierungspunkte im Themenraum: NGOs, Handelspolitik und der Globalization Backlash	01.04.2025 - 31.03.2028	Funding amount: 291.961,00 EUR	Prof. Dr. Sebastian Krautheim (project manager)

Funds

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name / long name	Runtime	Finances	Persons involved in WIWI
DFG - Sachbeihilfe	ROMAE Robust Optimization Models and Algorithms with Explorable Uncertainty	01.10.2024 - 31.03.2028	Funding amount: 338.672,00 EUR	- Prof. Dr. Marc Goerigk (project manager) - Dr. Michael Hartisch (project manager)
DFG - Sachbeihilfe	HUMOR / A Multimodal Approach to Humor Recognition and an Analysis of the Influence of Leader Humor on Team Performances in Major European Soccer Leagues	01.07.2021 – 14.07.2025	Funding amount: 240.604,00 EUR	Prof. Dr. Andreas König
Dr. Hans-Karl Fischer Stiftung	Donut-Ökonomie Donut-Ökonomie an der Schnittstelle von Wirtschaft und Ethik	01.04.2022 - 31.12.2024	Funding amount: 39.000,00 EUR	Prof. Suleika Bort (project participant)
EU - 8. Forschungsrahmenprogramm (Horizon 2020)	Upsurge City-centered approach to catalyze nature-based solutions through the EU Regenerative Urban Lighthouse for pollution alleviation and regenerative development	01.09.2021 - 28.02.2026	Funding amount: 523.437,50 EUR	- Dr. Stefan Mang (managing director) - Prof. Dr. Dirk Totzek (scientific director)

Funds

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name / long name	Runtime	Finances	Persons involved in WIWI
EU - ESIF - EFRE - Interreg Alpine Space 2021-2027	WATERWISE Co-designing sustainable management solutions for resilient Alpine headwaters	01.06.2024 - 31.05.2027	Funding amount: 196.350,00 EUR	Dr. Terese Venus (project director)
The Netherlands Organisation for Scientific Research (NWO)	Food Security Improving food and nutrition security by enhancing women's empowerment	01.02.2022 - 31.12.2025	Funding amount: 139.985,00 EUR	Prof. Dr. Michael Grimm (project director)
Stifterverband für die Deutsche Wissenschaft	Forschermobilität	01.04.2023 - 31.05.2025	Funding amount: 122.882,28 EUR	Prof. Dr. Carolin Häussler (project director)
Stifterverband für die Deutsche Wissenschaft	Wettbewerb und aktuelle Entwicklungen in Lehre und Transfer deutscher Hochschulen	01.04.2025 - 31.03.2026	Funding amount: 77.712,36 EUR	Prof. Dr. Carolin Häussler (project director)

Funding Period and Funding Volume

- October 2022 - March 2027: € 5.5 million

Team

- Eight professors as project leaders
- Seven Mercator Fellows (internationally recognized visiting professors)
- 17 doctoral students and two post-docs from eight different countries

Activities (Selection)

- Three-day annual conference “Offsite 2025”
- 18 research stays by visiting researchers (for research lectures, PhD seminars and seminars)
- Successful completion of the first DPE doctoral candidates
- Soft skills workshops (including academic career coaching, publishing in international journals)
- Presentation of the DPE Best Paper Award 2025 to Christina Petrik and Olivia Wirth
- Weekly research lectures by internal and external researchers

Funded by



Annual Conference 2025



Recipients of the DPE Best Paper Award 2025

Research Area A.1: Data exchange between affiliated companies and digital platforms

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Jan Krämer



Postdoctoral Researcher:
Dr. Chayanan Wipusanawan



Doctoral Researcher:
Alexander Witte



Doctoral Researcher:
Nikolai Sachs



Doctoral Researcher:
Sarah ben Messaoud



Doctoral Researcher:
Sonja Herrmann

DPE
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DFG Research Training Group 2720

Research projects

- Are alternative app stores on iOS really hurting Apple?
- Fee transparency and quality verifiability of advertising auctions
- How non-uniform digital representations undermine trust in avatar-mediated environments: A social identity perspective
- Trusting in the metaverse: On the effects of immersion and avatar-mediation on trust in virtual work environments
- The impact of endorsement badges on purchase intention on digital platforms
- International policies for lootbox-regulation in free-to-play (F2P) games

Key publications of the reporting period

- Bhargava, H. K., Krämer, J., & Wipusanawan, C. (2025). Are preset defaults harmful? Presented at the *EARIE Annual Conference 2025, Valencia, Spain*.
- Schuett, F., & Wipusanawan, C. (2025). Essentiality checks for standard essential patents. *Management Science*, published online 13 May 2025.
- Witte, A., & Krämer, J. (2025). Evaluating structural and behavioral remedies for anticompetitive conducts in the ad tech ecosystem. *Telecommunications Policy*, 49(5), 102955.

Research Area A.2: Data exchange between individuals and digital platforms

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Jan Hendrik Schumann



Principal Investigator:
Prof. Dr. Thomas Widjaja



Postdoctoral Researcher:
Dr. Johanna Zimmermann



Doctoral Researcher:
Nour Shaaban

DPE
Digital Platform Ecosystems
DFG Research Training Group 2720



Doctoral Researcher:
Jonas Riefler

Research projects

- App data disclosure appropriateness and its outcomes
- Mapping the complex: Consumers' mental models of data recipient networks on digital platforms
- Mapping the invisible: Consumers' mental models of multi-actor digital networks in platform ecosystems
- Consumer privacy decision-making: A meta-analytical review
- Seeking Money or Meaning? Exploring Motivational Factors in the Governance of Decentralized Autonomous Organizations
- More Than a Token Promise: How Governance Token Design Shapes Repeated Decentralized Governance Contributions

Key publications of the reporting period

- Riefler, J., & Widjaja, T. (2025). The double-edged token: A NeuroIS investigation into psychological tension and influencing factors in governance token-mediated decisions. Presented at the *NeuroIS Retreat 2025, Vienna, Austria*.
- Schumann, J. H., Zimmermann, J., Steinhoff, L., Totzek, D., van der Borgh, M., & Martin, K. D. (2025). Toward a multilayered framework of privacy-related decision making in B2B. *Journal of Business Research*, 190, 115243.
- Shaaban, N., Zimmermann, J., Schumann, J. H., & Widjaja, T. (2025). Simplifying the complex: How do consumers understand data recipient networks in complex digital ecosystems?. Presented at the *EMAC 60th Annual Conference, Madrid, Spain*.
- Zimmermann, J., Shaaban, N., Schumann, J. H., & Widjaja, T. (2025). Consumer privacy on digital platforms: Conceptualizations and research avenues. Presented at the *AMA Marketing and Public Policy Conference, Washington, DC, USA*

Research Area B.1: Organisational transformation in the context of platform ecosystems

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Andreas König



Doctoral Researcher:
Anastasiya Shylina



Doctoral Researcher:
Moritz Maier



Doctoral Researcher:
Verena Kummer

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Research projects

- Incumbent adaptation to ecosystemization: The role of ecosystem orientation
- It's all about ... us? How CEO narcissism shapes business ecosystems
- Social evaluations around stigmatized professions on digital platforms
- Exploring moralized contestation of categorically ambiguous digital platforms: The case of medical cannabis in Germany
- Idiosyncratic legitimacy challenges of digital platforms

Key publications of the reporting period

- Maier, M., Langenbach, J., Keenan, M., Kaibung'a, K., König, A., & Grimm, M. (2025). Agents, institutions, and growth catalysts: Toward a process-theoretical model of digital platform development in the Global South. Paper presented at the *SMS Special Conference, Palermo, Italy*.
- Shylina, A., Kummer, V., Pollock, T., & Leifeld, P. (2025). Legitimate, but stigmatized? Social evaluations around the adults-only subscription platform OnlyFans. Paper presented at the *SMS 45th Annual Conference, San Francisco, USA*.
- Shylina, A., Maier, M., König, A., & Quigley, T. (2025) From transactions to relations: How female representation affects ecosystem orientation in top management teams. Paper nominated for the *SMS Annual Conference PhD Paper Prize, San Francisco, USA*.
- Shylina, A. & Bausch, M. (2025). Digital platform internationalization: A multilevel configurational analysis. Paper presented at the *Academy of Management Annual Meeting, Copenhagen, Denmark*.

Research Area B.2: Digital platform ecosystems as spaces for innovation

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Carolin Häussler



Doctoral Researcher:
Robin Nowak



Doctoral Researcher:
Fabian Fleischmann

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Digital Platform Ecosystems
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Research projects

- Complementary innovation on mobile app platforms
- The role of platform ownership and control rights for governance mechanisms in emerging digital industrial platforms
- Exploring the impact of openness on AI model development: A study of collaborative activities on Huggingface
- From code to commerce: The evolving role of commercial organizations in open-source software communities
- GenAI and the convergence of content in knowledge platforms

Key publications of the reporting period

- Fleischmann, F. (2025). Open foundations, layered innovation: How transparency in open-source AI affects model adaptation. Paper presented at the *Open and User Innovation Conference, Lisbon, Portugal*.
- Fleischmann, F. (2025). Commercial and non-commercial developer dynamics in open-source software projects: An explorative study of crowding-in and crowding-out in the Linux kernel. Paper presented at the *Open and User Innovation Conference, Lisbon, Portugal*.
- Nowak, R., Figge, P., & Häussler, C. (2025). AI-Based measurement of innovation: Mapping expert insight into large language model applications. arXiv preprint arXiv:2508.02430.
- Nowak, R., Janssen, R., & Figge, P. (2025). Opt in to innovation? The effects of Apple's App Tracking Transparency policy on complementor innovation. Paper presented at the *Platform Strategy Research Symposium, Boston, USA*.

