

# School of Business, Economics and Information Systems at the University of Passau



- Located in Bavaria, close to the major metropolitan centres of Prague, Munich and Vienna
- Passau is widely considered one of the loveliest cities in Germany with its historic Old Town situated between three rivers



- Economically and politically stable – a leader in business and innovation and a safe place to live
- Bavaria is home to a number of world famous companies and sports teams
- Excellent infrastructure
- High quality of life



**Allianz** 



Munich RE 

**SIEMENS**



- **Opened in 1978**
- **Faculties:**
  - Law
  - Business, Economics and Information Systems
  - Arts and Humanities
  - Computer Science and Mathematics
- **12,005 students and doctoral candidates\***
  - Including 1,519 international students
  - Spread over the Faculties:
    - Faculty of Law: 2,145
    - Business, Economics and Information Systems: 1,528
    - Arts and Humanities: 6,807
    - Computer Science and Mathematics: 1,251
  - 277 doctoral researchers
- **Staff:\***
  - 1,147 (full-time)



\*summer term 2019



- The University of Passau has developed into a prime address in German academia
- The University regularly attains top positions in academic rankings in:
  - Law
  - Business and Economics
  - Information Systems
  - Computer Science
  - Communication Studies
  - Political Science
  - Cultural Studies

- **Excellent student experience for international students:** 3rd best in the world (International Student Barometer 2011)
- **German Courses Passau:**
  - Summer Courses
  - Academic German Semester
  - Academic German Year
  - Subject-specific German language courses



- **20 professors, 2 honorary professors**
- **Excellence in research and teaching, cosmopolitanism, a high level of practical relevance and consistent quality assurance**
- **Degree programs offered:**
  - B.Sc. Business Administration and Economics
  - B.Sc. Information Systems
  - M.Sc. Business Administration
  - M.A. International Economics and Business
  - M.Sc. Information Systems



- Young, innovative, and dynamic faculty
  - 16 appointments since 2010
  - Average age of our professors approx. 44 years
- The motto ‘Change, Renew and Design’ is part of our mission statement and characterizes our faculty, lectures, and our students
- Excellent research environment, publications in leading international peer-reviewed journals
- Key competencies: highly committed lecturers and innovative teaching methods (e-seminars and English-taught classes)
- High practice orientation and many corporate partners
- Start-up support for entrepreneurial students (Start-up Café and Start-up advice )





## Accounting, Finance and Taxation (AFT)

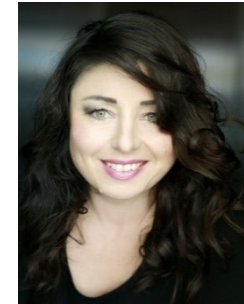


Prof. Dr. Robert Obermaier  
*Accounting and Control*



Prof. Dr. Niklas Wagner  
*Finance and Financial Control*

Prof. Dr. Manuela Möller  
*Accounting and Auditing*



Prof. Dr. Oliver Entrop  
*Banking and Finance*



## Accounting, Finance and Taxation (AFT)

Prof. Dr. Markus Diller  
*Taxation*



Tanja Steinhuber (Lecturer)  
*Business Administration*



Gerhard Hopf (Senior Lecturer)  
*Teaching Unit for the Teacher Training  
Programmes*



## Economics (ECON)

Prof. Dr. Michael Grimm (Dean)  
*Development Economics*



Prof. Dr. Jörg Peters (Honorary Professor)  
*Development Economics*

Prof. Dr. Johann Graf Lambsdorff  
*Economic Theory*



## Economics (ECON)

Prof. Dr. Sebastian Krautheim  
*International Economics*



Prof. Dr. Stefan Bauernschuster  
*Public Economics*



Dr. Oliver Farhauer (Senior Lecturer)  
*Economics*



## Management, Innovation, Marketing (MIM)

Prof. Dr. Rodrigo Isidor (Deputy Professor)  
*International Management*



Prof. Dr. Marina Fiedler  
*Management, People and Information*

Prof. Dr. Jan Hendrik Schumann (Vice Dean)  
*Marketing and Innovation*



## Management, Innovation, Marketing (MIM)

Prof. Dr. Dirk Totzek (Dean of Studies)  
*Marketing und Services*



Prof. Dr. Carolin Häussler  
*Organization, Technology Management and  
Entrepreneurship*



