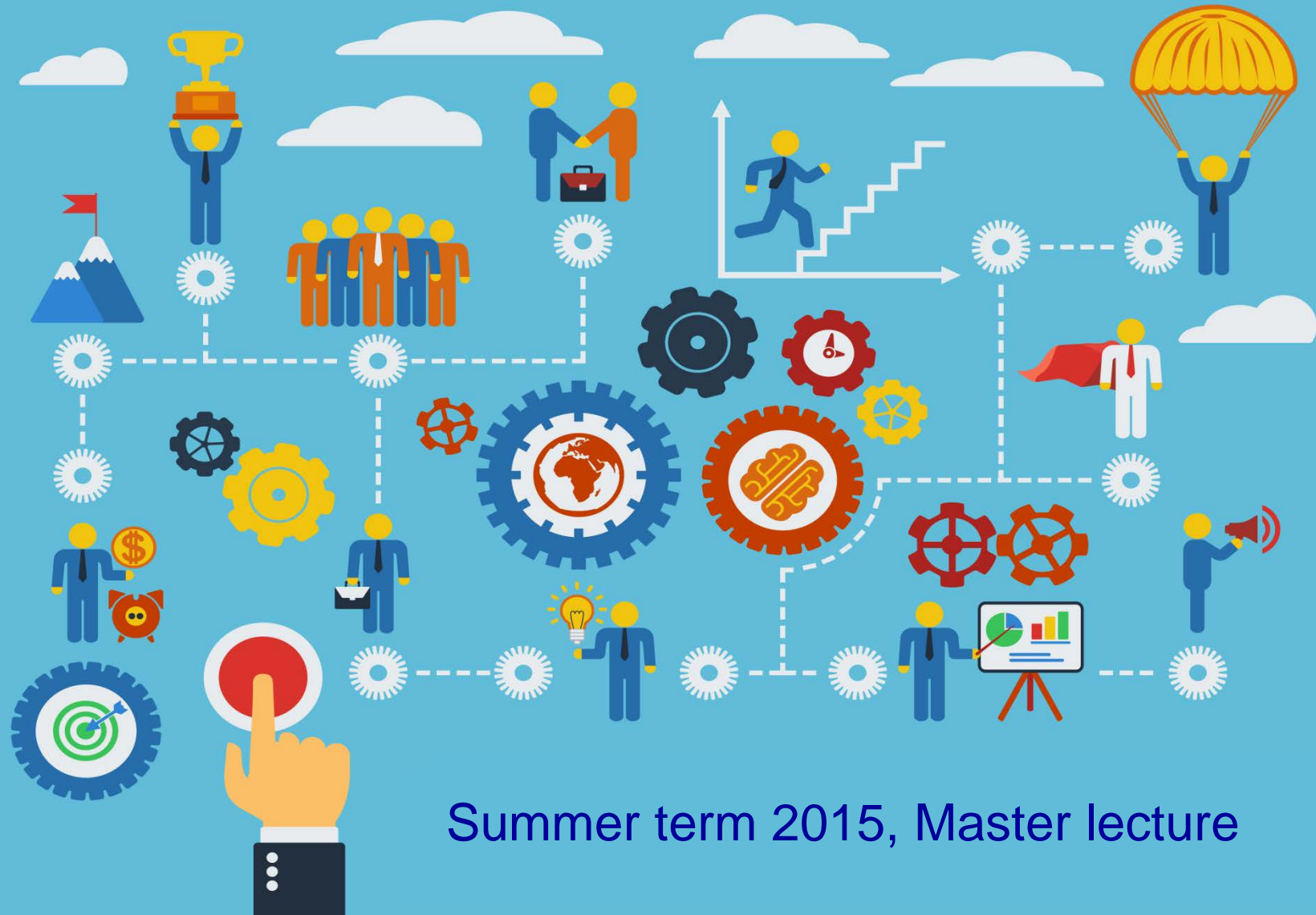


Designing & Leading the Entrepreneurial Organization



Summer term 2015, Master lecture

Master lecture: “Designing & Leading the Entrepreneurial Organization” Summer term 2015

Content	<ul style="list-style-type: none">▪ Strategic and organizational challenges of startups▪ Entrepreneurial strategies for startups and large established organizations▪ Opportunity recognition, strategy development, venture planning, financing
Structure	<ul style="list-style-type: none">▪ Interactive lectures▪ Guest lectures and integration of videos into the lectures (e.g., <i>Co-Founders and Partners of leading venture capital companies</i>)▪ Self-study questions and learning groups (<i>no exercise class</i>)▪ Final exam (<i>60 minutes</i>)
Goals	<ul style="list-style-type: none">▪ Understand major Entrepreneurship theories▪ Interpret implications of scientific studies for entrepreneurs and the economy▪ Analyze entrepreneurial strategies and the organizational design of startups▪ Recommend adequate (corporate) entrepreneurship strategies to large established organizations
Questions?	<ul style="list-style-type: none">▪ For further information, see STUD.IP▪ Address further questions to: patrick.figge@uni-passau.de