Research Area C.1: Socio-economic impact of platform ecosystems in urban areas

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Stefan Bauernschuster



Doctoral Researcher:
Mengxi Wang

Research projects

- Digital labor platforms and the migration of online gig workers: An exploratory analysis
- Subsidizing public charging infrastructure and the adoption of electric vehicles
- The impact of carsharing platforms on traffic, air pollution, and health

Key publications of the reporting period

- Wang, M. (2025). Subsidizing public charging infrastructure and the adoption of electric vehicles: Evidence from Germany. Paper presented at the *PhD Workshop on Advances in Causal Inference Methods*
- Wang, M., Pan, Z., Herrmann, A. (2025). Migration of online gig workers: An exploratory analysis. Paper presented at the *Annual Conference of the Society for the Advancement of Socio-Economics* and the *Annual Conference of the International Network on Digital Labor*

DPE
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Research Area C.2: Opportunities and risks of digital platforms in developing countries

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Michael Grimm



Doctoral Researcher:
Olivia Wirth



Doctoral Researcher:
Christina Petrik



Doctoral Researcher:
Irene Furlani

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Doctoral Researcher:
Laura Stock

Research projects

- The effect of digital platform use in hospitals on medical practitioners' time distribution and in-patient care.
- Dating apps as incentive for STD testing.
- The drivers of mobile money platform adoption: Experimental evidence from Niger.
- Social media and health platforms.

Key publications of the reporting period

- Dodlova, M., Kis-Katos, K., Kochanova, A., & Wirth, O. (2025). Mobile technologies and firm formalization: Evidence from Uganda. Paper presented at the *STEG Annual Conference Week, Oxford, UK*.
- Furlani, I., et al. (2025). Cultivating connectivity: Measuring the impact of a digital agricultural extension platform on millennial farmers and extension workers in Indonesia. Paper presented at the *Summer School in Development Economics by SITES, Prato, Italy*.
- Aker, J., Awonon, J., Grimm, M., Petrik, C. & Wirth, O. (2025). If you build it, will they come? Incentivizing the Adoption of Digital Financial Services in Niger. Working Paper.

Research Area C.3: Discourse dynamics between platform stakeholders and policy makers

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Principal Investigator:
Prof. Dr. Hannah Schmid-Petri



Doctoral Researcher:
Sally Boyani Mokaya

Research projects

- Social media as data platforms: An expert review of regulatory influence on personal data processing in Kenya
- “Menu of options” discourse coalitions and venue shifting in the debate hosted by international organizations on the taxation of multinationals

Key publications of the reporting period

- Boyani, S. (2025). “Menu of options”: Discourse coalitions and venue shifting on the taxation of multinationals debate. Paper presented at the *Mitchell Centre for Social Network Analysis, Department of Social Statistics, University of Manchester, UK*.
- Boyani, S. (2026). Differentiated roles of policy actors in the global policy process on taxation of digital multinationals. Paper accepted for presentation at the *Conference on Policy Process Research, Policy Process Research Community, Bern, Switzerland*.

DPE
Digital Platform Ecosystems
DFG Research Training Group 2720

Mercator Fellows of the Research Training Group “Digital Platform Ecosystems”

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



Prof. Dr. Jens Prüfer
(Tilburg University)



Prof. Robert W. Gregory,
PhD (University of Miami)



Prof. Kelly D. Martin, PhD
(Colorado State University)



Prof. Dr. Philip Leifeld
(University of Manchester)



Prof. Don Lange, PhD
(Arizona State University)



Prof. Tim Quigley, PhD
(University of Georgia)



Prof. Jenny Aker, PhD
(Cornell University)

Research Fellows and Visiting Scholars of the Research Training Group DPE (chronological order)

Funded by
DFG Deutsche
Forschungsgemeinschaft
German Research Foundation

DPE
Digital Platform Ecosystems
DFG Research Training Group 2720

Research Fellows



Dr. Patrick Figge
(University of Passau)



Dr. Georg Reischauer
(University of Vienna)



Dr. Marcin Roter
(University of Passau)



Dr. Mark Wickham
(University of Tasmania)



Assoc. Prof. Saeed
Khanaghah (VU Amsterdam)



Prof. Dr. Ulrich Pidun
(TU Berlin)



Leonard Hanschur
(TU Munich)

Visiting Scholars



Ben Evans, LLM (University of
East Anglia)



Prof. Florian Töpfl
(University of Passau)



Ass. Prof. Valentin Lindlacher (TU
Dresden)



Prof. Frank Piller
(RWTH Aachen)



Nestor Duch-Brown, PhD (Joint
Research Center of the European
Commission)



Josué Awonon (Tufts
University)



Ass. Prof. Madeleine Bausch
(University of Chile)



Ass. Prof. Reinhold
Kesler (Düsseldorf
Institute for
Competition Economics)

Junior Research Group “Bioeconomy Economics”

Funding Period and Funding Volume

- BMBF (2023-2028): € 2.3 million
- EU Interreg Alpine Space project (2024-2027): € 260,000

Team

- Research group leader Dr. Terese Venus
- 4 doctoral students and 4 student assistants

Activities (Selection)

- Current research projects in Costa Rica, Ghana, the Philippines and the Alpine region
- Presentations at the conference of the European Association of Environmental and Resource Economists, the International Consortium on Applied Bioeconomy Research, the FAO workshop and the conference of the Agricultural Economics Society
- Teaching: Interdisciplinary Development Seminar

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of Education
and Research



The Team of the Bioeconomy Economics Research Group

Institute Profile

CENTOURIS is a third-party funded institute of the Faculty of Economics at the University of Passau and stands for the successful combination of scientific standards and proximity to business practice. With an interdisciplinary team of over 20 employees, national and international projects are carried out on a wide variety of innovative research topics such as electromobility, service excellence, digitalization, etc.



Dr. Stefan Mang,
Managing Director

Services

The focus is on data collection, data analysis, consulting and implementation support. The survey repertoire includes standardized telephone interviews (CATI), standardized web interviews (CAWI), paper-based personal interviews (PAPI), etc. In addition, experiments and interviews are conducted in the laboratory and in the field. These include observations, eye tracking and pulse analyses, focus groups (offline and online) and mystery research. In addition to contract research, the focus is primarily on application-oriented funding channels such as INTERREG or HORIZON2020.

New Funding Projects in the Reporting Period

Interreg Circular Academy, ReiseLab (STMELF), Interreg Alpine Space Degree4alps, Interreg BY-AT Digitalisierungsoffensive Ostbayern-Oberösterreich, B2B-Konnekt (BMEL), Interreg BY-AUT BioH2Region, Interreg Central Europe GreenLamis, BZT Agrotourismus. Further Projects: <https://www.centouris.de/en/references/funded-research/>.

Research in the Field of Sustainability

Topics

Sustainable Business Models;
Corporate Social Responsibility

Circular Economy

Stakeholder Management Approaches (e.g. Sustainability Reporting in Companies)

Macroeconomic Transformation Processes towards Sustainability

Transition to Bioeconomy

Projects to Promote Sustainable Agriculture in the Global South and to Achieve Global Health

Projects on Climate Adaptation and Resilience

Experimental Approaches to Researching Scarcity and Resource Conflicts

	-389,99 €	
36.000,00 €	1.204,92 €	-21,44 €
		66,27 €
33.333,40 €	1.793,64 €	
6.666,60 €	155,17 €	
0.000,00 €		

Chair of Tax Management



We want to enable our students not only to master the basics of tax law, but also to understand the associated business tax implications.

Chair Holder:

Prof. Dr. Markus Diller

Highlights of the Recent Academic Year

- *The Blurry Line Between Tax Avoidance and Tax Evasion - - Theoretical Framework and Game Theoretic Impact;* presentation at the annual congress of the EAA in Rome
- *Reframing Tax Complexity: A Novel Perspective on its Definition and Measurement;* presentation at the vhb-Kommissionstagung Steuerlehre in Kiel
- Presentations at the arqus Jahrestagung in Berlin
- Start of interdisciplinary research project LLM and Legal Tech
- Start of research project with practice partner on transfer pricing

Research Areas

- Tax complexity, tax avoidance
- Investment and taxation
- Use of LLMs in taxation
- Implications of tax transfer pricing

Key Publications of the Reporting Period

- Diller, M., Ehm, D. (2025): Vorweggenommene Grundsteuerhebesatzerhöhungen der Kommunen im Zusammenhang mit der Grundsteuerreform – eine empirische Analyse, *Steuer und Wirtschaft* 102, Sonderheft NeSt, pp. 58 – 67.
- Diller, M., Lorenz, J., Schneider, G., Sureth-Sloane, C. (2024): Is Tax Transfer Pricing Harmonization a Panacea? Real Effects of Global Tax Transparency and Standards Consistency, *The Accounting Review* 100, pp. 1 – 23.

Chair of Finance and Banking



We follow a modern quantitative research approach for analysing economically relevant research questions. We conduct both model-theoretical and empirical research.