Prof. Dr. Andreas König  
*Strategic Management, Innovation and  
Entrepreneurship*



## Information Systems (WINF)

Prof. Dr. Thomas Widjaja  
*Business Information Systems*



Prof. Dr. Franz Lehner  
*Information Systems with a focus on Information  
and IT Service Management*



Prof. Dr. Jan Krämer  
*Internet and Telecommunications Business*



## Information Systems (WINF)

Prof. Dr. Hans Ziegler  
*Production and Logistics*



Dr. Hans Achatz (Senior Lecturer)  
*Information Systems Teaching Unit*

N.N. (Reoccupation)  
*Information Systems with a focus on E-Commerce*



## Information Systems (WINF)

Prof. Dr. Andreas Pfeifer  
*Honorary Professor*



Dr. Daniel Schnurr  
*Research Group Data Policies*

## Quantitative Methods

Prof. Dr. Harry Haupt (Vice President)  
*Statistics*



PD Dr. Joachim Schurbus  
*Statistics Teaching Unit*

## Selection of academic awards and prizes:

- **Prof. Dr. Chandrasekharan Rajendran (IIT Madras, India)**
  - Honorary doctoral degree of the School of Business, Economics and Information Systems of the University of Passau
- **Prof. Dr. Stefan Bauernschuster**
  - IZA Research Fellow
- **Prof. Dr. Michael Grimm**
  - Prize for International Activities of the University of Passau
- **Dr. Harald Kinateder**
  - Outstanding Reviewer Award of the journals Emerging Markets Review and Studies in Economics and Finance

## Selection of prizes and awards of our early career researchers:

- **Dr. Patrick Figge (Advisor: Prof. Dr. Carolin Häussler)**
  - IHK Thesis Award 2018
- **Dr. Sabine Moser (Advisor: Prof. Dr. Jan H. Schumann)**
  - IHK Thesis Award 2018
- **Dr. Markus Bergmeier (Advisor: Prof. Dr. Dirk Totzek)**
  - IMU Research for Practice Award 2018



## Selection of articles in leading international academic journals (so-called 'A+' or 'A' journals):

- **Buchner, A.**, Espenlaub, S., Khursed, A., Mohamed, A. (2018), Cross-Border Venture-Capital Investments: The Impact of Foreignness on Returns, **Journal of International Business Studies**, 49, 5, 575-604.
- Eickholt, M., **Entrop, O.**, Wilkens, M. (2018), What Makes Individual Investors Exercise Early? Empirical Evidence from Non-Tradable Fixed-Income Products, **Journal of Banking and Finance**, 97, 318-334.
- Horstmann, N., **Krämer, J.**, **Schnurr, D.** (2018), Number Effects and Tacit Collusion in Experimental Oligopolies, **Journal of Industrial Economics**, 66, 3, 650-700.
- Hüttel, B., **Schumann, J. H.**, Mende, M., Scott, M., Wagner, C. (2018), How Consumers Assess Free E-Services: The Role of Benefit-Inflation and Cost-Deflation Effects, **Journal of Service Research**, 21, 3, 267-283.
- **Krämer, J.**, **Schnurr, D.**, Wohlfarth, M. (2018), Winners, Losers, and Facebook: The Role of Social Logins in the Online Advertising Ecosystem, **Management Science**, 65, 4, 1678-1699.
- Luoma, J., Falk, T., **Totzek, D.**, Tikkanen, H., Mrozek, A. (2018), Big Splash, No Waves? Cognitive Mechanisms Driving Incumbent Firms' Responses to Low-Price Market Entry Strategies, **Strategic Management Journal**, 39, 5, 1388-1410.
- **Moser, S.**, **Schumann, J. H.**, Von Wangenheim, F., Uhrich, F., Frank, F. (2018), The Effect of a Service Provider's Competitive Market Position on Churn Among Flat-Rate Customers, **Journal of Service Research**, 21, 3, 315-335.

