



SIEMENS

Siemens
Management
Consulting

Workshop:
SMC
Insights

How will the digital future impact mobility?

Shape tomorrow: SMC Insights. The strategy workshop.

siemens.com/smc/insights

Siemens Management Consulting (SMC) is the top management strategy consultancy of Siemens.

We support Siemens businesses worldwide in developing solutions to meet twenty-first century challenges. Based out of offices in Munich, Mumbai, and Beijing, we support Siemens on-site around the world and together we create trendsetting strategies.

SMC invites outstanding students and doctoral candidates in all fields of study to experience the world of strategy consulting at our two-day event in Barcelona.

Live and breathe strategy

Data is the gold of the 21st century. Used intelligently, data opens countless possibilities: from self-learning manufacturing plants and resource-optimized service concepts in the energy sector through to unseen levels of transport interconnectivity. How will increasing digitalization change the world? How can Siemens use intelligent data, especially in the field of mobility?

Discuss and work through these challenges in a case study workshop: You won't just get to know us, our way of working and our culture, but you'll also become familiar with our client Siemens.

We'll also visit a Siemens factory where traction engines, used in trains and railcars such as the latest ICE for example, are made. Our exciting supporting program – including a catamaran cruise along the Catalanian coast – and exclusive evening event form the perfect opportunity for you to get to know our SMC colleagues in a more informal setting.

When?

April 27–28, 2017

Where?

Barcelona

Interested?

Apply by March 19, 2017.

For detailed information, please visit our website: siemens.com/smc/insights

We look forward to hearing from you!

siemens.com/careers