Chair Holder:

Prof. Dr. Oliver Entrop

Highlights of the Recent Academic Year

- Member Editorial Board Review of Managerial Science
- Head ProDok Faculty of VHB
- Coordinator of the HVB Doctoral Seminar Southern Germany
- International Doctoral Seminar, Fribourg
- International Academic Seminar, Stettin
- Joint PhD with IIT Madras for Madhavan Vishnu Nampoothiri

Research Areas

- Capital markets and empirical capital market research
- Corporate Finance
- Financial engineering and financial innovations
- Interest rate and currency risks
- Cultural Finance
- Sustainable Finance

Key Publications of the Reporting Period

- Schmid, S., Flagmeier V. (2025): Digitalization and ESG Reporting in the U.S. Banking Industry. Working Paper.
- Barth, A., Entrop , O. (2025): CSR and Owner Preference: The Role of Religiosity. Working Paper.
- Barth, A., Entrop , O., Rohleder, M., Seruset, M. (2025): Local Religiosity and Stock Liquidity. Working Paper.

Chair of Financial Data Analytics



Financial Data Analytics combines aspects of business, data science and statistics. At the intersection of these fields are the research interests of the chair, whereby the focus is empirical and application-orientated.

Chair Holder:

Prof. Dr. Ralf Kellner

Highlights of the Recent Academic Year

- Expansion and further development of the range of courses, particularly in the areas of sustainability and digitalization
- Financial data analytics and machine learning
- Financial Economics of Climate and Sustainability
- Scientific Computing and Digital Reporting with Python

Research Areas

- Systematic risks on financial markets
- Development of large language models in the financial sector
- Text analysis of corporate reporting and corporate news
- Data analysis with a view to the sustainability of companies

Key Publications of the Reporting Period

- Pairs Trading – Selecting Via Scoring Systems, forthcoming Finance Research Letters
- What's on the Table? Financial Exhibits and Sentiment in 8-K Reports, Working Paper
- Stock Market Reactions of Lazy Investors to Form 8-K filings, Working Paper
- Re-Re-Imagine Price Trends with Attention Networks, Working Paper
- Attention is all you need in Earning Conference Calls, Working Paper

Chair of Business Administration with focus on Accounting & Controlling



The Chair of Business Administration with a focus on Accounting and Controlling enables its students to master the complex tasks of corporate management in order to keep companies on the right track even in turbulent times.

Chair Holder:

Prof. Dr. Robert Obermaier

Highlights of the Recent Academic Year

- Apocalypse Now!? The Political Economy of Crisis in Democratic Capitalism, presentation at the Conference on Political Capitalism, in Budapest on 15 May 2025
- The Expansion and Implosion of a Bank – The Bayerische Raiffeisen-Zentralbank AG plays va banque, covers up and loses, presentation at the 12th Accounting History International Conference, in Siena on 6 September 2024
- The effect of value-based management on firm risk and the moderating role of performance, presentation at the AAA Annual Meeting, in Washington DC on 13 August 2024 (together mit Michael Bleicher)

Research Areas

- Accounting & Controlling
- Corporate planning and Decision-making
- Company valuation and Value-based Management
- Production- and Supply Chain Controlling
- Industry 4.0 and Digital Transformation

Key Publications of the Reporting Period

- *Digital transformation under uncertainty – market value effects of early Industry 4.0 innovation projects*, in: Procedia Computer Science, Volume 232, 2024, pp. 232-241, ISSN 1877-0509 (with Philipp Majocco and Philipp Mosch)
- *Do We Use Relatively Bad (Algorithmic) Advice? The Effects of Performance Feedback and Advice Representation on Advice Usage*, in: Journal of Behavioral Decision Making, Volume 37, Issue 5, 2024, pp. 1-18 (with Stefan Daschner)

Chair of Accounting and Auditing



As the 'language of business', accounting forms an essential foundation of our economic system. In our courses, students learn to speak this language and to reflect on how the terms of this language arise and how they are used in context.

Chair Holder:

Prof. Dr. Christoph Pelger

Highlights of the Recent Academic Year

- Publication with Ulrich Schäfer (University of Vienna) in a leading international journal (VHB Rating Accounting: A+)
- Panelist at the symposium on “The design of publishable studies contributing to policy relevant questions” at the Annual Congress of the European Accounting Association in Rome
- Invitation to present at research seminars at Henley Business School (Reading), Nord University, and Georg August University of Göttingen
- Research visits to Passau by Annemarie Conrath-Hargreaves (Monash University), Richard Pucci (Monash University), and Kjell-Ove Røsok (NHH Bergen)

Research Areas

- International accounting
- Application and enforcement of accounting standards
- Sustainability reporting
- Corporate governance
- Qualitative accounting research

Key Publications of the Reporting Period

- Schäfer, U., Pelger, C. (2025). Deferred compensation, managerial retirement, and the stewardship perspective of financial accounting. *Contemporary Accounting Research*, Vol. 42(1), 70-93, <https://doi.org/10.1111/1911-3846.12993>
- Becker, K., Daske, H., Pelger, C., Zeff, S. (2025). Political Ideology Shapes Reporting Regulation: SEC Commissioners' Views on IFRS for US Issuers. *Journal of International Financial Management & Accounting*, in press, <https://doi.org/10.1111/jifm.12230>
- Wagner, V., Sellhorn, T., Weiß, K., Pelger, C. (2024). Global baseline: the path to IFRS Sustainability Disclosure Standards. In: Rimmel, G., Aras, G., Baboukardos, D., Krasodomska, J., Nielsen, C. (Eds.): *Research Handbook on Sustainability Reporting*, Edward Elgar, 109-126.

Chair of Finance and Financial Control



The chair is linked to distinguished international universities, exchanges expertise and keeps an up-to-date academic status in asset and risk management.

Chair Holder:

Prof. Dr. Niklas Wagner

Highlights of the Recent Academic Year

- Professor Wagner presents a research project at the University of Ljubljana „What does the Equity Premium Compensate for?“
- 15. AFML-Conference and 28. Granting Certificates DSG Corvinus Universität Budapest

Research Areas

Members engage in editorial activities and exchange research ideas on a continuous basis. Research projects are internationally visible, and papers are forthcoming in leading international journals. Research topics cover theoretical and empirical research with real-world implications in financial markets, corporate finance, asset pricing, and in asset and risk management.

Key Publications of the Reporting Period

- **Perras, P., Wagner, N. (2025):**
Give me a break: What does the equity premium compensate for?, *Journal of International Financial Markets, Institutions and Money* 99: 102103.
- **Bajra, U.Q., Wagner, N. (2024):**
Analyzing the Impact of Eco-Friendly Bonds on Economic Growth and Environmental Sustainability, *Borsa Istanbul Review* 24: 722-731.



Economics (ECON)



Students are taught the knowledge and competences that enable them to participate in public debates on a wide range of socioeconomic topics, interpret data, and evaluate political measures in a reflective manner.

Research Areas

- Health, population, and labor economics
- Applied microeconometrics

Chair Holder:

Prof. Dr. Stefan Bauernschuster

Highlights of the Recent Academic Year

- Stefan Bauernschuster as Principal Investigator in the DFG research training group “Digital Platform Ecosystems”
- Benedikt Janzen as a participant at the 8th Lindau Nobel Meeting in Economic Sciences
- Katharina Drescher on a six week research stay at the Universitat Pompeu Fabra Barcelona
- Research of the chair presented at conferences, workshops and seminars in Barcelona, Bergen, Bordeaux, Dresden, Duisburg, Linz, Madrid, Munich, Naples, Vienna

Key Publications of the Reporting Period

- Bauernschuster, S., Blum, M., Hornung, E., Koenig, C. (2025), The Political Effects of the 1918 Influenza Pandemic in Weimar Germany, *Explorations in Economic History*, 96, 101648.
- Bigler, P., & Janzen, B. (2024), Too Hot to Sleep, *Journal of Environmental Economics and Management*, 128, 103063.
- Drescher, K., Janzen, B. (2025), When Weather Wounds Workers: The Impact of Temperature on Workplace Accidents, *Journal of Public Economics*, 241, 105258.

Chair of Economic Theory



Our chair inspires students at an early stage for economic research and the pressing questions of our time: What are the roots of human cooperation? What factors undermine it? How can complex economic phenomena be managed rationally?

Chair Holder:

Prof. Dr. Johann Graf Lambsdorff

Highlights of the Recent Academic Year

- Acquisition of material resources for DFG Project: "Between Non-best Response and Limited Reasoning. Experimental Evidence on Inertia Using Process Data"
- Graf Lambsdorff is Chairman of the Society for Experimental Economic Research

Research Areas

- Corruption and Reform
- Experimental Macroeconomics
- Behavioral Economics
- New Institutional Economics
- Artificial Intelligence in Economic Teaching
- Conflict Resolution

Key Publications of the Reporting Period

- Geschwind, S. and J. Graf Lambsdorff (2025) Does scarcity induce hostility? An experimental investigation of common-pool resources. *Ecological Economics*.
- Grubiak, K. P. (2025). Promises, image concerns, and excuses – An experimental investigation. *Frontiers in Behavioral Economics*, 4:1631806. doi: 10.3389/frbhe.2025.1631806
- Al Zubaer, A. , M. Granitzer, S. Geschwind, J. Graf Lambsdorff and D. Voss (2026), GPT-4 Shows Comparable Performance to Human Examiners in Ranking Open-Text Answers. *Scientific Reports*

Chair of Development Economics



Chair Holder:

Prof. Dr. Michael Grimm

We aim to understand the challenges faced by households, businesses, and farms in low- and middle-income countries, and to develop tools tailored to address them. We collaborate with key stakeholders in international development, such as the Federal Ministry for Economic Cooperation and Development, the World Bank, and the United Nations.