- Network of worldwide research partners
- International double degrees:
  - Double Master's programme with the Corvinus University, Budapest, Hungary
  - Double Master's programme with the Turku Business School, Finland
  - Double Master's programme with the Université de Lorraine, Metz, France
  - Double Master's programme with the Indian Institute of Technology (IIT) Madras, Chennai, India
- International lectures and seminars in cooperation with universities worldwide (e.g. e-seminar „Global Venture Lab“)
- International guest speakers in our doctoral programs



## ICEBS: International Centre for Economics and Business Studies

### Program for visiting professors and academics:

- Teaching at (post-)graduate level
- (Joint) research
- Duration of stay: one week up to several weeks

### Selection of past visits:

- Prof. Stephan Hebllich, University of Bristol
- Prof. Fabrice Lumineau, Purdue University
- Prof. Saji K. Mathew, IIT Madras
- Prof. Gerry McNamara, Michigan State University
- Prof. Jennifer Osbon, University of Georgia
- Prof. Jeffrey Reuer, University of Colorado
- Prof. Eric Rougier, University of Bordeaux
- Prof. Ingo Vogelsang, Boston University



- Institute for Market and Economic Research with:
  - a) the Centre for Market-Oriented Research in Tourism “CenTouris”
  - b) the Centre for Market Research
- Corporate Relations Office
- Passau Innovation and Entrepreneurship Centre “InnoRivers“
- Institute of Private Financial Planning “ifp Institut für Private Finanzplanung”



# Supporting Entrepreneurial Spirit and Start-ups



- **The University of Passau is one of the leading universities 2014 in the national ranking that compares universities in terms of their start-up supporting activities.**
- Numerous activities for students that interested in starting their own business:
  - 5-Euro-Business Competition
  - Start-up Café
  - Start-up Week
  - Lectures and Guest Speakers
  - DTE-certificate programs
- Start-up Support and Advice (z.B. Start-up office, Hans Lindner Foundation, Passau Innovation and Entrepreneurship Centre “Inn.Kubator” )
  - Provision of a large and well-established network
  - Provision of workspace
- Successful start-ups supported by the University of Passau, e.g. 4 Process, ICUnet.AG, mymuesli, Ideewerk, bankmark





- **Co-operation and Project Partners, e.g.**

- Adidas
- BASF
- BMW Group
- Bosch
- DB
- DekaBank
- Deutsche Börse
- SAP
- Standard & Poor's
- O<sub>2</sub>

- **Research Projects with Corporate Partners:**

- Project „PREMIUM“ in cooperation with BMW Group
- iConsumer Global Research Initiative together in cooperation with McKinsey & Company

