

School of Business, Economics and Information Systems at the University of Passau



In Bavaria and at the Heart of Europe

- Located in Bavaria, close to the major metropolitan centres of Prague, Munich and Vienna
- Passau is widely considered one of the loveliest cities in Germany with its historic Old Town situated between three rivers



- Economically and politically stable – a leader in business and innovation and a safe place to live
- Bavaria is home to a number of world famous companies and sports teams
- Excellent infrastructure
- High quality of life



Allianz 



Munich RE 

SIEMENS

PUMA 



The University at a Glance

- **Opened in 1978**
- **Faculties:**
 - Law
 - Business, Economics and Information Systems
 - Arts and Humanities
 - Computer Science and Mathematics
- **12,384 students and doctoral candidates***
 - Including 1,619 international students
 - Spread over the Faculties:
 - Faculty of Law: 2,348
 - Business, Economics and Information Systems: 1,700
 - Arts and Humanities: 6,804
 - Computer Science and Mathematics: 1,282
 - 250 doctoral researchers
- **Staff:***
 - 1,145 (full-time)

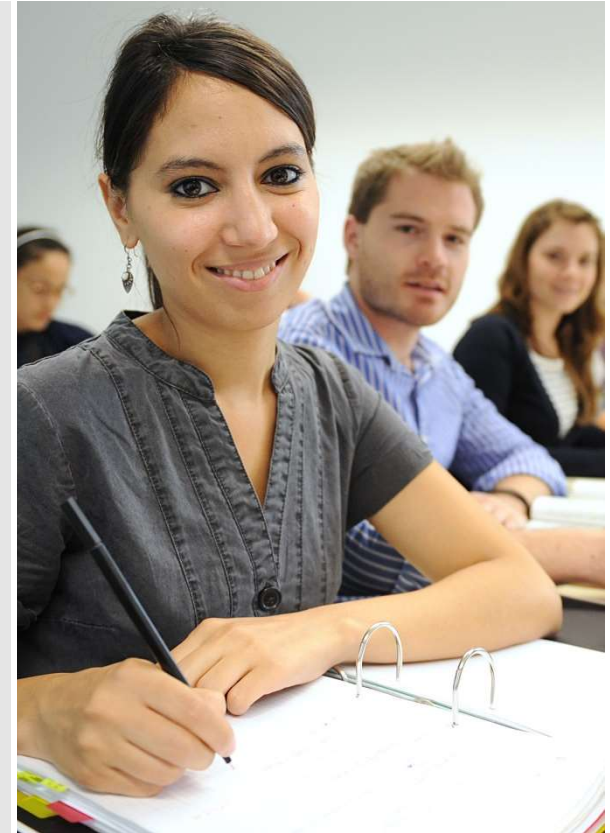


*winter term 18/19



- The University of Passau has developed into a prime address in German academia
- The University regularly attains top positions in academic rankings in:
 - Law
 - Business and Economics
 - Information Systems
 - Computer Science
 - Communication Studies
 - Political Science
 - Cultural Studies

- **Excellent student experience for international students:** 3rd best in the world (International Student Barometer 2011)
- **German Courses Passau:**
 - Summer Courses
 - Academic German Semester
 - Academic German Year
 - Subject-specific German language courses



- **20 professors, 2 honorary professors**
- **Excellence in research and teaching, cosmopolitanism, a high level of practical relevance and consistent quality assurance**
- **Degree programs offered:**
 - B.Sc. Business Administration and Economics
 - B.Sc. Information Systems
 - M.Sc. Business Administration
 - M.A. International Economics and Business
 - M.Sc. Information Systems



- Young, innovative, and dynamic faculty
 - 16 appointments since 2010
 - Average age of our professors approx. 44 years
- The motto ‘Change, Renew and Design’ is part of our mission statement and characterizes our faculty, lectures, and our students
- Excellent research environment, publications in leading international peer-reviewed journals
- Key competencies: highly committed lecturers and innovative teaching methods (e-seminars and English-taught classes)
- High practice orientation and many corporate partners
- Start-up support for entrepreneurial students (Start-up Café and Start-up advice)



The Faculty



Accounting, Finance and Taxation (AFT)



Prof. Dr. Robert Obermaier
Accounting and Control



Prof. Dr. Niklas Wagner
Finance and Financial Control

Prof. Dr. Manuela Möller
Accounting and Auditing



Prof. Dr. Oliver Entrop
Banking and Finance



The Faculty



Accounting, Finance and Taxation (AFT)