Research Areas

- *Development Economics with a focus on demography, health, entrepreneurship and sustainable agriculture.*
- *Digital Platform Ecosystems.*
- *Ex-post and ex-ante Evaluations and randomized field experiments.*
- *Regional focus on Sub-Saharan-Africa and Southeast Asia.*

Highlights of the Recent Academic Year

- Living Standard Measurement Surveys Expert Convening, World Bank, Washington D.C., USA.
- Talk in the World Bank/Africa Economic Seminar Series. World Bank, Washington D.C., USA.
- Public Lecture at the University of Indonesia, Jakarta and signing of a Memorandum of Understanding regarding the exchange of students and staff as well collaborative research.
- Dr. Julian Rose received the KfW Development Bank's award for practice-relevant development research (2. prize).

Key Publications of the Reporting Period

- Fritz, M., M. Grimm, I. Weber, E. Yom-Tov and B. Praditya (2024), *Can social media encourage diabetes self-screenings? A randomized controlled trial with Indonesian Facebook users.* *Nature - Digital Medicine*, 7, 245.
- Grimm, M., Soubeiga, S., Weber, M. (2024), *Supporting small firms in a fragile context: Comparing matching and cash grants in Burkina Faso.* *Journal of Development Economics*, 171, 103344.
- Grimm, M., N. Luck, A. Bihrajihant Raya and U. Sawhney (2024), *Small-scale farmers' willingness to pay for information: A comparison of individual purchase decisions with contributions to a club good.* IZA Discussion Paper No. 17472.



A central goal of my work at the University of Passau is to enable our students to analyze social and economic change in an informed, open and critical way

Chair Holder:

Prof. Dr. Sebastian Krautheim

Highlights of the Recent Academic Year

- April 2025: Start of the DFG-funded research Project “Focal Points in the Identity-Space: NGOs, Trade Policy and the Globalization Backlash”; Project number 552944111

Research Areas

- International Trade
- Global Production and Civil Society Response
- Sustainable International Value Chains
- Free Trade Agreements and the „Globalization Backlash“
- Firm Internationalization
- Tariff-Overhang

Key Publications of the Reporting Period

- A Simple model of buyer-seller networks in international trade, Philipp Herkenhoff, Sebastian Krautheim and Philip Sauré, *European Economic Review*, November 2024, 104868
- Local global watchdogs: Trade, sourcing and the internationalization of social activism, Pamina Koenig, Sebastian Krautheim, Claudius Löhnert and Thierry Verdier, *Journal of International Economics*, Volume 157, September 2025, 104116



Our goal is to analyze how incentives, institutions, and social norms influence environmental and resource decisions across different geographic and socio-economic contexts, in order to derive effective strategies for advancing sustainable transformations.

Leader:

Dr. Terese E. Venus

Highlights of the Recent Academic Year

- Launch of the EU Interreg Alpine Space project “WaterWise” on water vulnerability in the Alpine region (funding volume: €262,000)
- Completion of extensive quantitative framed field experiments in Ghana, the Philippines, and Costa Rica
- Host of the international workshop “Bioeconomy Economics” with 19 scholars from Germany and abroad at the University of Passau
- Team presentations at major international conferences, including the Bioeconomy Conference in Bonn, the Standing Field Committee on Environmental and Resource Economics (AURÖ) of the German Economic Association, the Annual Conference of the Agricultural Economics Society (AES), the EU Hydropower Day in Brussels, and the NEXUS workshop at the University of Hohenheim

Research Areas

- Environmental and resource economics with a focus on microeconomic methods and experiments
- Bioeconomy and energy transition from an economic and institutional perspective
- Trade-offs between environmental goals, particularly between biodiversity conservation and the expansion of renewable energy
- Climate resilience, vulnerability, and adaptation in diverse socio-economic contexts

Key Publications of the Reporting Period

- Venus, T.E., Ola, O., ... Hayes, D.S., (2025). “The power of hydropower: trade-offs between flexible hydropower and ecosystem services in Europe”. *Ecological Economics*.
- Reis, G., da Silva, B., Hartmann, A., Venus, T.E.* (2025) “Promises and uncertainties in the cultivated protein market: perspectives from Germany and Brazil”. *Food Policy*.
- Aza, G., Bajos, K., Venus, T.E. (2025) “The role of social innovation in the bioeconomy: the case of Costa Rica’s pineapple value web”. Forthcoming in *Journal of Environmental Management*.
- Temperton, Venus, T.E., ... & Kirmer, A. (2025). Proposing a social-ecological framework for successful grassland restoration in Germany—an overview and insights from the Grassworks project. *Restoration Ecology*.

Honorary Professorships at the Chair of Development Economics



Prof. Dr. Jörg Ankel-Peters

Research Areas

- Environmental, energy and development economics, in particular infrastructure expansion, climate policy and technology diffusion
- Meta-science, replications and research transparency

Key Publications of the Reporting Period

- Ankel-Peters, J., Bensch, G., Dabade, A., Munyehirwe, A., Rose, J., Sievert, M., Nshakira-Rukundo, E. and Lay, J., 2025. Tax carbon cautiously for sub-Saharan Africa. *Nature Climate Change*, 15(1), pp.7-9.
- Fiala, N., Rose, J., Aryemo, F. and Ankel-Peters, J., 2025. Timing matters: The (very) long-run impacts of cash grants during a crisis. *Journal of Development Economics*, p.103447.
- Munyehirwe, A., Ankel-Peters, J., Sievert, M., Bulte, E. and Fiala, N., 2025. Energy Efficiency and Local Macro Rebound Effects: Theory and Experimental Evidence from Rwanda. *The World Bank Economic Review*, p.lhaf014.

Highlights of the Recent Academic Year

- Organization of several events related to the UN FF4D – financing for development conference –in Seville
- Research on how AI contributes to the generation and utilization of public data and official statistics
- Development of a framework for AI readiness assessments for national statistical offices

Research Areas

- Data for Development
- Gender Data
- Data-ecosystem analysis, particularly in the climate sector
- Financing of data and statistics



Prof. Dr. Johannes Jütting



Management, Innovation, Marketing (MIM)

Chair of International Management and Social Entrepreneurship



In our research and teaching, we analyze internationally active organizations and the interplay of networks, institutions and markets. We are also committed to sustainability and social entrepreneurship research.

Chair Holder:

Prof. Dr. Suleika Bort

Highlights of the Recent Academic Year

- Since April 2025 Dean of the Faculty of Business and Economics
- Research stay at the University of New South Wales, Sydney, Australia
- DAAD-funded short-term lectureship at the University of New South Wales, Sydney, Australia. Taking over the course “Business Ethics and Sustainability” at the university there

Research Areas

- International Networks and Collaboration
- Organization Theory
- Sustainability and Social Entrepreneurship
- Emergence and Development of New Markets

Key Publications of the Reporting Period

- Isaak, A., Istimililer, B., Bort, S., & Woywode, M. (2025). Regulation, corruption, and decentralized autonomous organizations: Insights from Bitcoin trading and platform founding between 2011 and 2023. *Organization Science*. In Press.
- Koziol, K., Schmitz, M., Bort, Suleika (2025). Gender differences in entrepreneurial equity financing - a systematic literature review. *Small Business Economics*. In Press.



We help students understand the intersection of the three key topics of digitalization and work: (1) the role of AI in organizations and IT platforms; (2) governance and management of sustainable behavior; and (3) change management.

Chair Holder:

Prof. Dr. Marina Fiedler

Highlights of the Recent Academic Year

- Research presentations on artificial intelligence and creative problem solving at AOM, ECIS, EURAM and WI as well as invited keynote speeches on the use of AI in work (e.g. IHK, Münchner Kreis)
- Associate Editor at the Schmalenbach Journal of Business Research (SBUR)
- Organization of the “IT Strategy, Management and Governance” track at the 19th and 20th International Conference on Information Systems
- Successful doctorates of Dr. Stefan Faltermaier (Helmut Schmalen Dissertation Prize of the faculty), Dr. Susanne Grabl and Dr. Dominik Stoffels

Research Areas

- Artificial intelligence, digital platform work and markets, crowdwork
- Hybrid work, skills, employee identity and new work
- Positive psychology, well-being, mindfulness and Management of sustainability

Key Publications of the Reporting Period

- Chandran, S., Vijayalakshmi, V., & Fiedler, M. (2024). How Passion for Work Shapes Work-Family Interactions: A Conceptual Framework Exploring the Roles of Psychological Capital and Self-Regulation Failure. *Human Resource Development Review*, 0(0). <https://doi.org/10.1177/15344843241249219>
- Mayer, A.-S., Ihl, A., Grabl, S., Strunk, K., & Fiedler, M. (2024). A silver lining for the excluded: Exploring experiences that micro-task crowdsourcing affords workers with impaired work access. *Information Systems Journal*, 1–33. <https://doi.org/10.1111/isj.12511>
- Stoffels, D., Faltermaier, S., Strunk, K. S., & Fiedler, M. (2024). Guiding Computationally Intensive Theory Development with Explainable Artificial Intelligence: The Case of SHAP. *Journal of Information Technology*, 0(0). <https://doi.org/10.1177/02683962241289597>