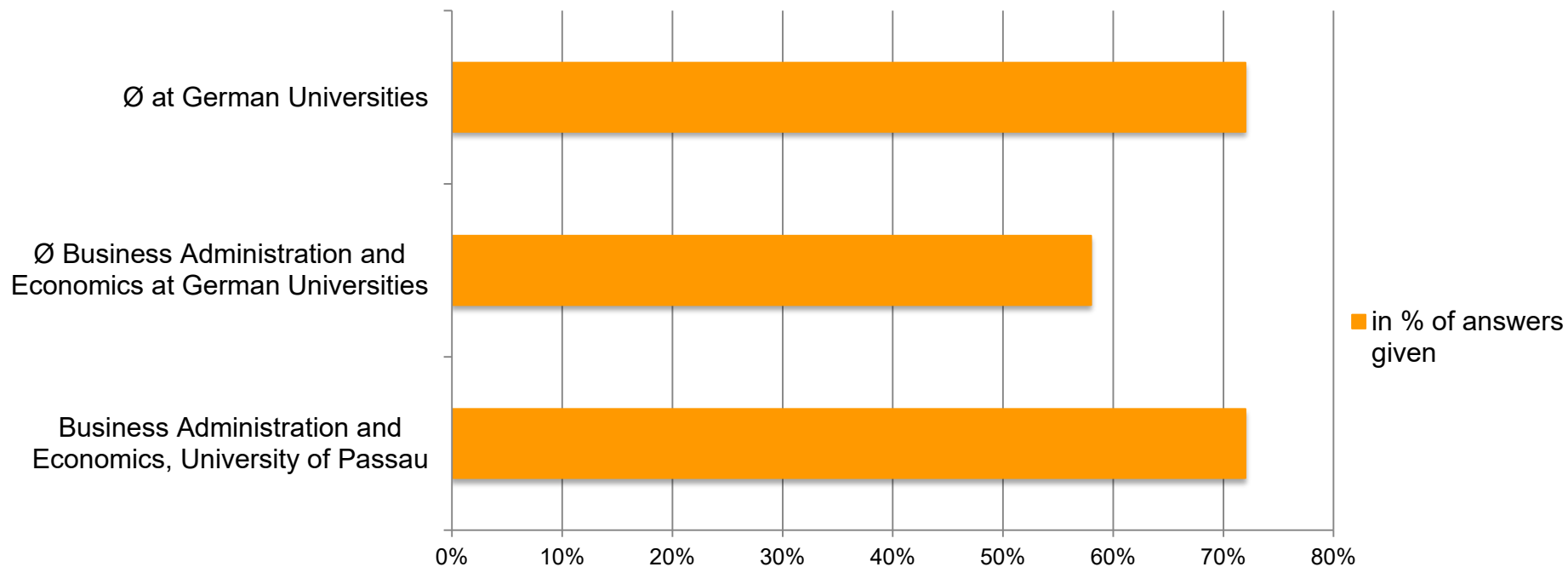


## Number of students enrolled (figures for summer term 2019)

B.Sc. Business Administration and Economics	834
B.Sc. Information Systems	256
M.Sc. Business Administration	344
M.A. International Economics and Business	36
M.Sc. Information Systems	54

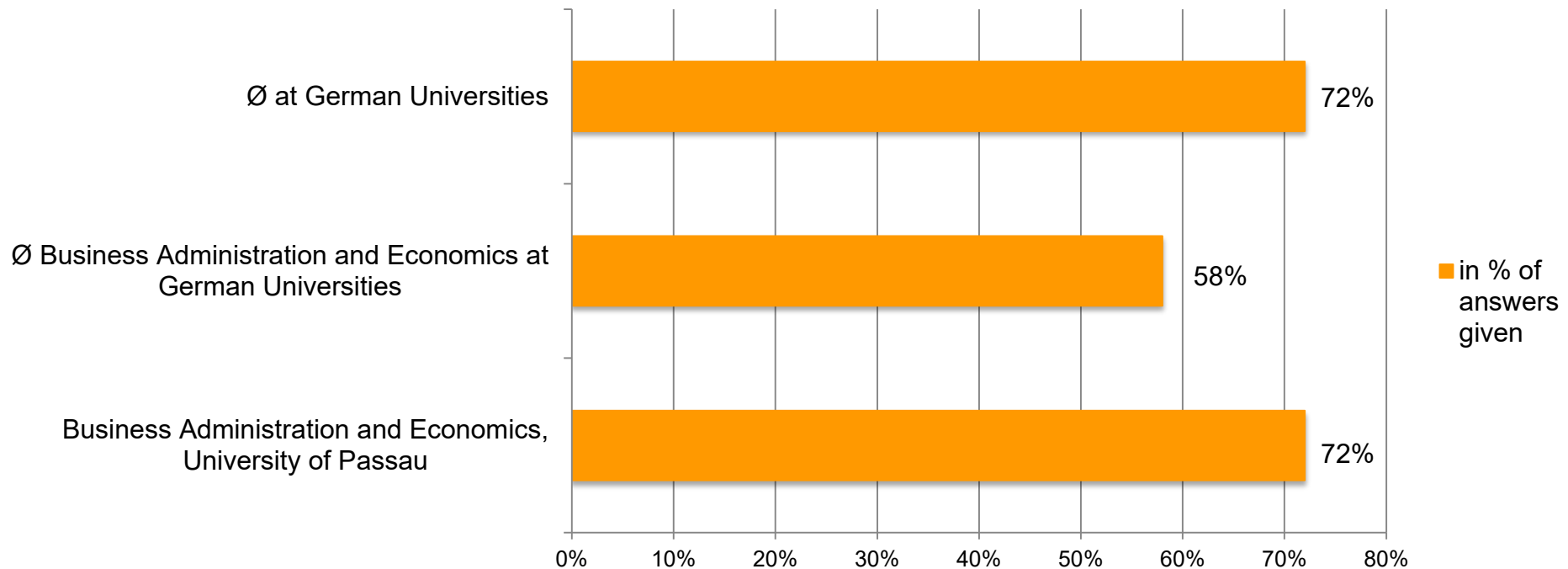
+ a total of about 89 doctoral candidates  
(mainly staff at junior researcher level)

