

# Overview of English Courses in Winter and Summer Term – Bachelor Level

As of 05/2017

| Course of Study   | Course Code | Course Name  | Level    | Credit | Term          | Total Hours | Weekly Hours | Type               | Chair  | Lecturer                        | Remarks  |
|---|-------------|--|----------|--------|---------------|-------------|--------------|--------------------|--|---------------------------------|--|
| Business Administration and Economics; Business Computing; International Cultural and Business Studies  | 33620       | International Marketing  | Bachelor | 5      | Winter        | 45          | 3            | Lecture + Exercise | Business Administration with focus on Marketing and Services                                   | Prof. Dr. Dirk Totzek           |  |
| Business Administration and Economics; International Cultural and Business Studies  |             | Seminar at the Chair of Marketing and Innovation                                 | Bachelor | 7      | Winter/Summer | 30          | 2            | Seminar            | Business Administration with focus on Marketing and Innovation                                 | Prof. Dr. Jan H. Schumann       | paper can be written in English or German; application needed                        |
| Business Administration and Economics; Business Computing; Mathematics  | 34700       | Marketing Research   | Bachelor | 5      | Summer        | 60          | 4            | Lecture + Exercise | Business Administration with focus on Marketing and Innovation                                 | Prof. Dr. Jan H. Schumann       |  |
| Business Administration and Economics; Business Computing   | 32720       | Technologie- und Innovationsmanagement   | Bachelor | 5      | Winter        | 60          | 4            | Lecture + Exercise | Business Administration with focus on Organisation, Technology Management and Entrepreneurship | Prof. Dr. Carolin Häussler      | documents in English, lecture in German, exam can be written in English              |
| Business Administration and Economics   |             | Seminar at the Chair of Organisation, Technology Management and Entrepreneurship | Bachelor | 7      | Winter/Summer | 30          | 2            | Seminar            | Business Administration with focus on Organisation, Technology Management and Entrepreneurship | Prof. Dr. Carolin Häussler      | application needed   |
| Business Administration and Economics; Business Computing; International Cultural and Business Studies  | 38569       | Strategic Management   | Bachelor | 5      | Winter        | 60          | 4            | Lecture + Exercise | Business Administration with focus on Strategic Management, Innovation and Entrepreneurship    | Prof. Dr. Andreas König         |  |
| Business Administration and Economics; International Cultural and Business Studies; Governance and Public Policy                                  |             | Seminar at the Chair of Development Economics                                    | Bachelor | 7      | Summer        | 30          | 2            | Seminar            | Development Economics  | Prof. Dr. Michael Grimm         | block seminar; application needed  |
| Business Administration and Economics; Business Computing; International Cultural and Business Studies; Mathematics                               | 32420       | Growth and Development   | Bachelor | 5      | Summer        | 60          | 4            | Lecture + Exercise | Development Economics  | Prof. Dr. Michael Grimm         |  |
| Business Computing  | 37232       | Data Structures, Algorithms and Complexity                                       | Bachelor | 5      | Winter        | 30          | 2            | Lecture            | Information Systems Teaching Unit  | Dr. Johann Achatz               |  |
| Business Administration and Economics; Business Computing   | 37663       | Global Digital Marketing   | Bachelor | 5      | Summer        |             |              | Lecture            | Informations Systems with focus on IT and Service Management                                   | Prof. Dr. Franz Lehner          | guest lecture (planned to be held regularly); block lecture; pre-registration needed |
| Business Administration and Economics; Governance and Public Policy; Business Computing; Mathematik; International Cultural and Business Studies  | 37020       | International Economics  | Bachelor | 5      | Summer        | 60          | 4            | Lecture + Exercise | International Economics  | Prof. Dr. Sebastian Krautheim   |  |
| Business Administration and Economics; International Cultural and Business Studies; Governance and Public Policy                                  |             | Seminar at the Chair of International Economics                                  | Bachelor | 7      | Winter/Summer | 30          | 2            | Seminar            | International Economics  | Prof. Dr. Sebastian Krautheim   | block seminar; application needed  |
| Business Administration and Economics; International Cultural and Business Studies; Governance and Public Policy; Mathematics; Business Computing | 35860       | Public Finance   | Bachelor | 5      | Summer        | 60          | 4            | Lecture + Exercise | Public Economics   | Prof. Dr. Stefan Bauernschuster | assignments: 20% (voluntary!), final exam: 80% (or 100%)                             |

Please check if the course of study you are enrolled in, is eligible for course registration.