Chair Holder:

Prof. Dr. Carolin Häussler

Genetic scissors CRISPR/CAS, the rapidly advancing digitalization, or the increasingly public science – known as Open Science – are just a few examples of how research progress continuously changes our lives and the economy. We are interested in the interfaces where this occurs and how new insights are transferred into new technologies and applications

Research Areas

- Innovation Research
- Technology Management
- Entrepreneurship
- Open Innovation and Open Science
- IP Management (Intellectual Property Management)
- Digitalization and Platform Ecosystems

Highlights of the Recent Academic Year

- Submission of the report of the Commission on Research and Innovation (EFI) to Chancellor Olaf Scholz
- Presentations at various events, including the Academy of Management Conference in Copenhagen, Open Innovation in Science Conference in Vienna, and Open User Innovation Conference in Lisbon
- Launch of our project "How Multiple Forms of Competition Shape Researchers and Scientific Production Within and Across Fields" as part of the DFG research group "Multiple Competition in the Higher Education System"

Key Publications of the Reporting Period

- Hanisch, M., Graf-Vlachy, L., Haeussler, C., Koenig, A., Cho, T. (2025): Kindred Spirits: Cognitive Frame Similarity and Good Faith Provisions in Strategic Alliance Contracts, *Strategic Management Journal*, 46 (2), p. 436 -469. <https://doi.org/10.1002/smj.3660>
- Häussler, C., 2025. Wir können Quanten-Champion werden, *DIE ZEIT*, Nr. 10/2025
- Bertschek, I., G. Bünstorf, U. Cantner, C. Häussler, C.M. Schmidt, F. Welter, H. Dauchert, 2025, Forschungs- und Innovationspolitik stärken, *Wirtschaftsdienst* 105(3), 146-147. DOI: 10.2478/wd-2025-0037
- G.Bünstorf, U.Cantner, C. Häussler, P. Meurer, 2025. Innovationsmotor Start-ups: Herausforderungen und politische Unterstützung, *ifo Startups* 5/2025



Chair Holder:
Prof. Dr. Carola Jungwirth

As teachers, we encourage our students to critically examine governance systems and their impact on human decision-making behaviour and to shape them responsibly. As researchers, we analyse governance systems scientifically and develop fair and transparent solutions. Our work is guided by the question of how power, responsibility and trust can be rebalanced within governance systems.

Highlights of the Recent Academic Year

- “Living with GDPR: Insights into Privacy Culture in Europe,” guest lecture on February 10, 2025, at the Department of Management Studies, IIT Madras
- “Leadership and Stakeholder Integration in Institutional Tensions – Theory Development with the Gioia Method,” research lecture on May 18, 2025, University of Graz
- “Between Consensus and Efficiency: Governance Strategies for Faster Higher Education Decisions in the Long Term,” research lecture, 5th Conference of the Higher Education Research Network, May 8, 2025, Central European University, Vienna

Research Areas

- Governance practices and digital participation technologies in science as a contribution to participatory science and the promotion of societal resilience
- Remote capabilities and career development in hybrid work environments in the wake of profound digital and cultural changes
- Stigmatization and reputation in the German medical cannabis market as a reflection of changing regulation and social acceptance
-

Key Publications of the Reporting Period

- Jungwirth, C. 2025, Balancing Acts: Navigating Leadership, Transparency, and Compliance in University Governance, in: Journal of Higher Education Research, Forthcoming
- Jungwirth, C. (2025): Governance von Hochschulen aus Sicht der Betriebswirtschaftslehre. In: „Ideengeschichte BWL III: Sektorlehrten“, herausgegeben von Wenzel Matiaske, Wolfgang Burr und Dieter Sadowski. Springer, im Erscheinen



Chair Holder:

Prof. Dr. Andreas König

We seek to nurture our students' ability to deeply understand and lead social, technological, and economic transformation. We want them to become responsible and reflected decision makers and citizens who help address society's grand challenges openly, creatively, and entrepreneurially, based on scientific evidence.

Research Areas

- Strategic leadership in the context of discontinuous change, in particular digital transformation and crisis
- Personality traits of top executives and their entrepreneurial impact
- Strategic communication of organizational figureheads and the social evaluation of organizations

Highlights of the Recent Academic Year

- Finalist Best Paper Award Journal of Management, Nomination Best International Paper OMT Division of the Academy of Management, Nomination SMS Annual Conference PhD Paper Prize (twice), Outstanding Reviewer Award Academy of Management Review
- Member of editorial boards (Academy of Management Journal, Academy of Management Review, Journal of Management)
- Invited talks at, e.g., RWTH Aachen, University of Groningen, University of Tilburg, VU Amsterdam, IMD
- Speaker of DFG RTG 2720 "Digital Platform Ecosystems"

Key Publications of the Reporting Period

- König, Cooper, Hiller, Stöcklein, Bong, D. 2024. It's Going to Be Fun: Towards a Multi-Level, Multi-Disciplinary, and Multi-Contextual Dialogue on CEO Humor. *Academy of Management Review*.
- Hensellek, König, Graf-Vlachy, Szewczyk, Kurzhals, 2025. Inertia or Agility: How Board Embeddedness Affects Incumbents' Responses to Discontinuous Digital Technologies. *Journal of Product Innovation Management*.
- Figge, Graf-Vlachy, König, Demann, Diessner, 2025. How Entrepreneurs' Use of Cognitively Complex Language Affects Investor Funding. *Entrepreneurship Theory & Practice*.

Chair of Marketing and Innovation



We aim to provide students with knowledge and skills that enable them to successfully navigate their professional lives, especially in changing conditions.

Research areas

- Digital Marketing and Digital Business Models
- Technology and Innovation
- Value-Oriented Customer Relationship Management
- Pricing of Services

Chair Holder:

Prof. Dr. Jan H. Schumann

Highlights of the recent academic year

- Prof. Dr. Jan H. Schumann is elected as the next President of the University of Passau
- Dr. Johanna Zimmermann receives the Kulturpreis Bayern
- Dr. Johanna Zimmermann becomes Junior Professor at the University of Cologne

Key publications of the reporting period

- Böhmann, T., et al. (2025). Continuous value shaping: A boundary concept for innovating service innovation approaches. *Electronic Markets*, 35 (27).
- Bongers, F. M., Keller, A. K., Stoffer, G., Schumann, J. H., Totzek, D., & Ulaga, W. (2025). Different Roads Lead to Rome: A Configurational Investigation of Solution Salespeople's Sales Success in Business-to-Business Markets. *Industrial Marketing Management*.
- Schumann, J. H., Zimmermann, J., Steinhoff, L., Totzek, D., Van der Borgh, M., & Martin, K. D. (2025). Toward a Multilayered Framework of Privacy-Related Decision-Making in B2B. *Journal of Business Research*, 190, 115243.



Marketing is affected by constant change. Digitalization has fundamentally changed established business and revenue models. Firms have to find new ways to interact with digital native consumers. Marketing research and education must pick up these developments and critically evaluate them

Chair Holder:

Prof. Dr. Dirk Totzek

Highlights of the Recent Academic Year

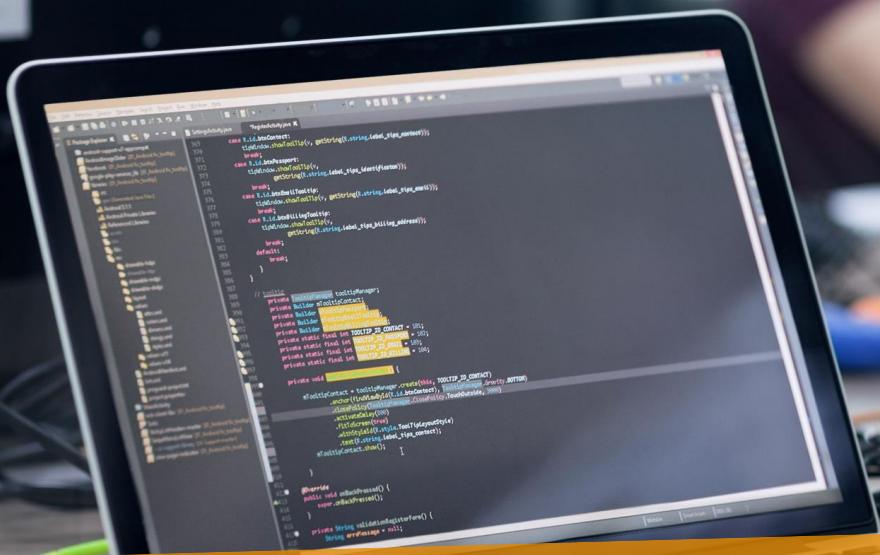
- Special Session and Presentations at the 2025 AMA Winter Educators' Conference, Phoenix, USA, and the QUIS19 Conference, Rome, Italy
- Launch of the Bachelor lecture Entrepreneurial Marketing
- Submission of the first manuscript from our research project on period stigma
- Ph.D. defenses of Dr. Jan Joosten and Dr. Philip Möhrle

Research Areas

- The research activities of the chair center around four key research areas: pricing, services, business-to-business marketing, and customer relationship management. We particularly examine problems at the intersections of these areas.
- We also research how marketing can contribute to the U.N. Sustainable Development Goals (SDGs) and a more inclusive market environment.