Prof. Dr. Markus Diller
Taxation



Tanja Steinhuber (Lecturer)
Business Administration



Gerhard Hopf (Senior Lecturer)
*Teaching Unit for the Teacher Training
Programmes*



The Faculty



Economics (ECON)

Prof. Dr. Michael Grimm (Dean)
Development Economics



Prof. Dr. Jörg Peters (Honorary Professor)
Development Economics



Prof. Dr. Johann Graf Lambsdorff
Economic Theory



The Faculty



Economics (ECON)

Prof. Dr. Sebastian Krautheim
International Economics



Prof. Dr. Stefan Bauernschuster
Public Economics



Dr. Oliver Farhauer (Senior Lecturer)
Economics



Management, Innovation, Marketing (MIM)

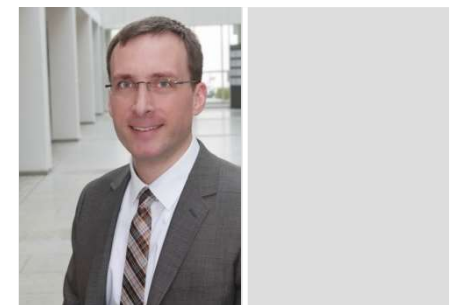
Prof. Dr. Rodrigo Isidor (Deputy Professor)
International Management



Prof. Dr. Marina Fiedler
Management, People and Information



Prof. Dr. Jan Hendrik Schumann (Vice Dean)
Marketing and Innovation



Management, Innovation, Marketing (MIM)

Prof. Dr. Dirk Totzek (Dean of Studies)
Marketing und Services



Prof. Dr. Carolin Häussler
*Organization, Technology Management and
Entrepreneurship*



Prof. Dr. Andreas König
*Strategic Management, Innovation and
Entrepreneurship*



Information Systems (WINF)

Prof. Dr. Thomas Widjaja
Business Information Systems



Prof. Dr. Franz Lehner
*Information Systems with a focus on Information
and IT Service Management*



Prof. Dr. Jan Krämer
Internet and Telecommunications Business



Information Systems (WINF)

Prof. Dr. Hans Ziegler
Production and Logistics



Dr. Hans Achatz (Senior Lecturer)
Information Systems Teaching Unit



N.N. (Reoccupation)
Information Systems with a focus on E-Commerce

The Faculty



Information Systems (WINF)

Prof. Dr. Andreas Pfeifer
Honorary Professor



Dr. Daniel Schnurr
Research Group Data Policies



Quantitative Methods

Prof. Dr. Harry Haupt (Vice President)
Statistics



Prof. Dr. Gertrud Moosmüller (Senior Lecturer)
Statistics Teaching Unit



PD Dr. Joachim Schnurbus
Statistics Teaching Unit





Selection of academic awards and prizes:

- **Prof. Dr. Chandrasekharan Rajendran (IIT Madras, India)**
 - Honorary doctoral degree of the School of Business, Economics and Information Systems of the University of Passau
- **Prof. Dr. Stefan Bauernschuster**
 - IZA Research Fellow
- **Prof. Dr. Michael Grimm**
 - Prize for International Activities of the University of Passau
- **Dr. Harald Kinateder**
 - Outstanding Reviewer Award of the journals Emerging Markets Review and Studies in Economics and Finance

Selection of articles in leading international academic journals (so-called 'A+' or 'A' journals):