Do you like to study at you university much or very much?



Source: Student Quality Monitor 2016

Overall, I am highly satisfied the study conditions.



Source: Student Quality Monitor 2016

## **Selected findings of our graduate survey 2014:**

















- 74% of our graduates are satisfied or very satisfied with their studies.
- 79% of our graduates would recommend their studies at the University of Passau.
- 65% of our master graduates get an open-ended employment contract.



## Selected results of the CHE ranking (2017):

- The Bachelor and Master programmes in Business Administration are in the **top groups** of all rated schools regarding international orientation and on-time study success. The Bachelor programme is in the top group regarding the courses offered and the academic support. The Master programme is in the **top group** regarding the **overall evaluation of the study conditions**.
- The Master programme International Economics and Business is in the top group regarding the courses offered, organization of the programme, and both administrative and academic support. The overall evaluation of the study conditions is the **best across all programmes** ranked in the German speaking countries
- The Bachelor and Master programmes in Information Systems are in the top groups regarding the courses offered (Bachelor), administrative support (Bachelor), international orientation (Master), on-time study success (Bachelor). The overall evaluation of the study conditions in the Bachelor programme is the **best across all programmes** ranked in the German speaking countries.

## Business Administration (B.Sc./M.Sc.)









	Index	University of Passau	Ranking
<i>Student survey</i>	Courses offered	1,8 <sup>1</sup> / 1,8 <sup>2</sup>	 
	Study organisation	1,9 / 1,7	 
	Support in studies	1,9 / 1,8	 
	Teacher support	2,0 / 1,8	 
	<b>Overall study situation</b>	<b>1,7 / 1,5</b>	 
<i>Fact analysis</i>	Contact to professional practice	3/10 / 3/10	 
	International orientation	7/11 / 9/11	 
	Graduations in appropriate time	92% / 88%	 

 **top group**

 **average group**

<sup>1</sup> B.Sc.; <sup>2</sup> M.Sc.;  
1 = best rating

## International Economics and Business (M.A.)

	Index	University of Passau	Ranking
<i>Student survey</i>	Courses offered	1,5	
	Study organisation	1,3	
	Support in studies	1,5	
	Teacher support	1,5	
	<b>Overall study situation</b>	<b>1,3</b>	
<i>Fact analysis</i>	Contact to professional practice	2/10	
	International orientation	5/11	
	Graduations in appropriate time	71%	















 **top group**

 **average group**

1 = best rating



## Information Systems (B.Sc/M.Sc.)

	Index	University of Passau	Ranking
<i>Student survey</i>	Courses offered	1.6	 
	Study organisation	1.5	 
	Support in studies	1.7	 
	Teacher support	1.7	 
	<b>Overall study situation</b>	<b>1.4</b>	
<i>Fact analysis</i>	Contact to professional practice	3/10 <sup>1</sup> resp. 4/10 <sup>2</sup>	 
	International orientation	3/11 <sup>1</sup> resp. 6/11 <sup>2</sup>	 
	Graduations in appropriate time	94% <sup>1</sup>	

 **top group**

 **average group**

<sup>1</sup> B.Sc.; <sup>2</sup> M.Sc.;  
1 = best rating



# Campus Map