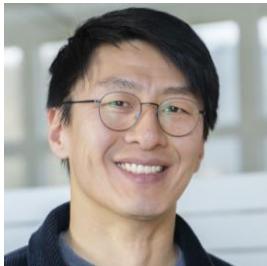
Key Publications of the Reporting Period

- Bongers, F. M., Keller, A. K., Stoffer, G., Schumann, J. H., Totzek, D., Ulaga, W. (2025), Different roads lead to Rome: A configurational investigation of solution salespeople's sales success in business-to-business markets, *Industrial Marketing Management*, 126, 251-265.
- Schumann, J. H., Zimmermann, J., Steinhoff, L., Totzek, D., van der Borgh, M., Martin, K. D. (2025), Toward a multilayered framework of privacy-related decision-making in B2B, *Journal of Business Research*, 190 (March) 115243.



Information Systems (WINF)

Chair of Information Systems, esp. Data and Information Management



Digital technologies have led to novel challenges for individuals, organizations, and society.

We are trying to understand these challenges and find appropriate solutions.

Research Areas

- Potentials and challenges of data-driven organizations
- Organizational management of privacy and information security
- The impact of the digitalization and the increasing flood of information on the lives of individuals and our society

Chair Holder:

Prof. Dr. Jin Gerlach

Highlights of the Recent Academic Year

- Presentation of research results on the topic of AI and organizational learning at
 - International Conference on Information Systems (ICIS 2024), Bangkok, Thailand
 - Workshop "Theorizing Data and AI", KIN Center for Digital Innovation & ESSEC Business School, Amsterdam, Netherlands
 - The 85th Annual Meeting of the Academy of Management (AOM 2025), Copenhagen, Denmark

Key Publications of the Reporting Period

- Kochendörfer, L., Gerlach, J. P., Cenfetelli, R. T. (2025). From Islands to Archipelagos: Theorizing Interdependencies-in-Use among Multiple Information Systems. Conditionally accepted for publication in Proceedings of the 46th International Conference on Information Systems. Nashville, Tennessee, USA.



The chair focuses on the design, use, and impact of artificial intelligence (AI)-based information systems in business and society. Our goal is to better understand the impacts of AI and to design AI-based systems in human-centric way.

Chair Holder:

Prof. Dr. Ulrich Gnewuch

Highlights of the Recent Academic Year

- Start of the bidt project “Trustworthy Generative AI Copilots for Data Analytics in Business Decision-Making” in the new bidt research focus on “Humans and Generative Artificial Intelligence”
- Numerous practitioner-oriented and research talks on AI (e.g., at the Passau Data Summit, in the lecture series „AI – between hype and reality“, and at LMU)
- Expansion and further development of the course portfolio in the areas of AI and business intelligence

Research Areas

- Customer-AI Interaction
- Interactive Business Intelligence & Analytics Systems
- AI and the Future of Work

Key Publications of the Reporting Period

- Schulte-Derne, D., Gnewuch, U. (2024). “Translating AI Ethics Principles into Practice to Support Robotic Process Automation Implementation,” *MIS Quarterly Executive*, 23(2), 187–203.
- Sîrbu, A.-M., Schelhorn, T. C., Gnewuch, U. (2025) “Explanation Provision Strategies in LLM-based Data Assistants: Impact on Extraneous Cognitive Load, Trust, and Task Performance,” in *Proceedings of the 33rd European Conference on Information Systems (ECIS 2025)*.
- Kuhlmeier, F. O., Bauch, L., Gnewuch, U., Lüttke, S. (2025). “Designing Chatbots to Treat Depression in Youth: Qualitative Study. *JMIR Human Factors*, 12, e66632.



In research and teaching, we investigate the complex interplay of players in the internet ecosystem and how this affects competition and innovation in digital (platform-based) markets.

Chair Holder:

Prof. Dr. Jan Krämer

Highlights of the Recent Academic Year

- Successful thesis defence by Ms Janina Hofmann
- Presentation of three research papers at the International Conference on Information Systems (ICIS 2024) and invited talks at the University of Amsterdam, Warsaw School of Economics, University of Würzburg, Italian Society for Industrial Policy
- Co-spokesperson for the DFG Research Training Group Digital Platform Ecosystems
- Associate Editor for the Information Systems Department at Management Science (only AE based at a European institution)

Research Areas

- Platform economy
- Data economy and data-driven business models
- Non-discriminatory access to critical infrastructures (data, networks, platform markets)
- Design and regulation of digital markets

Key Publications of the Reporting Period

- Witte, A., & Krämer, J. (2025). Evaluating Structural and Behavioral Remedies for Anticompetitive Conducts in the Ad Tech Ecosystem. *Telecommunications Policy*, 49(5).
- Schuett, F., & Wipusanawan, C. (Forthcoming). [Essentiality checks for standard essential patents](#). *Management Science*.
- Krämer, J., & Shekhar, S. (2025). Regulating Digital Platform Ecosystems through Data Sharing and Data Siloing: Consequences for Innovation and Welfare. *Management Information Systems Quarterly (MISQ)*, 49(1), 123-154. [doi10.25300/MISQ/2024/18428](https://doi.org/10.25300/MISQ/2024/18428)

Chair of Business Information Systems



Our research is dedicated to understanding real-world issues in business information systems using a strong theoretical foundation and sound methodology. We aim to develop internationally visible research results in close cooperation with industry partners.

Chair Holder:

Prof. Dr. Thomas Widjaja

Highlights of the Recent Academic Year

- Attending international conferences and research stay at the Miami Herbert Business School
- Completion of the doctoral thesis of our research assistant, Dr. Philipp Sleziona
- Offsite of the research training group “Digital Platform Ecosystems”
- Admission of Hanna Roider as a fellow to the PYREC Excellence Programme and to the Graduate Centre for Doctoral Candidates at bidt (Bavarian Research Institute for Digital Transformation)

Research Areas

- IT Architecture Management
- Digital Services
- Data-based Business Models and Privacy
- Digital Platform Ecosystems

Key Publications of the Reporting Period

- Roider, H. & Widjaja, T. (2024). Uncovering Privacy in the Metaverse from an Identity Perspective: A Literature Review. *Proceedings of the 45th International Conference on Information Systems (ICIS 2024)*, Bangkok, Thailand.
- Riefler, J. & Widjaja, T. (2025). Who Governs the DAO? An On-Chain Taxonomy of Contributor Profiles. *European DAO Workshop 2025 (DAWO25)*, Zurich, Switzerland.



Quantitative Methods (QM)

Chair of Business Decisions and Data Science



We model decision-making problems taking the available data into account and develop suitable algorithms to solve such problem effectively and efficiently.

Research areas

- Operations Research
- combinatorial and robust Optimization
- Data Science and AI in optimization

Chair Holder:

Prof. Dr. Marc Goerigk

Highlights of the recent academic year

- organization of the OR2026 conference in Passau
- PICAIS grant for Jamie Fairbrother (Lancaster University)
- Honors Program of the Faculty of Business, Economics and Information Systems at the University of Passau

Key publications of the reporting period

- X. Chen, M. Goerigk, M. Poss. The robust selection problem with information discovery. Working Paper.
- J. Fairbrother, M. Goerigk, M. Khosravi. Problem-Driven Scenario Reduction and Scenario Approximation for Robust Optimization. Working Paper.
- M. Goerigk, M. Hartisch, S. Merten, K. Sharma. Feature-Based Interpretable Surrogates for Optimization. Working Paper.



Our students can independently design statistical analyses, carry them out with the help of computers and interpret them economically.

Chair Holder:

Prof. Dr. Harry Haupt

Highlights of the Recent Academic Year

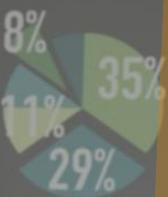
- Editor-in-Chief of *ASTA - Advances in Statistical Analysis* (Journal of the German Statistical Society)
- Two completed doctoral procedures (M. Wild, C. Lehner) and one completed habilitation procedure (M. Fritsch)
- Executive Board of the German Statistical Society
Deputy Chairman of the Statistical Theory and Methodology Committee
- Committee *Econometrics*, Verein für Socialpolitik

Research Areas

- Theoretical statistics & applied econometrics
- Semi- & nonparametric regression
- Statistical Forecasting with complex data

Key Publications of the Reporting Period

- Fritsch M., Haupt H., Schnurbus J. [2025] Efficiency of poll-based multi-period forecasting systems for German State elections. *International Journal of Forecasting* **41**, 670-688
- Bauer I., Haupt H., Linner S. [2024] Pinball boosting of regression quantiles. *Computational Statistics and Data Analysis* **200**, 108027
- Haupt H., Schnurbus J., Bauer I. (2025+) Distribution-free prediction intervals from interval score optimized pairs of nonparametric regression quantiles. *Under Revision*
- Fritsch M., Haupt H., Flock T., Schnurbus J., Sibbertsen P. (2025+) Changes in US precipitation and its memory. *Under Revision*



EDIT/CREATE



MARKET RESEARCH



Teaching Units



The economics teaching unit offers courses in the field of economics. The focus of the teaching content is on microeconomic theories. The master's program teaches in the area of urban and regional economics based on the research interests of the teaching unit.