- **Bauernschuster, S.**, Hener, T., Rainer, H. (2017), When Labor Disputes Bring Cities to a Standstill: The Impact of Public Transit Strikes on Traffic, Accidents, Air Pollution and Health, **American Economic Journal: Economic Policy**, 9, 1, 1-37.
- **Buchner, A., Wagner, N.** (2017), Rewarding risk-taking or skill? The case of private equity fund managers, **Journal of Banking and Finance**, 80, July, 14-32.
- **Entrop, O., Fischer, G.**, McKenzie, M., Wilkens, M., Winkler, C. (2016), How Does Pricing Affect Investors' Product Choice? Evidence from the Market for Discount Certificates, **Journal of Banking and Finance**, 68, July, 195-215.
- **König, A., Graf-Vlachy, L.**, Bundy, J., Little, L. M. (2018), A Blessing and a Curse: How CEO's Trait Empathy Affects Their Management of Organizational Crises, **Academy of Management Review**, *to be published*.
- **König, A.**, Mammen, J., Luger, J., Fehn, A., Enders, A. (2017), Silver Bullet or Ricochet? CEOs' Use of Metaphorical Communication and Infomediaries' Evaluations, **Academy of Management Journal**, *to be published*.
- **Krämer, J., Schnurr, D., Wohlfarth, M.** (2017), Winners, Losers, and Facebook: The Role of Social Logins in the Online Advertising Ecosystem, **Management Science**, *to be published*.
- Luoma, J., Falk, T., **Totzek, D.**, Tikkanen, H., Mrozek, A. (2018), Big Splash, No Waves? Cognitive Mechanisms Driving Incumbent Firms' Responses to Low-Price Market Entry Strategies, **Strategic Management Journal**, 39, 5, 1388-1410.
- **Moser, S., Schumann, J. H.**, Von Wangenheim, F., Urich, F., Frank, F. (2018), The Effect of a Service Provider's Competitive Market Position on Churn Among Flat-Rate Customers, **Journal of Service Research**, 21, 3, 315-335.

- **Well-established and structured doctoral programmes / graduate centre**
- **Selection of prizes and awards of our early career researchers:**
 - Thesis Award of the Sparkasse Passau 2017
Dr. Stefanie Baller (Advisor: Prof. Dr. Oliver Entrop)
 - Helmut Schmalen Thesis Award 2017
Dr. Marcel Allscher (Advisor: Prof. Dr. Marina Fiedler)
Dr. Stefanie Baller (Advisor: Prof. Dr. Oliver Entrop)
Dr. Matthias Bauer (Advisor: Prof. Dr. Hans Ziegler)
Dr. Angela Fehn (Advisor: Prof. Dr. Andreas König)
 - Kulturpreis Bayern Thesis Award 2017
Dr. Angela Fehn (Advisor: Prof. Dr. Andreas König)
 - IHK Thesis Award 2018
Dr. Patrick Figge (Advisor: Prof. Dr. Carolin Häussler)
Dr. Sabine Moser (Advisor: Prof. Dr. Jan H. Schumann)
 - IMU Research for Practice Award 2018
Dr. Markus Bergmeier (Advisor: Prof. Dr. Dirk Totzek)

- Network of worldwide research partners
- International double degrees:
 - Double Master's programme with the Corvinus University, Budapest (Hungary)
 - Double Master's programme with the Turku Business School (Finland)
 - Doctoral programme with the Indian Institute of Technology (IIT) Madras, Chennai, India
- International lectures and seminars in cooperation with universities worldwide (e.g. e-seminar „Global Venture Lab“)



ICEBS: International Centre for Economics and Business Studies

Program for visiting professors and academics:

- Teaching at (post-)graduate level
- (Joint) research
- Duration of stay: one week up to several weeks

Selection of past visits:

- Prof. Stephan Hebllich, University of Bristol
- Prof. Fabrice Lumineau, Purdue University
- Prof. Saji K. Mathew, IIT Madras
- Prof. Gerry McNamara, Michigan State University
- Prof. Jennifer Osbon, University of Georgia
- Prof. Jeffrey Reuer, University of Colorado
- Prof. Eric Rougier, University of Bordeaux
- Prof. Ingo Vogelsang, Boston University



- Institute for Market and Economic Research with:
 - a) the Centre for Market-Oriented Research in Tourism “CenTouris”
 - b) the Centre for Market Research
- Corporate Relations Office
- Passau Innovation and Entrepreneurship Centre “InnoRivers“
- Institute of Private Financial Planning “ifp Institut für Private Finanzplanung”



Supporting Entrepreneurial Spirit and Start-ups



- **The University of Passau is one of the leading universities 2014 in the national ranking that compares universities in terms of their start-up supporting activities.**
- Numerous activities for students that interested in starting their own business:
 - 5-Euro-Business Competition
 - Start-up Café
 - Start-up Week
 - Lectures and Guest Speakers
 - DTE-certificate programs
- Start-up Support and Advice (z.B. Start-up office, Hans Lindner Foundation, Passau Innovation and Entrepreneurship Centre “Inn.Kubator”)
 - Provision of a large and well-established network
 - Provision of workspace
- Successful start-ups supported by the University of Passau, e.g. 4 Process, ICUnet.AG, mymuesli, Ideewerk, bankmark



