

DTE Certificate Programs

*Entrepreneurial Pathfinder (Bachelor),
Advanced Entrepreneurial Pathfinder (Master),
&
Honors Degree (everybody)*

Students from all faculties can sign up for the certificate programs in Digital Technology and Entrepreneurship

Basic structure of the certificate programs

Entrepreneurial Pathfinder

Pathfinder
(Bachelor)

Advanced Path-
finder (Master)

Within 2 semesters, you have to complete 3 courses (in total min. 15 ECTS), of which min. 1 course has to be extra-curricular, participate in the DTE Pathfinder Forum and work on a project of your own

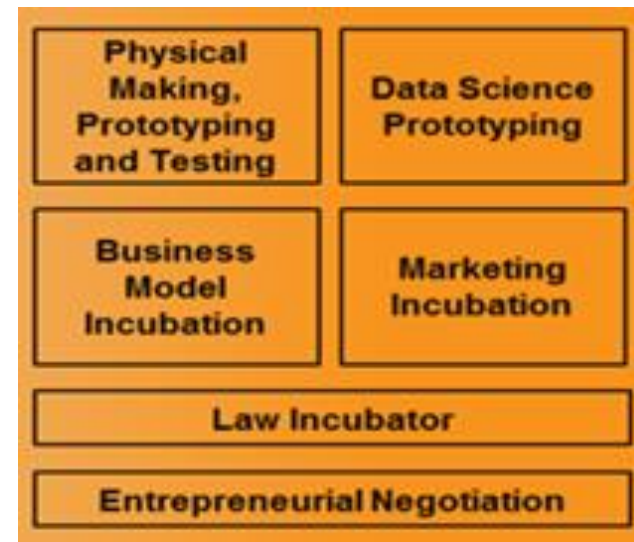
Course examples:

- Lecture Series: Digital Trends
- Strategic Sensitivity and Digitalization
- Technology Strategy for High Tech Startups
- FITA-Startups

...

Honors Degree

You have to complete 5 modules on prototyping and business incubation, and develop data-driven or physical prototypes yourself (supervision by expert practitioners)



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Requirements of the Entrepreneurial Pathfinder programs

Three courses with at least 15 ECTS

Of which at least

- One course has to be at another faculty
- One course is not part of your regular degree

One course can also cover both criteria.

A maximum of two course can be part of your regular curriculum.

Participation in the DTE Pathfinder Forum

The platform where you can exchange your ideas, projects, thoughts, and experiences with other pathfinder students.

DTE Project (2 ECTS)

Project report and project presentation within the DTE Pathfinder Forum.

Course duration: 2 semesters

14 bachelor and 12 master courses offered by Wiwi, Fim, Philo, and Jura.

Course examples:

- Lecture Series: Fundamentals of Digitalization and Digital Trends
- Informatics
- Data and Media Law
- Media Psychology
- Innovation and Technology Management
- Digital Marketing
- Etc...

You can find the complete course list on the DTE homepage and on Stud.IP.

You find all the relevant information on the DTE Pathfinder program on the University's homepage

Information, application process and contact details

Website:

<http://www.wiwi.uni-passau.de/en/dte/>

Contact person:

Hendrike Werwigk

entrepreneurial-pathfinder@uni-passau.de



You can register for the DTE Pathfinder certificate in summer/winter term 2018/2019 on the homepage **until May 14th, 2018**. The duration of the program is 2 semesters and encompasses 17 ECTS.

Information Event for the DTE Pathfinder

Tuesday, May 8th, 2018, 18.15h,
HK 14b 017

The lectures series Fundamentals of Digitalization and Digital Trends addresses current challenges and topics

Overview of the lecture series

Session	Title	Name of lecturer
12.04.2018	Business implications of the digital transformation an introduction	Prof. Dr. Andreas König
19.04.2018	The challenges of digitalization for established actors and systems	Prof. Dr. Andreas König
26.04.2018	Data Science	Prof. Dr. Michael Granitzer
03.05.2018	No Lecture	
17.05.2018	Pricing of digital innovations	Prof. Dr. Dirk Totzek
24.05.2018	The economic impacts of digital information and communication technologies in Africa	Prof. Dr. Michael Grimm
07.06.2018	Algorithmic Culture or Digital Society? The Social Role of Software, Data and Algorithms	Prof. Dr. Jan Passoth
14.06.2018	Digital Platforms and Business Strategy	Prof. Dr. Jan Krämer
21.06.2018	Leveraging value from "digital" customers	Prof. Dr. Jan Schumann
28.06.2018	Digitalisierung bei FitX – Mehr als eine App!	Mike Hofmann (FitX)
05.07.2018	Digital Health and Artificial Intelligence	Justus Wolff (Syte)
12.07.2018	Digital Health Care Innovations and the Health Care Industry	Dr. Matthias Kuss (Allianz Partners)

Time and Location: On Thursdays, 2-4 pm, JUR HS 14

You will receive 5 ECTS for the lecture series as part of your Pathfinder Certificate (bachelor and master) and also possibly as part of your study program.