Leader:

Dr. Oliver Farhauer

Highlights of the Recent Academic Year

- Member of the Management Board of the Teacher Education Centre (ZLF) of the University of Passau (as representative of the academic mid-level faculty)

Research Areas:

- Didactics of Business and Economics
- Basic scientific courses
- Vocational orientation
- Practical school studies

We are engaged in teacher training in the subject 'Business and Economics' for secondary schools, whereby two different qualifications can be received: the First State Examination in Bavaria and the 'Bachelor of Education'. Teacher training students are given the necessary didactic competences to support others in their learning processes in business, economics and law as well as in vocational orientation.



Leader:

Gerhard Hopf, Senior Lecturer



We train our students to independently design statistical analyses, perform them with computer support and interpret them from an economic point of view.

Chair Holder:

Apl. Prof. Dr. Joachim Schnurbus

Highlights of the Recent Academic Year

- Associate Editor of *ASTA - Advances in Statistical Analysis* (Journal of the German Statistical Society)
- Two completed doctoral procedures (M. Wild, C. Lehner)
- Session Organizer (Dynamic panel data models: A tribute to H. Pesaran) for 19th International Joint Conference on Computational and Financial Econometrics (CFE) and Computational and Methodological Statistics (CMStatistics) 2025, London.

Research Areas

- Non- and semiparametric methods
- Estimation and prediction for complex time series and panel data
- Simulation-based methods
- Econometrics of growth convergence

Key Publications of the Reporting Period

- Fritsch M., Haupt H., Schnurbus J. [2025] Efficiency of poll-based multi-period forecasting systems for German State elections. *International Journal of Forecasting* **41**, 670-688
- Haupt H., Schnurbus J., Bauer I. (2025+) Distribution-free prediction intervals from interval score optimized pairs of nonparametric regression quantiles. *Under Revision*
- Fritsch M., Haupt H., Flock T., Schnurbus J., Sibbertsen P. (2025+) Changes in US precipitation and its memory. *Under Revision*
- Müller E., Koroglu D., Schnurbus J. (2025+) Surface- vs. Deep-Level Diversity: Determinants of Academic Career Choices Among PhD Graduates. *Working Paper*



Junior Researchers

Postdoctoral Researchers



Dr. Patrick Figge

Research Areas

- Innovation, entrepreneurship, team science, and the strategic management of technologies.
- Influence of entrepreneurs on the research and development activities of their companies.
- Changes in collaboration and cognition within teams that use AI assistants/AI agents.

Key Publications / Highlights of the Reporting Period

Figge, P., Graf-Vlachy, L., König, A., Demann, F., & Diessner, M. 2025. Shades of Grey or Black and White? How Entrepreneurs' Use of Cognitively Complex Language Affects Investor Funding. *Entrepreneurship Theory and Practice*.

<https://doi.org/10.1177/10422587251347042>

Key Publications / Highlights of the Reporting Period

- Fritsch, M.; Haupt, H.; Schnurbus, J. (2025): Efficiency of poll-based multi-period forecasting systems for German state elections. *International Journal of Forecasting*, 41 (2), 670-688. <https://doi.org/10.1016/j.ijforecast.2024.04.008>
- Fritsch, M.; Haupt, H.; Flock, T.; Schnurbus, J.; Sibbertsen, P. (2025): The memory puzzle in precipitation: Uncertainty in memory parameter estimation and implications for forecasting practice. Working paper
- Fritsch, M.; Pua, A.A.Y.; Schnurbus, J. (2025): Estimation of linear dynamic panel data models based on nonlinear moment conditions. Working paper
- Fritsch, M.; Pua, A.A.Y. Schnurbus, J. (2025): Seven examples for teaching the method of moments to undergraduates. Working paper
- Lorenz, J.; Peham, F.; Urich, J.; Weigl, P.; Fritsch, M.; Sader, R. (2025): The effects of repeated abutment changes on implant success and bone resorption - Systematic review and meta-analysis. Working paper

Research Areas

- Development, properties, and application of panel and quantile regression estimators
- Time series properties of forecasting systems and climatologic aggregates
- Applied statistics (economics, biology, climatology, medicine, and psychology)



Dr. Markus Fritsch

Postdoctoral Researchers



Dr. Kevin Grubiak

Research Areas

- Behavioral economics
- Experimental methods
- Corruption
- Social norms
- Team-decision making

Key Publications / Highlights of the Reporting Period

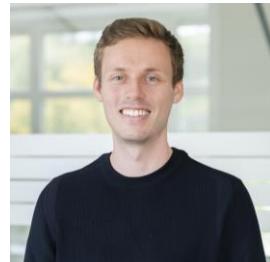
- Grubiak, K. P. (2025). Promises, image concerns, and excuses – An experimental investigation. *Frontiers in Behavioral Economics*, forthcoming.
- Grubiak, K. P., Isoni, A., Sugden, R., Wang, M. & Zheng, J. (2024). Taking the New Year's Resolution Test seriously: eliciting individuals' judgments about self-control and spontaneity. *Behavioural Public Policy*, 8, 1-23.
- Arad, A., Grubiak, K. P. & Penczynski, S. P. (2024). Does communicating within a team influence individuals' reasoning and decisions? *Experimental Economics*, 27, 109-129.

Key Publications / Highlights of the Reporting Period

- Drescher, K., & Janzen, B. (2025). When weather wounds workers: The impact of temperature on workplace accidents. *Journal of Public Economics*, 241, 105258.
- Young Economist, 8th Lindau Nobel Meeting in Economic Sciences

Research Areas

- Applied microeconomics with a focus on topics related to environmental and energy economics, health economics, and labor economics



Dr. Benedikt Janzen

Postdoctoral Researchers



Dr. Alisa Keller

Research Areas

- Consumer Wellbeing
- Consumer Decision Making
- Stigmatization in Marketing

Key Publications / Highlights of the Reporting Period

Industrial Marketing Management

Bongers, F. M., Keller, A. K., Stoffer, G., Schumann, J. H., Totzek, D., & Ulaga, W. (2025). Different roads lead to Rome: A configurational investigation of solution salespeople's sales success in business-to-business markets. *Industrial Marketing Management*, 126, 251-265.

2025 AMA Winter Academic Conference, Phoenix, AZ, USA

Special Session Organization: Navigating stigma and enhancing well-being in retail and service contexts (Klara Greinwald, Eileen Dauti, Alisa Keller)

Special Session Presentation: Retailing in times of health crises: compassion and prosocial health data disclosure in stigmatized contexts (Klara Greinwald, Eileen Dauti, Alisa Keller, Dirk Totzek)

Key Publications / Highlights of the Reporting Period

"The Volkswagen Emissions Scandal: Exploring the Role of Environmental Concern and Social Norms". (with Marino, M., Parrotta P., and Valletta, G.) *Journal of Environmental Economics and Management*, Volume 127, September 2024, 103019.

Research Areas

- Internationalization and Innovation of Firms
- Production Integration and Linkages - GVCs
- FDI
- Regional Integration and Trade Policy



Dr. Davide Sala

Doctoral Students

105* doctoral students are currently enrolled at our faculty. During the academic year 2024-25, 17 theses were successfully completed.

The School of Business, Economics and Information Systems offers a structured doctoral programme. Research institutes and the International Centre for Economics and Business Studies (ICEBS) offer a fruitful platform for collaboration in research as well as provide a framework for high-profile guest visits and mentoring by top scholars in the field. The School of Business, Economics and Information Systems is also integrated in the Bavarian Graduate Program in Economics (BGPE) and VHB ProDok. Complementary events include Brown Bag Seminars, colloquiums for doctoral candidates and seminars on research methods.

Our doctoral students and early career scholars regularly submit and present their research at national and international academic conferences. They submit and publish their work in prestigious peer-reviewed journals, including some of the most highly ranked outlets in their respective fields.

*as of November 7, 2025

Doctoral Students

Doctoral Awards and Nominations

Dr. Stefan Faltermaier (Supervisor Prof. Dr. Marina Fiedler)

Hans-Schmalen Dissertationspreis, Universität Passau (in German)

A Sociotechnical Perspective on Digital Transformation of Work in Organizations, on Platforms, and in Academia

Dr. Patrick Figge (together with Prof. Dr. Carolin Häussler and Prof. Dr. Elisabeth Müller)

Best Technology and Innovation Management Research Paper Award by the Norbert Szyoperski foundation at the FGF Research Network's 28th Interdisciplinary Annual Conference on Entrepreneurship, Innovation and SMEs (G-Forum), in Stuttgart.