- **Co-operation and Project Partners, e.g.**

- Adidas
- BASF
- BMW Group
- Bosch
- DB
- DekaBank
- Deutsche Börse
- SAP
- Standard & Poor's
- O₂

- **Research Projects with Corporate Partners:**

- Project „PREMIUM“ in cooperation with BMW Group
- iConsumer Global Research Initiative together in cooperation with McKinsey & Company

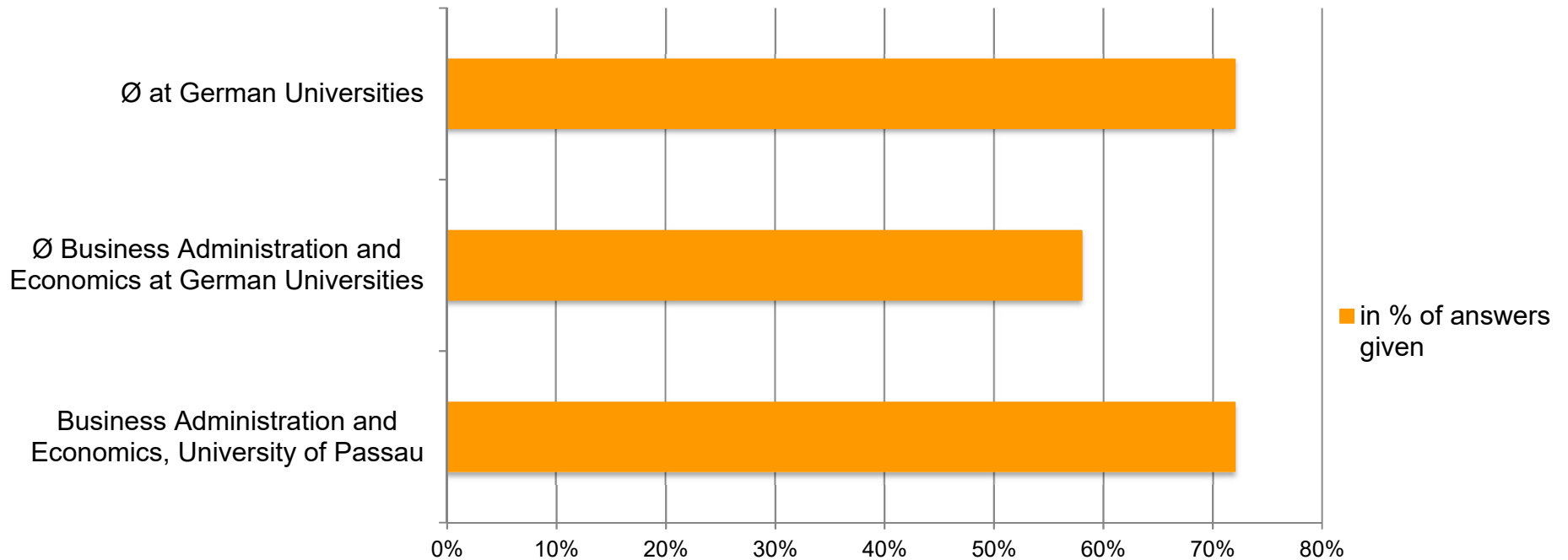


Number of students enrolled (figures for winter term 2018/19)

B.Sc. Business Administration and Economics	921
B.Sc. Information Systems	293
M.Sc. Business Administration	391
M.A. International Economics and Business	41
M.Sc. Information Systems	53