Dr. Dörte Leusmann (Supervisor Prof. Dr. Carolin Häussler)

Hans-Schmalen Dissertationspreis, Universität Passau (in German)

A Tale of Ties: How alliance partners use language to dynamically shape impressions, define meaning and build expectations

Dr. Dörte Leusmann (Ko-Autor Prof. Dr. Marvin Hanisch)

KSG Best Entrepreneurship Research Award 2025 (im Rahmen des G-Forums)

ImPress! Explaining impression management tactics in firm-firm interactions

Dr. Moritz Maier (Supervisor Prof. Dr. Andreas König)

Nomination for „SMS Annual Conference PhD Paper Prize“ at the Strategic Management Society 45th Annual Conference, San Francisco, 2025

From Transactions to Relations: How Female Representation Affects Ecosystem Orientation in Top Management Teams

Doctoral Students

Doctoral Awards and Nominations

Dr. Lise Masselus (Supervisor Prof. Dr. Jörg Ankel-Peters)

Hans-Schmalen Dissertationspreis, Universität Passau (in German)

Evaluating Poverty Alleviation: Essays on Microfinance, Energy Access and Limits to the Gold Standard in Empirical Economics

Dr. Julian Rose (Supervisor Prof. Dr. Jörg Ankel-Peters)

Hans-Schmalen Dissertationspreis, Universität Passau (in German)

Poor Economics and the Long Term: Empirical Essays on Energy and Economic Poverty

Dr. Matthias Wild (Supervisor Prof. Dr. Harry Haupt)

Hans-Schmalen Dissertationspreis, Universität Passau (in German)

A statistical perspective on machine learning: three essays on improvement, application and interpretation of predictive algorithms



International Research Network

Research Affiliates

The School of Business, Economics and Information Systems is successfully running a research affiliate programme. Research Affiliates collaborate with scholars at our faculty on joint research projects. Our current Research Affiliates are:

- **Dr. Asiedu, Edward** with Prof. Grimm
- **Dr. Bongers, Franziska** with Prof. Schumann / Prof. Totzek
- **Dr. Bregenzer, Laura** with Prof. Häussler
- **Prof. Dr. Briglauer, Wolfgang** with Prof. Krämer
- **Dr. Daschner, Stefan** with Prof. Obermaier
- **Dr. de Damoser-Kuhn, Heribert** with Prof. König
- **Dr. Dodlova, Marina** with Prof. Grimm
- **Dr. Faltermaier, Stefan** with Prof. Fiedler
- **Dr. Floerecke, Sebastian** with Prof. Lehner
- **Dr. Fuchs, Fabian** with Prof. Entrop
- **Dr. Fritz, Manuela**, with Prof. Grimm
- **Dr. Garbas, Janina** with Prof. Schumann
- **Dr. Garcia Ramos, Aixa** with Prof. Bauernschuster
- **Dr. Ghaffar, Abdul Muqueet** with Prof. Widjaja
- **Prof. Dr. Giammattei, Marcus** with Prof. Graf Lambsdorff
- **Dr. Grabl, Susanne** with Prof. Fiedler
- **Prof. Dr. Graf-Vlachy, Lorenz** with Prof. König
- **Dr. Grimalda, Gianluca** with Prof. Graf Lambsdorff
- **Dr. Grösbrink, Carl-Friederich** with Prof. Entrop
- **Prof. Dr. Hanisch, Marvin** with Prof. Häussler
- **Prof. Dr. Hartwig, Renate** with Prof. Grimm
- **Dr. Huber, Katrin** with Prof. Bauernschuster
- **Dr. Ihl, Andreas** with Prof. Fiedler
- **Dr. Kaiser, Florian** with Prof. Obermaier
- **Prof. Dr. Kasinska, Alina** with Prof. König
- **Dr. Kocer, Volkan** with Prof. Totzek
- **Prof. Dr. med. Kuhn, Annegret** with Prof. König
- **Lehner, Constanze** with Prof. Haupt
- **Dr. Leusmann, Dörte** with Prof. Häussler
- **Dr. Löhner, Claudius** with Prof. Krautheim
- **Dr. Luck, Nathalie** with Prof. Grimm
- **Prof. Dr. Mayer, Anne-Sophie** with Prof. Fiedler
- **Dr. Mini, Tobias** with Prof. Widjaja
- **Dr. Mosch, Philipp** with Prof. Obermaier
- **Dr. Peschke, Thomas** with Prof. Wagner
- **Dr. Pua, Adrian Andrew** with Prof. Haupt / apl. Prof. Schnurbus
- **Dr. Pieringer, Eva Carina** with Prof. Totzek
- **Dr. Reitmann, Ann-Kristin** with Prof. Grimm
- **Richthammer, Martin** with Prof. Widjaja
- **Prof. Dr. Rivera Prieto, Juan Carlos** with Prof. König

Research Affiliates

- **Dr. Schubach, Sebastian** with Prof. Schumann
- **Dr. Schubert, Manuel** with Prof. Graf Lambsdorff
- **Dr. Schweikl, Stefan** with Prof. Obermaier
- **Dr. Späth, Thomas** with Prof. Diller
- **Dr. Strich, Franz** with Prof. Fiedler
- **Dr. Strunk, Kim Simon** with Prof. Fiedler
- **Volkmann, Anne** with Prof. Schumann
- **Dr. Werner, Katharina** with Prof. Graf Lambsdorff
- **Dr. Zimmermann, Johanna** with Prof. Schumann

Guests of the ICEBS Program

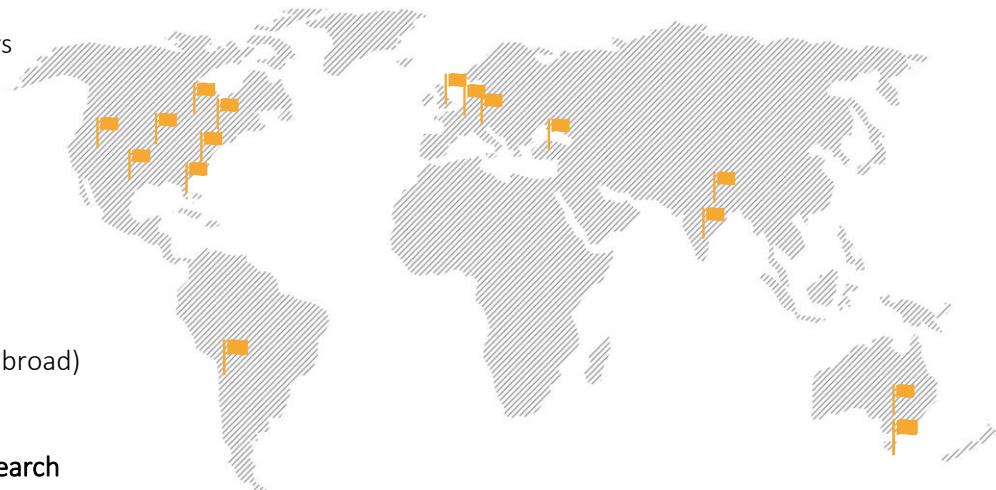
- 6 international scientists and researchers

Guests of the PICAIS Program

- 1 international researcher

Guests of the DFG Research Training Group

- 18 guest researchers (including 9 from abroad)



Guests in the Research Seminars of the Research Departments

- ECON: 22 guests (7 from abroad)
- AFT: 6 guests (1 from abroad)
- QM / WINF: 10 guests (1 from abroad)

(Countries of Origin of the Guests; Multiple Visits from One Country Possible)

International Research Network

International Center for Economics and Business Studies (ICEBS)

The **International Center for Economics and Business Studies (ICEBS)** is promoting academic research in the fields of economics and business studies. ICEBS invites visiting professors and scholars to pursue their research in Passau and to teach in the faculty's graduate program.

ICEBS is chaired by the Chair of Organisation, Technology Management and Entrepreneurship (Professor Carolin Häussler) on behalf of the Faculty.

The center finances one up to several week visits of internationally renowned visiting scientists per year.
11 international researchers joined the Faculty during the reporting period.

Prof. Dr. Usha Mohan, IIT
Madras, India



Dr. Tali Hadasa Blank,
Hadassah Academic College,
Jerusalem



Prof. Dr. Daniele Vigo,
University of Bologna, Italy

Dr. Patrizia Kokot-Blamey,
University of London



Prof. Dr. France Bélanger,
Virginia Tech, USA



Prof. Mary Yoko Brannen,
San José State University,
California



Board Memberships

Editorial Board Memberships of Scientific Journals

- Prof. Dr. Oliver Entrop: Review of Managerial Science
- Prof. Dr. Marina Fiedler: Schmalenbach Journal of Business Research (SBUR)
- Prof. Dr. Marc Goerigk: Annals of Operations Research; Open Journal of Mathematical Optimization
- Prof. Dr. Carolin Häussler: Research Policy
- Prof. Dr. Harry Haupt: AStA Advances in Statistical Analysis (Editor)
- Prof. Dr. Andreas König: Academy of Management Review; Academy of Management Journals
- Prof. Dr. Jan Krämer: Management Science; Business & Information Systems Engineering; Review of Network Economics; Telecommunications Policy; Information Economics and Policy
- Prof. Dr. Alena Otto: OMEGA - The International Journal of Management Science; Special Issue International in Transactions in Operations Research "Sustainable and Responsive Transportation and Logistics"

Editorial Board Memberships of Scientific Journals

- Prof. Dr. Christoph Pelger: Accounting, Auditing & Accountability Journal, Accounting and Business Research (Associate Editor), Accounting in Europe, Critical Perspectives on Accounting, Journal of International Accounting, Auditing and Taxation, Qualitative Research in Accounting & Management (Section Editor)
- PD Dr. Joachim Schnurbus: AStA Advances in Statistical Analysis
- Prof. Dr. Jan H. Schumann: Journal of Service Research; Journal of Business Research; Psychology & Marketing
- Prof. Dr. Niklas Wagner: Economic Modelling; Finance Research Letters; Journal of International Financial Markets, Institutions and Money; Studies in Economics and Finance; Risk Management.

Board Memberships in Scientific Associations

- Prof. Dr. Michael Grimm: Member of the Executive Board of the European Development Research Network (EUDN)
- Prof. Dr. Johann Graf Lambsdorff: Chair of the Society for Experimental Economic Research
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