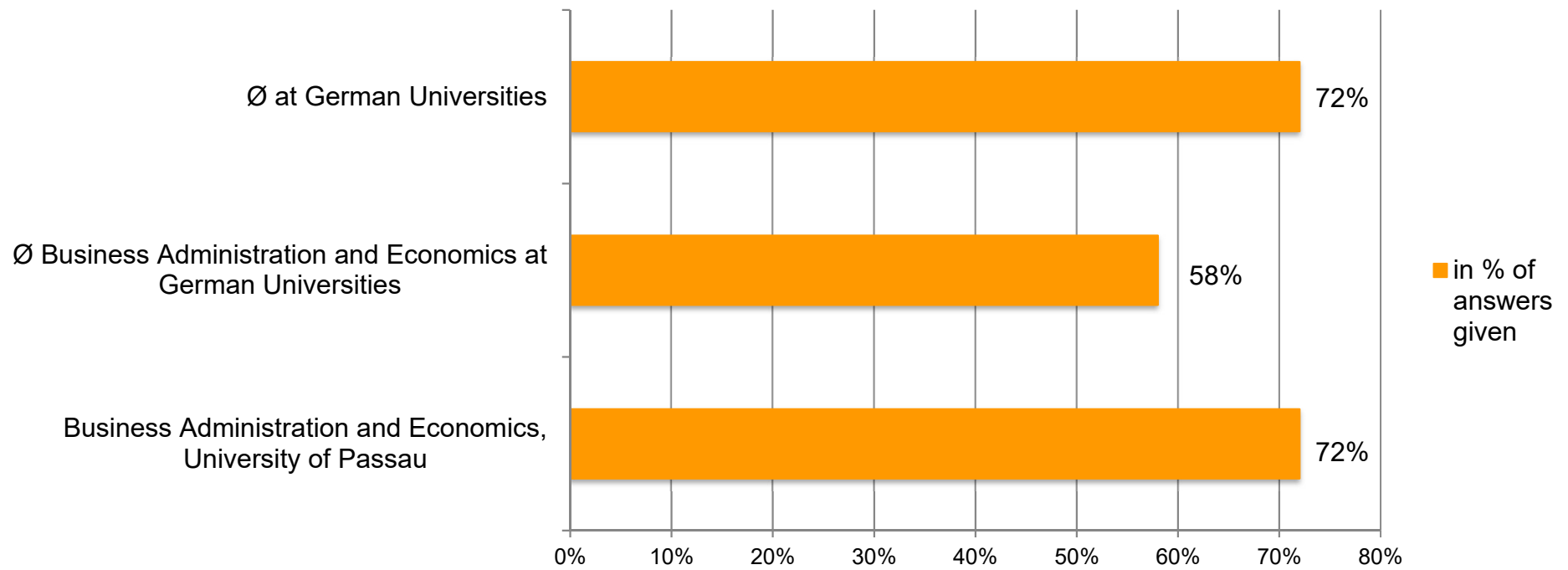
+ a total of about 80 doctoral candidates
(mainly staff at junior researcher level)

Do you like to study at you university much or very much?



Source: Student Quality Monitor 2016

Overall, I am highly satisfied the study conditions.



Source: Student Quality Monitor 2016

Selected findings of our graduate survey 2014:

- 74% of our graduates are satisfied or very satisfied with their studies.
- 79% of our graduates would recommend their studies at the University of Passau.
- 65% of our master graduates get an open-ended employment contract.



















Selected results of the CHE ranking (2017):



- The Bachelor and Master programmes in Business Administration are in the **top groups** of all rated schools regarding international orientation and on-time study success. The Bachelor programme is in the top group regarding the courses offered and the academic support. The Master programme is in the **top group** regarding the **overall evaluation of the study conditions**.
- The Master programme International Economics and Business is in the top group regarding the courses offered, organization of the programme, and both administrative and academic support. The overall evaluation of the study conditions is the **best across all programmes** ranked in the German speaking countries
- The Bachelor and Master programmes in Information Systems are in the top groups regarding the courses offered (Bachelor), administrative support (Bachelor), international orientation (Master), on-time study success (Bachelor). The overall evaluation of the study conditions in the Bachelor programme is the **best across all programmes** ranked in the German speaking countries.

Business Administration (B.Sc./M.Sc.)









	Index	University of Passau	Ranking
Student survey	Courses offered	1,8 ¹ / 1,8 ²	 
	Study organisation	1,9 / 1,7	 
	Support in studies	1,9 / 1,8	 
	Teacher support	2,0 / 1,8	 
	Overall study situation	1,7 / 1,5	 
Fact analysis	Contact to professional practice	3/10 / 3/10	 
	International orientation	7/11 / 9/11	 
	Graduations in appropriate time	92% / 88%	 

 **top group**

 **average group**

¹ B.Sc.; ² M.Sc.;
1 = best rating

M.A. International Economics and Business















	Index	University of Passau	Ranking
Student survey	Courses offered	1,5	
	Study organisation	1,3	
	Support in studies	1,5	
	Teacher support	1,5	
	Overall study situation	1,3	
Fact analysis	Contact to professional practice	2/10	
	International orientation	5/11	
	Graduations in appropriate time	71%	

 **top group**

 **average group**

1 = best rating

Information Systems (B.Sc/M.Sc.)

	Index	University of Passau	Ranking
Student survey	Courses offered	1.6	 
	Study organisation	1.5	 
	Support in studies	1.7	 
	Teacher support	1.7	 
	Overall study situation	1.4	
Fact analysis	Contact to professional practice	3/10 ¹ resp. 4/10 ²	 
	International orientation	3/11 ¹ resp. 6/11 ²	 
	Graduations in appropriate time	94% ¹	

 **top group**

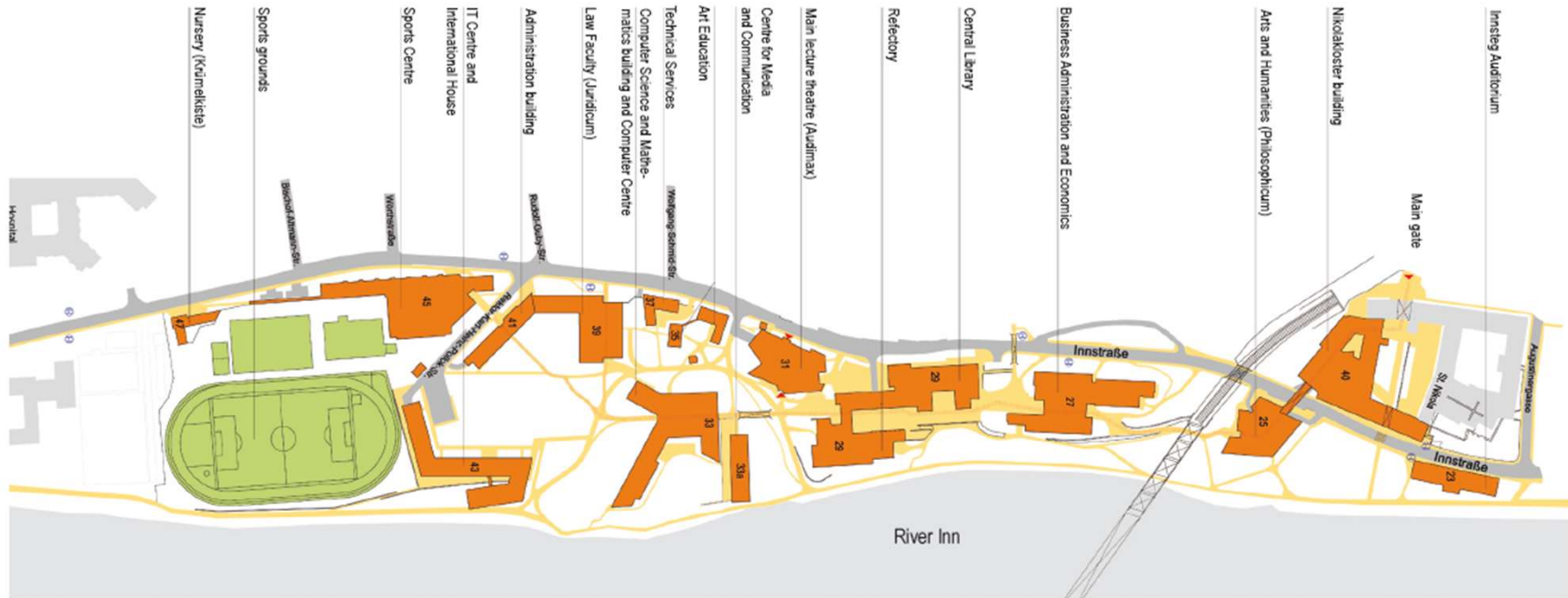
 **average group**

¹ B.Sc.; ² M.Sc.;
1 = best rating

Campus Impressions



Campus Map



- Innstieg Auditorium
- Main gate
- Nikolaus building
- Arts and Humanities (Philosophicum)
- Business Administration and Economics
- Central Library
- Refectory
- Main lecture theatre (Audimax)
- Centre for Media and Communication
- Art Education
- Technical Services
- Computer Science and Mathematics building and Computer Centre
- Law Faculty (Juridicum)
- Administration building
- IT Centre and International House
- Sports Centre
- Sports grounds
- Nursery (Kleinakademie)



